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A Newsletter for Rotary Leaders

# Our Foundation



— *Doing Good in the World is more than a motto. It is our goal, our mission, and our reminder. It expresses in the clearest terms why we have a Foundation, and it challenges us to reach as far as we can to do the most good possible with everything we have.*

2004-05 RI President Glenn E. Estess Sr.

February 15, 2012

Issue # 120

## TO ADVANCE WORLD UNDERSTANDING, GOODWILL AND PEACE

Everything we do through our Rotary clubs — from fighting poverty to eradicating polio — is intended ultimately to promote world peace. In one way or another, all of the excellent programs of the Rotary Foundation (TRF) contribute to world peace and understanding.



Eddie Blender,  
Publisher, Our Foundation

Part of the mission statement of the Rotary Foundation is to “enable Rotarians to advance world understanding, goodwill and peace”.

World understanding, goodwill and peace. Those words echo through all of TRF’s programs.

President-elect Sakuji Tanaka selected **PEACE THROUGH SERVICE** as the 2012-2013 Theme.

AT THE  
INTERNATIONAL  
ASSEMBLY -  
THROUGH THE  
WORKSHOPS AND  
PLENARY SESSIONS  
THE DISTRICT  
GOVERNORS-ELECT  
LEARN  
INFORMATION THAT  
WILL ASSIST THEM  
IN LEADING AND  
GUIDING THEIR  
CLUBS .



... The new theme is introduced.

Pages 2 to 8

Our Foundation



# 'PEACE THROUGH SERVICE' IS THE 2012-2013 RI THEME

**RI President-elect Sakuji Tanaka** will ask Rotarians to build *Peace Through Service* in 2012-13.

Tanaka unveiled the RI theme during the opening plenary session of the 2012 International Assembly, a training event for incoming Rotary district governors.

"Peace, in all of the ways that we can understand it, is a real goal and a realistic goal for Rotary," he said. "Peace is not something that can only be achieved through agreements, by governments, or through heroic struggles. It is something that we can find and that we can achieve, every day and in many simple ways."



RI President-elect Sakuji Tanaka unveiled the 2012-13 RI theme, '*Peace Through Service*', during the opening plenary session of the 2012 International Assembly

Peace has different meanings for different people, Tanaka said.

"No definition is right, and no definition is wrong," he said. "However we use the word, this is what peace means for us."

"No matter how we use, or understand the word, Rotary can help us to achieve it," he added.

## TO BE USEFUL TO OTHERS

Tanaka, a businessman from the greater Tokyo metropolitan area, shared how becoming a Rotarian broadened his understanding of the world. After joining the Rotary Club of Yashio, in 1975, he said, he began to realize that his life's purpose was not to make more money, but to be useful to other people.

"I realized that by helping others, even in the simplest of ways, I could help to build peace," Tanaka said.

**"No matter how we use, or understand the word, Rotary can help us to achieve Peace"**

*Continued next page*

# 'PEACE THROUGH SERVICE' ... CONTINUED

He noted that the Japanese tradition of putting the needs of society above the needs of the individual helped his country rebuild after the tsunami and earthquake in March.

"This is a lesson that I think the whole world can learn from, in a positive way. When we see the needs of others as more important than our own needs -- when we focus our energies on a shared goal that is for the good of all -- this changes everything," he said. "It changes our priorities in a completely fundamental way. And it changes how we understand the idea of peace."

Tanaka will ask Rotarians to focus their energy on supporting the three priorities of the RI Strategic Plan, he said. (Please see page 6)

He added that he will ask the incoming leaders to promote three Rotary peace forums, to be held in Hiroshima, Japan; Berlin, Germany; and Honolulu, Hawaii, USA.

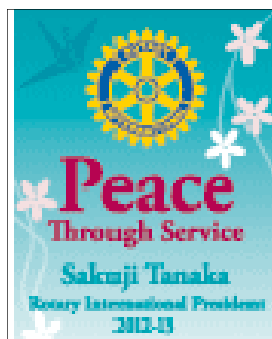
"In Rotary, our business is not profit. Our business is peace," he said. "Our reward is not financial, but the happiness and satisfaction of seeing a better, more peaceful world, one that we have achieved through our own efforts."

*By Megan Ferringer and Arnold R. Grahl*



*The famed Hiroshima  
Peace Park Memorial*

**"When we see  
the needs of  
others as more  
important than  
our own needs --  
when we focus  
our energies on a  
shared goal that  
is for the good of  
all -- this changes  
everything."**



**"However we define peace, whatever peace means to us, we can bring it closer through service."**

Our Foundation

PEACE  
IS  
POSSIBLE

# PEACE THROUGH SERVICE

## INTERNATIONAL ASSEMBLY PRESENTATION

### BY SAKUJI TANAKA, RI PRESIDENT-ELECT



*RI President-elect  
Sakuji Tanaka*

**IT IS A GREAT HONOR** to be here, standing before all of you: our new district governors for the 2012-13 Rotary year.

Rotary has been at the center of my life for many years. I did not know it at the time, but the day I joined Rotary in 1975 was the day I set my first step on the path to a different future. Before I joined Rotary, my view of the world was narrow. I was the fourth of eight children. We were poor, and so was nearly everyone we knew. I had never met anyone who was not Japanese.

Every week, I walked with my mother 20 kilometers to the market, to sell vegetables. This was as far as I went, and as much as I saw of the world beyond my village.

I dreamed of travel. I dreamed of seeing other cities, other countries. I wondered what they were like.

Since then, I have traveled a great deal. I have seen more of the world than I ever imagined. But nothing has broadened my vision as much as the perspective I have gained through Rotary.

Before I was a Rotarian, I saw only what was in front of me. I saw my business, my family, my customers, and my competitors. When I traveled, I saw only what I knew to look at. But I did not see beyond that. I did not look for context. I did not look past what I believed was relevant to me.

#### **I REALIZED THAT BEING OF USE WAS IMPORTANT**

One day, I was asked to join the Rotary Club of Yashio. And it was two years later that someone came and spoke to us about the idea of vocational service. From that day, slowly, I began to change. I realized that the purpose of my life was not just to earn more, to sell more, to make my business better than anyone else's. I realized that I wanted to have better goals and higher goals — both personally and professionally. I realized that for me, the most important thing in life was being useful to other people.

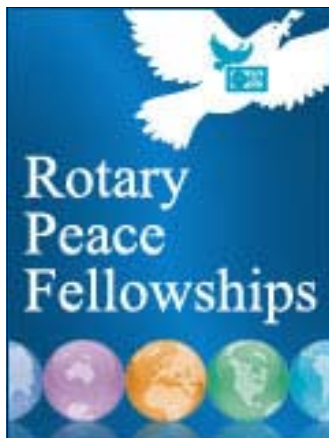
And I realized that by helping others, even in the simplest of ways, I could help to build peace.

We hear the word peace every day. We hear it in the news, we use it in conversation, and we talk about it a great deal in Rotary. But most of us spend very little time thinking about what peace is, and what that word means.

On its simplest level, peace can be defined by what it is not. It is a state of no war, no violence, and no fear. It means that you are not in danger of hunger or persecution or the suffering of poverty.

**“Peace is not merely a distant goal that we seek but a means by which we arrive at that goal.”**

**Martin Luther King, Jr.**



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## WHAT PEACE IS NOT

It is a state of no war,  
no violence,  
and no fear.  
It means that you are not in danger of hunger  
or persecution  
or the suffering of poverty.

But we can also define peace by what it is, and by what it can be.

- Peace can mean freedom of thought and of speech,
- freedom of opinion and of choice,
- and the ability for self determination.
- It can mean security,
- confidence in the future:
- a life and home in a stable society.

On a more abstract level,

- peace can mean a sense of happiness,
- of inner serenity, of calm.

The truth is that peace means different things to different people. No definition is right, and no definition is wrong. However we use the word, this is what peace means for us. And however we use the word, however we understand peace, Rotary can help us to achieve it.

Rotary helps us to meet the basic needs of others: to provide health care, sanitation, food, and education when and where it is most needed.

It helps to meet the inner needs as well, for friendship, connection, and caring. And Rotary helps us to build peace in its most traditional sense, by reducing the causes of conflict. It builds bridges of friendship and tolerance among people and nations. It helps us to understand each other.

Through our service, we learn that the problems that may seem large to us are really very small. We learn empathy for others. We come closer to people who seem very different from us. And we begin to understand how alike we really are.

## COOPERATION IS MORE PRODUCTIVE THAN CONFLICT

Through our Rotary service, we learn that cooperation is more productive than conflict. We learn to value each other, as human beings with human strengths and weaknesses. We learn that every one of us has something to give, and every one has something to teach.

To me, **Service Above Self** is more than just a motto. It is a way of life — one that will make any life richer and more meaningful.

Putting **Service Above Self** allows us to focus our energies on what is truly important. We put the common good above our own. We prioritize others' needs over our own desires. We think less about Ourselves and more about what is best for everyone. And in this way, we help to build the foundation for a more peaceful world.

This is why, in 2012-13, our Rotary theme will be **Peace Through Service**.

**PEACE  
THROUGH  
SERVICE**

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**SERVICE  
ABOVE  
SELF**

**“Live as if you  
were to die  
tomorrow.  
Learn as if you  
were to live  
forever.”**

**Mahatma  
Gandhi**



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## Our Foundation

PEACE  
IS  
POSSIBLE

Because however we define peace, whatever peace means to us, we can bring it closer through service

**Service Above Self** reminds us that none of us can live for ourselves alone. A life lived in isolation is empty and without joy. But when we live for others — when we focus on our role within our family, our community, and all humanity — then we begin to realize our own place in the world.

### PLACING A GREAT PRIORITY ON PEACE

I am part of the first generation to grow up in Japan after a terrible war. I think it is natural that we now place a great priority on peace. We saw where militarism brought our country. And we also saw the great economic growth that came when our nation made the choice to change our way of thinking, and to embrace peace.

This was the decision that allowed Japan to grow and thrive. It allowed new generations of children to grow up in safety, to become educated, to improve their lives. It fundamentally changed the Japanese attitude toward other countries and cultures.



- **Peace** allowed Japan to grow and thrive.
- **Peace** allowed new generations of children to grow up in safety, to become educated, to improve their lives.
- **Peace** fundamentally changed the Japanese attitude toward other countries and cultures.

**“RI will no longer have presidential emphases that change every year. This decision will help us to have greater continuity in our service, and achieve more significant goals over the long term.”**

- It caused us to open our minds,
- to become more tolerant,
- to seek greater understanding.
- And it allowed us to redirect our energies toward positive goals.

In Japan, it is traditional to prioritize the needs of the society over the needs of the individual. This has always been part of our culture. In the weeks and months following the great earthquake and disaster of last March, this was what helped us to survive and rebuild.

### SEE THE NEEDS OF OTHERS AS MORE IMPORTANT THAN OUR OWN

This is a lesson that I think the whole world can learn from, in a positive way. When we see the needs of others as more important than our own needs — when we focus our energies on a shared goal that is for the good of all — this changes everything. It changes our perceptions. It changes how we relate to the world. It changes our priorities in a completely fundamental way.

And it changes how we understand the idea of peace.

For me, the idea of **Peace Through Service** does not involve any complicated philosophy. I am not a philosopher. I am a salesman. And over many years of business, I have learned that ultimately, the only way to a successful business is happy customers. When my customers are happy, my business grows. And this makes me happy in turn — not only because my business is doing well, but because I am glad to see that I have made others happy.

In business and in life, in order to get where you want, you have to know where you are going. In Rotary, we have made the decision to adopt the goals and priorities of the RI Strategic Plan as the roadmap for our organization.

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## TO SUPPORT THE STRATEGIC PLAN

To support the implementation of the strategic plan, RI will no longer have presidential emphases that change every year. This decision will help us to have greater continuity in our service, and achieve more significant goals over the long term.

And so, in 2012-13, I will ask you to focus the energies of your clubs on the three priorities of the RI Strategic Plan: to support and strengthen clubs, to focus and increase humanitarian service, and to enhance public image and awareness.

- to support and strengthen clubs
- to focus and increase humanitarian service
- and to enhance public image and awareness.

I will ask you also to help promote the three Rotary global peace forums that we will be holding in Hiroshima, Japan; Berlin, Germany and Honolulu, Hawaii. You will be learning more about these important events during this assembly. I hope that many of you will become involved and make it a priority to attend.

In Rotary, our business is not profit.  
Our business is peace.

Our reward is not money, but the happiness and satisfaction of seeing a better, more peaceful world — one that we have achieved through our own efforts.

In this Rotary year, I ask you to put **Peace Through Service** at the forefront of your Rotary work.

And I ask you to understand that peace, in all of the ways that we can understand it, is a real goal and a realistic goal for Rotary.

## PEACE IS SOMETHING THAT WE CAN ACHIEVE, EVERY DAY AND IN MANY SIMPLE WAYS

Peace is not something that can only be achieved through treaties, by governments, or through heroic struggles. It is something that we can find and that we can achieve, every day and in many simple ways.

And so I ask you all to commit to a Rotary year of **Peace Through Service — and a Rotary goal of a more peaceful world.**

Thank you. Rotary International President-elect Sakuji Tanaka



PEACE  
THROUGH  
SERVICE

SERVICE  
ABOVE  
SELF

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**“ ...to focus the energies of your clubs on the three priorities of the RI Strategic Plan: to support and strengthen clubs, to focus and increase humanitarian service, and to enhance public image and awareness.”**

**TANAKA with Peace Fellows at Rotary's Peace Center at International Christian University (Japan).** A man of choice words, and a kind, welcoming smile, President elect Sakuji Tanaka san is a proud supporter of the Peace Fellowship and the Peace Centers. Tanaka san says he appreciates the idea that R.I. has a platform to assist universities in teaching the ideas of peace conceptually, as a precursor to spreading peace globally.

Our Foundation

PEACE  
IS  
POSSIBLE

# THE R.I. STRATEGIC PLAN

**FOCUSING ON THREE PRIORITIES OF THE RI STRATEGIC PLAN:**

- 1/ TO SUPPORT AND STRENGTHEN CLUBS,
- 2/ TO FOCUS AND INCREASE HUMANITARIAN SERVICE,
- 3/ AND TO ENHANCE PUBLIC IMAGE AND AWARENESS.

“We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.”



# THE FOUNDATION'S GOALS FOR 2012-13

Issue # 120



**Trustee Chair-elect  
2012-2013  
Wilfrid J. Wilkinson**

"What makes Rotary great is our expressing the love in our hearts through the work of our hands and our minds," said TRF Chair-elect Wilfrid J. Wilkinson.

"As Rotarians, we don't just sit back and talk about loving other human beings. As Rotarians, we demonstrate that love, and we share that love, through helping each other."

Trustee Chair-elect Wilkinson set the Foundation's goals for 2012-13:

1. Eradicating polio,
2. Achieving *Peace Through Service*,
3. Strengthening the Foundation through the Annual Fund,
4. And providing good stewardship of Foundation funds at the district level.

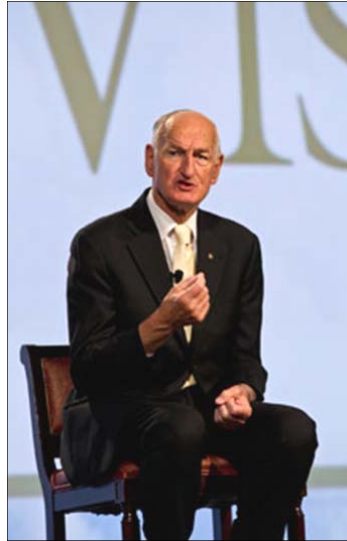


**"What makes Rotary great is our expressing the love in our hearts through the work of our hands and our minds,"**



District governors-elect rise to their feet during the speech of Wilfrid J. Wilkinson, past RI president and Rotary Foundation trustee chair-elect, at the third plenary session of the 2012 International Assembly on 17 January. *Rotary Images/Alyce Henson*

# ROTARY IS 'WELL ON THE WAY' TO A NEW FOUNDATION



*William B. Boyd, Rotary Foundation trustee chair (2011-12), gave incoming district governors an update on The Future Vision Plan. Rotary Images/Alyce Henson*

Halfway through the three-year pilot of the Future Vision Plan, Rotarians are designing innovative projects and providing valuable feedback that will help improve The Rotary Foundation's new grant-making model.

Rotary Foundation Trustee Chair (2011-12) William B. Boyd shared these and other highlights from the pilot during the International Assembly -- an annual training meeting for incoming district governors -- the week of 15 January in San Diego, California, USA.

**“Future Vision is built on the principles of simplicity and sustainability, and a desire to involve districts, clubs, and Rotarians more in spending and stewardship.”**

"We are on a Future Vision journey that will lead us to a new Foundation," said Boyd, noting that "we are well on the way."

Boyd said Future Vision is built on the principles of simplicity and sustainability, and a desire to involve districts, clubs, and Rotarians more in spending and stewardship.

Under Future Vision, the number of grant types is being streamlined from 12 to just two: global grants and district grants. Global grants support large international activities with sustainable impact in one or more of the six areas of focus. District grants can be used for a wide range of activities that align with the Foundation's mission.

All districts will begin using the new model on 1 July 2013. Boyd said that concentrating on the six areas of focus

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## ... A NEW FOUNDATION

has been one of the chief advantages of the plan.

"We needed to lift ourselves above the multitude of little projects that felt good but addressed symptoms, not causes, and were too short-term in their benefits," he said. "We have finite resources and cannot do everything for everybody, but these are key areas in which Rotarians can make a difference. We can change the world."

Boyd described the service activities of District 5020 (parts of British Columbia, Canada, and Washington, USA), one of the 100 districts participating in the Future Vision pilot.

Through a dozen global grants, district Rotarians have supplied schools in Kenya with books in English and Swahili, installed solar panels at schools in Peru and the Philippines, and furnished classrooms and washrooms at a vocational and literacy school in Honduras.

"We are seeing Future Vision re-energizing clubs, so that they are breaking from the cycle of doing last year's projects this year and again next year," Boyd said.

Boyd told incoming district governors that they can prepare for the global launch of Future Vision by closing old Matching Grant reports so they can focus on new projects, and by tapping resources like the regional Rotary Foundation coordinators. He also encouraged them to think big, to keep pushing boundaries, and to avoid trying to fit old procedures into the new model.

"We are here to serve, and each one of us is a Rotarian because we know that our lives are measured by what we do for others and not by what we do for ourselves," he said.

*By Megan Ferringer*



**"We are seeing Future Vision re-energizing clubs, so that they are breaking from the cycle of doing last year's projects this year and again next year,"**

Our Foundation

PEACE  
THROUGH  
SERVICE

# THE ROTARY ROAD TO WORLD PEACE

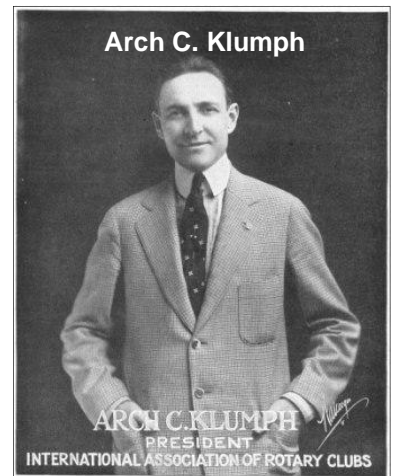
On February 23, 2012 we celebrate the 107th anniversary of Rotary International and in 5 years in 2017 we will celebrate the 100th anniversary of the Rotary Foundation (TRF).

The Rotary Foundation (TRF) is a not for profit corporation that supports the efforts of Rotary International to achieve world understanding and peace through international humanitarian, educational, and cultural exchange programs.

“... there is a common thread connecting our programs. It’s person-to-person contact, friendship, fellowship and cross-cultural exchange.”

TRF is supported solely by voluntary contributions from Rotarians and friends of the Foundation who share its vision of a better world.

The Foundation was created in 1917 by Rotary International's sixth president, Arch C. Klumph, as an endowment fund for Rotary "to do good in the world."



“.. TO DO GOOD IN THE WORLD”

It has grown from an small contribution of US \$26.50 to soon approaching one billion dollars. It is one of the largest and most prestigious international foundation programs in the world.

## THE FOURTH OBJECT OF ROTARY

In June 1918 a pro-active Rotarian, Donald MacRae proposed that Rotary become an agent for the promotion of goodwill and peace among nations - the first time that this vision of Rotary was expressed publicly.



Donald MacRae

In 1921, as chair of Rotary's Constitution and By-laws Committee, MacRae had an opportunity to incorporate this vision into the constitution of Rotary.

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## ROTARY, AN AGENT FOR THE PROMOTION OF GOODWILL AND PEACE AMONG NATIONS

MacRae presented a resolution to the International Convention in Edinburgh, Scotland (1921) that amended the constitution by adding the Fourth Object of Rotary.

The Fourth Object became the engine that drives Rotary's international service; indeed, it has become the watchword of the Rotary Foundation.

### THE FOURTH OBJECT OF ROTARY

**“The advancement of International understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.”**

Donald MacRae , Edinburgh , Scotland, International Convention, 1921



### THE CONNECTIONS

From 1921 to today, the Rotary Foundation's programs have developed a common thread.

Let's look at Rotary Youth Exchange (RYE), a program in which every year hundreds of high school *students are given the opportunity to study, to live for a year in a country other than their own.*

High school students interact with students their age while living with host families while attending school in a different country. During that year learning a different way of living, learning about themselves and others and maybe even a new language. They are also ambassadors; through person-to-person contact and cross-culture exchange. They help bring the world closer by friendship and fellowship and their interest in their new friends' country, culture and ideas.

Both students and host families have broadened their horizons through Rotary Youth Exchange. More than 80 countries and thousands of students each year participate in the program, which is administered at the regional level by Rotary districts and at the local level by Rotary clubs.



**Fostering Peace  
by Building  
Understanding  
through Person-  
to-Person  
Contact,  
Friendship,  
Fellowship and  
Cross-Cultural  
Exchange.  
This taking place  
in a country other  
than your own.**

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## WHAT ABOUT AMBASSADORIAL SCHOLARSHIPS?

In 1947, in honor of Rotary's founder Paul P. Harris, the first class of scholarship recipients were selected and the program soon evolved into TRF's Ambassadorial Scholarships. Since 1947 we have named over 40,000 Ambassadorial Scholarship recipients from over 130 countries and Rotarians have donated more than US \$500 million dollars to that endeavor.



Ambassadorial Scholarships  
*Academic scholarships to study abroad, in peace and other areas*

Living with host families, taking meals together, overcoming cultural, ethnic and language barriers.

Sharing knowledge and hope and discovering that all of humanity desires the same things.

Needing a roof over their heads, food for their family and educational opportunities for their children and above all, the desire to live in a just and peaceful world.

Rotary's Ambassadorial Scholarship program is far and away the largest non-profit organization (NPO) scholarship program in the world.

## ROTARY'S GROUP STUDY EXCHANGE

The Group Study Exchange (GSE) is a cultural and vocational exchange opportunity for young business and professional men and women in the initial years of their professional life.



The program provides travel grants for teams to exchange visits between paired areas in different countries for four to six weeks. Team members study the host country's institutions and ways of life, observe their own vocations as practiced abroad, develop personal and professional relationships, and exchange ideas.

*Team members are hosted by Rotarians in the country they are visiting (a country other than their own).* Since 1967 about 67,000 individuals from 205 countries and geographical areas have traveled abroad and have participated at a cost of more than US \$120 million dollars.

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## THE ROTARY PEACE CENTERS

TRF sponsors the highly successful Rotary Peace Centers program, which began in 2002. We now have over 500 Rotary Peace Fellow graduates from our Centers. We recently selected our 11th class (2012-13).

The Rotary Peace Centers provide Peace Fellows the opportunity to pursue a master's degree in conflict resolution, peace studies, international relations and related areas. Each year, up to 50 Rotary World Peace Fellowships (in the Master's Program) and 60 in the short term (Certificate Program) are offered on a competitive basis at six Rotary Centers, which operate in partnership with seven leading universities. *The Peace Fellows study in a country other than their own.*

The Centers are:

- Duke University and the University of North Carolina at Chapel Hill, USA (joint Rotary Center)
- International Christian University, Tokyo Japan
- Universidad del Salvador, Buenos Aires Argentina
- University of Bradford, West Yorkshire England
- University of Queensland, Brisbane, Australia
- Uppsala University, Uppsala, Sweden
- Chulalongkorn University, Bangkok, Thailand

Coursework at the Rotary Centers focuses on preventing and resolving conflict by addressing its root causes- for example:

- responding to hunger with food security,
- disease with health care,

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**I continue to be impressed by the current cadres of dedicated Rotary Peace Fellows and Rotary Peace Fellowships alumni who undertake intensive study and field work to help transform our world from divisive conflict to peaceful coexistence.**

**This educational program has already started to make an impact on our world.**

**It offers an opportunity like no other. It enables students to reach beyond their national identities to develop the analytical and practical skill base required to successfully specialize in emerging, groundbreaking work that will redefine what it means to be a global citizen in action.**

**Peace,  
Brad Lauman  
Manager, Rotary Peace  
Centers Department**

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## Our Foundation

- illiteracy with education,
- poverty with sustainable development and
- environmental degradation with conservation.

## SHORT TERM STUDIES AT CHULALONGKORN UNIVERSITY

The Short Term Rotary Peace and Conflict Studies Program was established to provide professionals from around the world with the opportunity to be trained in conflict resolution and mediation strategies. The program also can help participants become better equipped to prevent and resolve conflict and to foster policies and create settings that ensure peace worldwide. Offered in English, the program is aimed toward mid- to upper-level professionals in governments, nongovernmental organizations, and private corporations.

The intensive three-month course, which was started in July 2006, is housed at Chulalongkorn University in Bangkok, Thailand. Rotary will accept up to 30 program participants per session for two sessions annually. Each session will include both academic learning and practical fieldwork components. The program aims to inspire people to work for a culture of peace and tolerance while enhancing their capacity, knowledge, and skills.

In the Master's program the Fellows also put classroom lessons into practice through an applied field experience (AFE), when they work with a variety of governmental and nongovernmental organizations worldwide. Many work and study with various United Nations agencies, the World Bank, European Parliament, the Organization of American States, along with national governments and international businesses.

**The program aims to inspire people to work for a culture of peace and tolerance while enhancing their capacity, knowledge, and skills.**



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Our fellows are chosen from countries and cultures around the globe based on their potential as leaders in government, business, education, media, and other professional areas. Moreover Rotary Centers Peace Fellow alumni have demonstrated their ability to further global understanding and peace in their work. To find out more about the Rotary Centers program, contact the Rotary Centers Department at The Rotary Foundation.

*Have you considered supporting the Centers and the Peace Fellowship Program? Have you considered establishing an endowment in your family's name and creating a legacy that will last forever and will leave our world a better place?*

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To learn more about the Peace Center opportunities visit with TRF's Major Gifts Officers (MGO).  
1-847-866-3000

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***“EVERYTHING WE DO THROUGH OUR ROTARY CLUBS — FROM FIGHTING POVERTY TO ERADICATING POLIO — IS INTENDED ULTIMATELY TO PROMOTE WORLD PEACE. IN ONE WAY OR ANOTHER, ALL OF THE EXCELLENT PROGRAMS OF THE ROTARY FOUNDATION CONTRIBUTE TO WORLD PEACE AND UNDERSTANDING”***



Ambassadorial Scholars

Group Study Exchange

Rotary Youth Exchange

Humanitarian Grants

Friendship Exchange

Peace Centers

Peace Fellows

EVERYTHING WE DO IN ROTARY ... Yes!

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Our Foundation

PEACE  
IS  
POSSIBLE

**... peace is possible if we address the root causes of war — poverty, disease, and ignorance — and replace them with education, health care, cross-cultural exchange, clean water, and the opportunity to make a better life.**

One of the joys of Rotary is meeting people from other cultures — from other countries. Rotary arranges this purposely through Youth Exchanges, Ambassadorial Scholarships, Group Study Exchanges, Peace Fellowships and Humanitarian and Educational Grants.

Purposely?

Of course! Can you think of a better way to advance international understanding, goodwill, and peace?

We are invited to visit with folks (often at their dinner table) and we speak different languages, have different skin colors, our eyes are shaped differently and we have different religious faiths.

And when we interact and work with folks all around the world we discover that we all care about the same things. We care about our families and want our children to be safe, to be healthy and educated.... and the things that we share are more important than the things that are different.

The joy of... the power of .... The magic of Rotary gives life to the motto that “Peace is Possible” .....

Yes, peace is possible if we address the root causes of war — poverty, disease, and ignorance — and replace them with education, health care, cross-cultural exchange, clean water, and the opportunity to make a better life.

Yes, peace is possible if young people are given opportunities to study and live in other countries, learning to appreciate different cultures and to recognize our shared humanity.

Yes, peace is possible if more professionals are trained in the art of conflict resolution and peace building.

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And yes, peace is possible if men and women of goodwill continue to work together in the name of service and international fellowship.

Rotarians have been talking about peace for many years now. It was our founder, Paul Harris, who said that ... *“the way to war is a well paved highway and the way to peace is still a wilderness.”*

As we work to blaze a path through that wilderness, we must keep interacting with one another — speaking with each other and all those who share Rotary’s strong commitment to achieving peace in the world.

We keep asking the question: Is peace possible? And always, Rotary’s answer is yes.

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said that ...  
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## 'PEACE THROUGH SERVICE' IS THE 2012-2013 RI THEME



# OUR FOUNDATION

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