

OUR FOUNDATION



... FOR ROTARY LEADERS

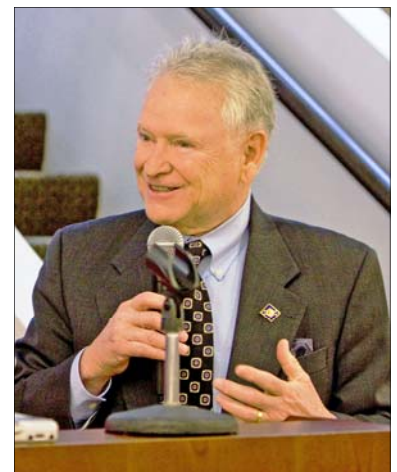
FEBRUARY 2011, ISSUE 104

ADVANCING INTERNATIONAL UNDERSTANDING, GOODWILL AND PEACE

Dwight David "Ike" Eisenhower was born in 1890 in Texas, USA. In 1891, the Eisenhower family moved to Abilene in Kansas, USA – "... the very heart of America" as Eisenhower was later to describe Abilene.

In 1911 Eisenhower passed the entrance exams for West Point, America's premier military academy. He graduated from West Point in 1915.

Ike rose to the rank of five-star general in the United States Army and was the Allies Supreme Commander in the lead up to D-Day and in the actual Allied landings in Normandy (France). He commanded the Allied forces in the last great counter-attack by the Germans in World War Two – the Battle of the Bulge. Eisenhower was one of the most important generals of World War Two and after the war he was elected the 34th President of the United States, from 1953 until 1961.



*Eddie Blender,
Publisher: Our Foundation*

In one of Eisenhower's first speeches as president, in 1953, he said: "... we continue to spend more on the military than the countries with the next 15 largest military budgets combined."

**"... THE MILITARY-INDUSTRIAL COMPLEX IS STEALING FROM THE FUTURE OF ALL OF OUR GRANDCHILDREN."
D. D. EISENHOWER**

"Every gun that is made, every warship launched, every rocket fired signifies, in the final sense, a theft from those who

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OUR FOUNDATION IS ONE OF THE MONTHLY FEATURES OF THE ROTARY GLOBAL HISTORY FELLOWSHIP.

WWW.OURFOUNDATION.INFO





**EISENHOWER
PROPOSED
UNIVERSAL
DISARMAMENT
SAYING:
“ ... EVERY GUN
THAT IS MADE,
EVERY WARSHIP
LAUNCHED,
EVERY ROCKET
FIRED SIGNIFIES,
IN THE FINAL
SENSE, A THEFT
FROM THOSE
WHO HUNGER
AND ARE NOT
FED, THOSE
WHO ARE COLD
AND ARE NOT
CLOTHED.”**

hunger and are not fed, those who are cold and are not clothed.... The cost of one heavy bomber is this: a modern brick school in more than 30 cities. ... We pay for a single fighter plane with million of bushels of wheat. We pay for a single destroyer with new homes that could have housed more than 8,000 people."

He proposed universal disarmament. Regardless of our party affiliation, maybe it is time for us to listen to Ike. He warned us of the military-industrial complex.



*Dwight D. Eisenhower
President USA, 1953—1961*

He believed that the military-industrial complex was stealing from the future of all of our children and grand-children.

“This world in arms is not spending money alone. It is spending the sweat of its laborers, the genius of its scientists, the hopes of its children. This is not a way of life at all in any true sense.”

Dwight D. Eisenhower’s exit speech as president on January 17, 1961 (fifty years ago) stated: “We pray that peoples of all faiths, all races, all nations, may have their great human needs satisfied; that those now denied opportunity shall come to enjoy it to the full; that all who yearn for freedom may experience its spiritual blessings; that those who have freedom will understand, also, its heavy responsibilities; that all who are insensitive to the needs of others will learn charity; that the scourges of poverty, disease and ignorance will be made to disappear from the earth, and that, in the goodness of time, all peoples will come to live together in a peace guaranteed by the binding force of mutual respect and love.”

**THE FOURTH OBJECT OF ROTARY: “THE ADVANCEMENT OF
INTERNATIONAL UNDERSTANDING, GOODWILL, AND PEACE
THROUGH A WORLD FELLOWSHIP OF BUSINESS AND
PROFESSIONAL PERSONS UNITED IN THE IDEAL OF SERVICE.”**

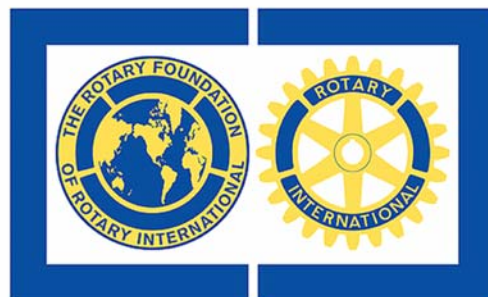


THE MISSION OF THE ROTARY FOUNDATION

Over half a century ago.... US President Dwight D. Eisenhower said, “... *the scourges of poverty, disease and ignorance will be made to disappear from the earth, and that, in the goodness of time, all peoples will come to live together in a peace guaranteed by the binding force of mutual respect and love.*”

The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

The Rotary Foundation is a not-for-profit corporation supported solely by voluntary contributions from Rotarians and friends of the Foundation who share its vision of a better world.



- **OUR VISION FOR THE ROTARY FOUNDATION — WHY WE EXIST — *ENABLING ROTARIANS TO ADVANCE WORLD UNDERSTANDING, GOODWILL AND PEACE.***
- **OUR MISSION — WHAT WE DO — *IMPROVING HEALTH, SUPPORTING EDUCATION AND ALLEVIATING POVERTY.***
- **OUR MOTTO — WHAT WE SAY — AND YOU WILL RECOGNIZE THESE WORDS FROM OUR FOUNDATION FOUNDER ARCH C. KLUMPH — *“...DOING GOOD IN THE WORLD.”***



Arch C. Klumph



ROTARY CAN SAVE YOU MONEY

CONSIDER A GIFT TO THE ROTARY FOUNDATION
FROM YOUR IRA.

DONORS HAVE UNTIL 31 JANUARY TO MAKE
TAX-FREE DISTRIBUTIONS THAT WILL BE TREATED
AS IF THEY WERE MADE IN 2010.



New legislation has extended the IRA charitable rollover -- a provision that permits individuals age 70½ and older to make tax-free distributions of up to US\$100,000 from an IRA directly to charity.

Deadline: Donors have until January 31 to make distributions that will be treated as if they were made in 2010.

Consider an IRA charitable rollover if you are at least age 70½ and you do not need the additional income generated by the required minimum distribution (RMD), you do not itemize deductions, or you want to use unneeded assets to secure a Rotary legacy.

You can do it! *To make a gift to The Rotary Foundation from your IRA, utilize the [IRA transfer forms](#), (pages 6-8) or contact [Planned Giving at \[plannedgiving@rotary.org\]\(mailto:plannedgiving@rotary.org\)](mailto:plannedgiving@rotary.org) for more information.*

Download the [Nurture Your Rotary Dream brochure](#) (PDF) to learn more about the IRA rollover.

**A WIN-WIN.
MAKE A
TAX-FREE
DISTRIBUTION
FROM YOUR
IRA NOW.**



**AN IRS PROVISION THAT PERMITS
INDIVIDUALS AGE 70¹/₂ AND OLDER
TO MAKE TAX-FREE DISTRIBUTIONS
OF UP TO US \$100,000.00 FROM AN
IRA DIRECTLY TO CHARITY.**

To facilitate this donation process,
please use the following letters.

A WIN-WIN.

**MAKE A
TAX-FREE
DISTRIBUTION
FROM YOUR
IRA NOW.**

1/ [“From Plan Owner to IRA Administrator”](#)

Please complete the underlined portions of the attached letter (page 7) and send it to your IRA Plan Administrator to initiate the transfer.

2/ [“From Donor to The Rotary Foundation”](#)

Upon initiating the transfer, please complete the underlined portions from the attached letter (page 8) and send (as addressed) to:



[The Rotary Foundation of Rotary International](#)

[Attn: Caprice Hydzik, Gift Administration/FN 120](#)

[1560 Sherman Ave., Evanston, IL 60201](#)

or caprice.hydzik@rotary.org. This will expedite the transfer.

For more information, please contact:

Karena Bierman, Manager of Gift Planning at (847) 866-4458.



“FROM PLAN OWNER TO IRA ADMINISTRATOR”

FROM PLAN OWNER TO IRA ADMINISTRATOR

DATE

IRA PLAN ADMINISTRATOR

ADDRESS

CITY

STATE

ZIP CODE

Request for Distribution from Individual Retirement Account to Charity

Dear Sir or Madam:

Please accept this letter as my request to make a direct distribution from my Individual Retirement Account # _____

Please issue a check in the amount of \$ _____ payable to The Rotary Foundation of Rotary International (FEIN 36-3245072) and deliver to the address below by 31 January 2011 to qualify for preferential tax treatment for 2010:

**The Rotary Foundation of Rotary International
Attn: Caprice Hydzyk, Gift Administration/FN 120
1560 Sherman Avenue
Evanston, IL 60201-3698**

In your transmittal to The Rotary Foundation, please include my name and address as listed below as the donor of record in connection with this transfer. Please copy me on your transmittal. If you have questions, please contact Caprice Hydzyk at (847) 866-3380.

Thank you for your assistance in this matter.

Sincerely,

PRINTED PLAN OWNER NAME

ROTARY ID NUMBER

ADDRESS

CITY

STATE

ZIP CODE

TELEPHONE NUMBER(S)



“FROM DONOR TO THE ROTARY FOUNDATION”

FROM DONOR TO THE ROTARY FOUNDATION

DATE

Ms. Caprice Hydzik, Gift Administration/FN 120
The Rotary Foundation of Rotary International
1560 Sherman Avenue
Evanston, IL 60201-3698

Dear Ms. Hydzik:

It is my pleasure to inform you that I have requested a distribution from my Individual Retirement Account payable to The Rotary Foundation of Rotary International in the amount of \$ _____ from my plan trustee/administrator, _____
NAME OF PLAN TRUSTEE/ADMINISTRATOR

Upon your receipt of payment from my trustee/administrator, please send me a contribution receipt that acknowledges the amount of my gift, and that no goods or services were transferred to me by your organization in consideration for this gift.

I intend that this gift be allocated to: The Permanent Fund – World Fund;
 The Permanent Fund – Share; The Permanent Fund – Children’s Fund;
 The Annual Programs Fund – SHARE; or other – _____

Sincerely,

PRINTED PLAN OWNER NAME ROTARY ID NUMBER

ADDRESS

CITY STATE ZIP CODE

TELEPHONE NUMBER(S)

E-MAIL ADDRESS/FACSIMILE NUMBER



TRF & CHARITABLE TRUSTS

Karena Bierman, senior planned giving officer for The Rotary Foundation, says that, for U.S. residents who include the Foundation as a beneficiary of a charitable trust, a charitable remainder trust passes the "four-win" test:

Donors can receive a tax deduction in the year the gift was made, avoid capital gains taxes on the donation of appreciated assets, receive lifetime income from the donation, and enjoy recognition for the gift that supports the Foundation while they are still alive.

"Trust assets are invested right away to enable the Foundation to get the most out of the gift," Bierman says, "while the donor gets income and a tax benefit. That way it maximizes the benefit to both the donor and Rotary."



*TRF Planned Giving Officer
Karena Bierman, J.D.
(847) 866-4458
karena.bierman@rotary.org*

THE "FOUR-WIN" TEST:

1. Donors can receive a tax deduction in the year the gift was made,
2. Can avoid capital gains taxes on the donation of appreciated assets,
3. Will receive lifetime income from the donation,
4. and will enjoy recognition for the gift that supports the Foundation while they are still alive.



TOP 10 ROTARY STORIES OF 2010

By Arnold R. Grahl

Rotary International News -- 28 December 2010

From a massive earthquake in Haiti to the launch of the Future Vision pilot, 2010 was an eventful year for Rotary International and Rotarians. As the new year begins, we look back over memorable moments from the last 12 months with our top 10 list of Rotary news events.

1. EARTHQUAKE IN HAITI

Rotarians in Haiti began laying the groundwork for recovery after a powerful earthquake shattered the capital of Port-au-Prince on 12 January, leaving 200,000 dead and millions more homeless.

The Rotary Foundation established the [Haiti Earthquake Relief Fund](#), a donor advised fund, which raised more than US\$1.3 million by April toward long-term recovery. A task force set up two years earlier by District 7020, which includes Haiti, to administer all financial aid to the nation worked with local clubs to deliver aid where needed.

In late February, 2009-10 RI President John Kenny visited the country "to show that Rotarians worldwide care about the plight of their fellow human beings, many of whom have lost everything."



John Kenny, 2009-10 RI President visited Haiti in late February, surveying the damage with Past RI Vice President Roberto Valentín. Photo courtesy of District 4060

2. FIGHT AGAINST POLIO

The bivalent oral polio vaccine is proving to be a potent weapon in the arsenal of Rotary and its partners in the [Global Polio Eradication Initiative](#). Developed to stop transmission of the type 1 and type 3 wild polioviruses simultaneously, the vaccine

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TOP 10 ROTARY STORIES

was introduced in all four polio-endemic countries -- Afghanistan, India, Nigeria, and Pakistan -- in late 2009 and early 2010, and has helped reduce the incidence of polio dramatically in both India and Nigeria.

PUSH POLIO TO ZERO

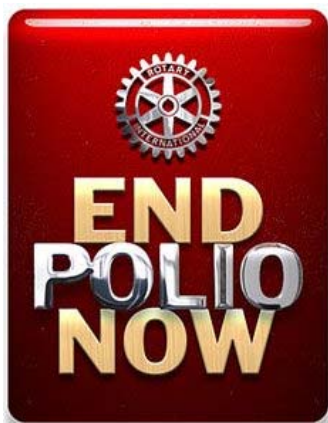
“THE FINAL PUSH TO GET THE CASELOAD OF POLIO TO ZERO IS THE MOST DIFFICULT AND COSTLY PART OF THE JOB ... AND FAILURE WOULD LEAD TO A LESSENING OF THE INTENSE GLOBAL EFFORT AND A RETURN TO THE DAYS OF TENS OF THOUSANDS OF CASES PER YEAR.

THAT IS NO ALTERNATIVE AT ALL. WE DON'T LET CHILDREN DIE BECAUSE IT IS FATIGUING TO SAVE THEM.”

BILL GATES



Meanwhile, a study published in the *Vaccine* journal, [“Economic Analysis of the Global Polio Eradication Initiative,”](#) estimated that the initiative could prevent more than eight million cases of paralytic polio and save US\$40 billion to \$50 billion, if the wild poliovirus is eradicated in 2012 or shortly thereafter.



But the news was not all positive. Rotary provided \$500,000 in emergency grants to UNICEF and WHO for immediate polio immunization efforts in Tajikistan in April and another \$500,000 in November for immunization efforts in the Republic of the Congo, following outbreaks of the wild poliovirus in those countries. Such outbreaks illustrate that all countries remain at risk for the importation of the poliovirus and show the urgent need to End Polio Now.

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TOP 10 ROTARY STORIES

3. RI THEME

Incoming RI President Ray Klingensmith unveiled the 2010-11 RI theme, *Building Communities -- Bridging Continents*, during the International Assembly in January. He described how his 50 years of Rotary experience contributed to his focus on communities at home and abroad.



RI President Ray Klingensmith unveils the 2010-11 theme during the International Assembly in January. Rotary Images

4. PROGRESS ON THE CHALLENGE

Rotarians held a variety of creative and successful polio fundraisers throughout the year, helping to reach the US\$155 million mark in Rotary's US\$200 Million Challenge. Club members cycled, swam, danced, and sold everything from hot dogs to flower bulbs in support of the global effort to eradicate the disease.

In the months leading up to the FIFA World Cup in June, a football signed by Archbishop Emeritus Desmond Tutu and dignitaries from more than 20 African nations traveled throughout the continent in the Kick Polio Out of Africa campaign. The ball ended its journey onstage at the 2010 RI Convention in Montréal, Québec, Canada.

Also, the "This Close" public service announcement campaign rolled out to help clubs and districts spread the polio eradication message.

5. 2010 COUNCIL ON LEGISLATION

Representatives to the 2010 Council on Legislation enacted a number of monumental measures that made e-clubs a permanent part of Rotary International, created the Avenue of New Generations Service, increased the annual per capita dues that clubs pay to RI by US\$1, and gave Rotarians the option of receiving *The Rotarian* magazine electronically.



6. 2010 RI CONVENTION

More than 18,000 Rotarians from 154 countries and geographical areas converged on Montréal, Québec, Canada, in June for the 2010 RI Convention. During four packed days of plenary and breakout sessions, attendees heard from an impressive lineup of speakers, including Queen Noor of

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TOP 10 ROTARY STORIES

Jordan; Jo Luck, president of Heifer International; Greg Mortenson, best-selling author and cofounder of the Central Asia Institute; Bob Mazzuca, chief scout executive of the Boy Scouts of America; and country music singer and philanthropist Dolly Parton.

7. FUTURE VISION

A three-year pilot to test the new, streamlined grant structure under The Rotary Foundation Future Vision Plan got underway 1 July. One hundred districts are participating in the pilot; all districts will take part in the new grant structure starting in July 2013.



The Foundation approved the first global grant in June for a project to combat the spread of dengue fever in Indonesia.

District 3330 (Thailand) received the first district grant and will use the US\$39,500 to buy books, computers, and sports equipment for schools; provide clean water for students; and add patient beds at a hospital.

8. END POLIO NOW LIGHTINGS

In celebration of Rotary's 105th anniversary, 23 February, the End Polio Now message was projected onto a number of iconic landmarks, including the Pyramid of Khafre in Egypt; the Taipei Arena in Taiwan; the Cathedral of Santiago de Compostela in Galicia, Spain; the Old Port Captain's Office on the V&A Waterfront in Cape Town, South Africa; the Obelisk of Buenos Aires, Argentina; and the Royal Palace at Caserta in Italy.

9. PALESTINIAN CLUB CHARTER

More than 150 Rotarians and guests, including 2009-10 RI President John Kenny and RI Director Phil Silvers, gathered on 30 May to celebrate the charter of the Rotary Club of Ramallah, the first club in Palestine in three decades.



10. RI STRATEGIC PLAN



A revised RI Strategic Plan went into effect in July. The plan comprises three priorities, all of equal importance to Rotary's future: support and strengthen clubs, focus and increase humanitarian service, and enhance public image and awareness.

In November, the Board approved several recommendations and actions that reinforce the priorities and goals of the plan.

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TOP 10 ROTARY STORIES .. + 1

And how about #11

11. THE ROTARY PEACE CENTERS* (** ... added by the staff of Our Foundation Newsletter*).

As of November 2010 we have graduated 537 Peace Fellows from the Centers since the first classes started in 2002.

Very quietly (in addition to the above top 10 stories for 2010), the Rotary Peace Centers Committee recently awarded Fellowships to 83 applicants who will comprise the Centers tenth class.

The average age of this tenth class of Rotary Peace Fellows is 32 years old and they average 7 years professional experience in the fields related to mediation, peace and conflict resolution. The applicants are mostly mid-career professionals from 44 different countries and 44% are from low—income countries.

We (Rotarians) believe the best way to build peace is to train a new generation of Peace Makers ... and we are doing that through the Rotary Peace Centers and our Peace Fellows

We believe that this is the Rotary program that, if nurtured, developed and creatively supported, has the best potential of any of our Rotary programs to change our world for the better. Rotary is making a contribution to a peaceful, just, and sustainable world that we genuinely believe no other organization is capable or qualified to make.

The goal of the Centers Committee is to raise \$95 million dollars by 30 June 2015 to endow the centers and we've now reached US \$52(+) million of that goal.



The extraordinary fact is that this US \$52 million (+) was raised from donations from 350 Rotarians. Think about that. This is a small ... a very small group of Rotarians who have found a Foundation niche to support and have supported this initiative with an average gift approaching US \$150 thousand dollars.

PEACE IS POSSIBLE!



HELP US TO FIND QUALIFIED APPLICANTS FOR ROTARY SCHOLARSHIPS AND FELLOWSHIPS



In December 2010 applications for the 2012-13 Rotary Foundation Ambassadorial Scholarships and 2012 Rotary Peace Fellowships became available online.

Right now, in January 2011, Districts should begin recruiting applicants for Rotary Peace Fellowships and should begin interviewing at the club and district level.

This story contains important information about the Rotary Ambassadorial and the Rotary World Peace Fellowship Programs and awards for the academic years: 2012/2014 which are open to college, graduate students, graduates and working professionals (these awards are not for high school students).

Please be proactive and immediately create awareness and take the necessary action to provide the Scholarship/Fellowship information to the appropriate person in your club.

Your gifts to the
**EVERY ROTARIAN,
EVERY YEAR (APF)**
program and your
gifts as a
**PAUL HARRIS
FELLOW**
and your gifts of endowed
Scholarships/Fellowships
support the
Educational
Programs of
OUR FOUNDATION



TRF'S EDUCATIONAL PROGRAMS



The Educational Programs Division of The Rotary Foundation exists to achieve understanding and world peace through the exchange of people internationally.

It is the specific mission of the Educational Programs Division to provide quality programs and services to those individuals who apply for funding and

logistical support to undertake a term of study or teaching abroad that is enhanced by becoming involved with Rotary before, during, and after their travel.

The division, in conjunction with Rotarians, Rotary clubs and Rotary districts will provide its assistance through scholarship, fellowship and grant processes.



THE ROTARY FOUNDATION'S EDUCATIONAL PROGRAMS ARE SUPPORTED BY THE ANNUAL PROGRAMS FUND (APF)

AMBASSADORIAL SCHOLARSHIPS:

Our Foundation sponsors one of the largest and most international scholarship programs in the world.

Scholars study in a country other than their own where they serve as unofficial "ambassadors of goodwill, helping to build greater understanding between different cultures."

Since **1947** over **40,000 scholars** from some 130 countries have received scholarships at a cost of almost **\$517 million**.

WORLD PEACE FELLOWS:

Since the inception of the program in 2002-03 we have graduated 537 World Peace Fellows (WPF) from 80 different countries at a cost of about \$30 Million dollars.

Our tenth class is starting this year with 83 WPF at 6 Peace Centers worldwide.

GROUP STUDY EXCHANGE (GSE):

These annual awards are made to paired Rotary districts to provide travel expenses for a team of non-Rotarians from a variety of vocations. Rotarian hosts organize a four to six week itinerary of educational and cultural areas of interest.

Rotarians from different districts host teams and the team members live and eat and interact socially and vocationally on a daily basis — building international goodwill, peace and greater understanding.

Since **1965** more than **67,000 individuals** (almost 14,000 teams) from 202 countries and geographic areas have participated at a cost of more than **\$105 million**.





GEARING UP FOR THE ROTARY SCHOLARSHIP PROCESS

THE FOLLOWING AWARDS ARE AVAILABLE AT LITTLE TO NO COST TO ROTARY CLUBS:

- ROTARY WORLD PEACE FELLOWSHIPS (TOWARDS A MASTERS DEGREE)
- ACADEMIC YEAR AMBASSADORIAL SCHOLARSHIPS AND
- MULTI-YEAR AMBASSADORIAL SCHOLARSHIPS.



Press Releases and Ads/Info are used for Attracting Qualified Applicants

Press releases and ads have proven to be one of the most effective means of recruiting quality candidates.

Simply fill in the blanks in the sample press release below in order to customize it for your own club and distribute it immediately to all newspapers, radio and TV stations in your area.

Also remember to send the release to campus media at your local college or university in your community.

A SAMPLE ADVERTISEMENT

ROTARY INTERNATIONAL SCHOLARSHIPS and FELLOWSHIPS ARE NOW AVAILABLE

DO YOUR CAREER PLANS INCLUDE STUDY ABROAD?

College, graduate students, working professionals and graduates may apply for a Rotary Ambassadorial, or a Rotary World-Peace Fellowship to study at a University or College in a country other than your own.

Visit www.Rotary.org & enter Scholarships in the search box for applicant criteria or contact the Rotary Club of **XXXX** at **970-xxx-xxxx** for information and applications.

Application submission deadline is Xxxx 15, 2011



PARTICIPATE IN ROTARY'S PRESTIGIOUS SCHOLARSHIPS PROGRAM.

The 2012-2014 Rotary Foundation World Peace Fellowship Informational Brochure and Application is available for download in either Word or Adobe formats at:
<http://www.rotary.org/newsroom/downloadcenter/foundation/educational.html>
Scroll down about two-thirds of the page for the application.



PLEASE NOTE:

TRF advises that candidates should have at least three years of professional experience in a field related to peace and conflict resolution. Please keep this in mind during your candidate search process.

Any Rotary Club worldwide may submit as many qualified applications as they wish (at no cost to the club). Each Rotary District then interviews the applicants and may submit as many qualified applications as they wish for the worldwide selection process for 80 to 100 Peace Fellows for the class of 2012-14.



- Is your club aware of the Rotary Scholarship / Fellowship procedures, applications, interviews and deadlines?
 - Most Rotary Scholarships / Fellowships are available at no cost to your club.
 - Ask for scholarship information from:

Your District Rotary Foundation Coordinator (DRFC) or (RRFC),

And/ or your District Scholarship Subcommittee Chair

- Also visit www.Rotary.org and click [The Rotary Foundation](#) and then [Education](#) and then any of the links you are interested in on the left side of that page.



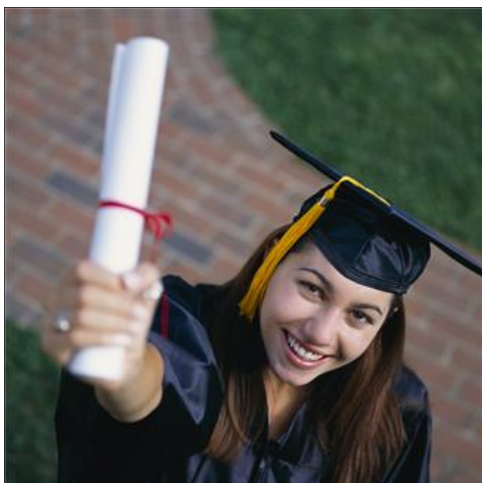
SCHOLARSHIPS and FELLOWSHIPS

Information for applicants - Types of scholarships

ACADEMIC-YEAR AMBASSADORIAL SCHOLARSHIPS:

Provides a flat grant of US \$26,000 for one academic year of study in another country. These awards are intended to help defray costs associated with round-trip transportation, tuition and other fees, room and board, and some educational supplies. Districts select the awardees.

Some Rotary districts may offer only one type of scholarship, or none at all. Applicants must check with their local club about availability. Grants are provided in U.S. dollars or their international equivalent.



- Chulalongkorn University, Bangkok, Thailand (professional development center)
- Duke University and University of North Carolina at Chapel Hill, USA
- International Christian University, Tokyo, Japan
- Universidad del Salvador, Buenos Aires, Argentina
- University of Bradford, West Yorkshire, England
- University of Queensland, Brisbane, Australia
- University of California, Berkeley, USA (NOTE: The Rotary Foundation Trustees will no longer be accepting applications for this program after graduating the 2009-11 class.)

ROTARY WORLD PEACE FELLOWSHIPS:

Rotary World Peace Fellows are leaders promoting national and international cooperation, peace, and the resolution of conflict throughout their lives, in their careers, and through service activities.

Fellows can earn either a master's degree in international relations, public administration, sustainable development, peace studies, conflict resolution, or additional related fields or award in short term studies a professional development certificate in peace and conflict resolution.

Each year, up to 100 Rotary World Peace Fellowships (50 master's degree fellowships and 50 professional development certificate fellowships) are offered on a competitive basis at six Rotary Centers, which operate in partnership with six leading universities (centers offer master's degree unless noted otherwise):

The application deadline for the 2011 class has passed. Applications for the 2012-14 class will be available online December 2010.

Fellows are chosen from countries and cultures around the globe based on their ability to have a significant, positive impact on world peace and conflict resolution during their careers.

To find out more about the Rotary Centers program, contact your local [Rotary club](#) or the [Rotary Centers Department](#) at The Rotary Foundation.



ROTARIAN HARSHAD MEHTA DONATES US \$2 MILLION TO HELP END POLIO



Rotarian Harshad Mehta (right) shown with Bill Gates

Rotary’s efforts to eradicate polio have gotten a US\$2 million boost from a Rotarian diamond and jewelry magnate.

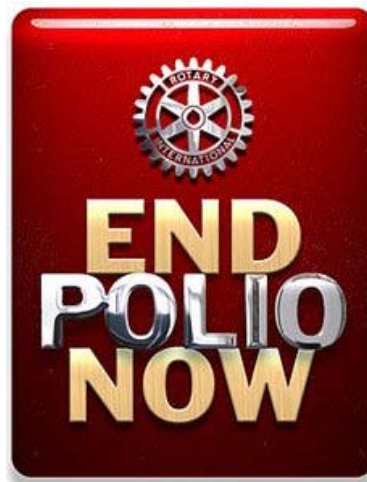
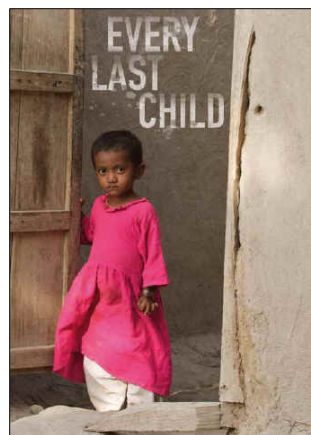
Harshad Mehta, a native of India who is a senior partner in the Belgium-

based Rosy Blue diamond and jewelry company, has pledged to donate the money to Rotary’s polio eradication efforts over the next three years.

Mehta, the largest Indian donor to The Rotary Foundation, was inspired to make the commitment after learning about the Bill & Melinda Gates Foundation’s \$200 million challenge grant for polio eradication. Foundation Trustee Chair Robert S. Scott recalls a conversation with him when Mehta suddenly said, “I will give \$2 million toward the match.” It was “a very exciting development and an extremely generous” commitment, says Scott.

Mehta, 61, joined the Rotary Club of Bombay Metropolitan in 1986 as a charter member. His previous contributions to The Rotary Foundation have totaled more than \$1 million. Some of the money has been used to endow an Ambassadorial Scholarship that finances recipients’ studies at universities.

In the final push to stop polio, Mehta urges Rotarians not to give up. *“We must further strengthen our resolve as we are so close to the ultimate goal,”* he says. *“Any slackening at this point will result in a total loss of all the time, effort, and money put in over the past years.”*





SERVICE

I slept and dreamt that
life was joy.

I awoke and saw that
life was service.

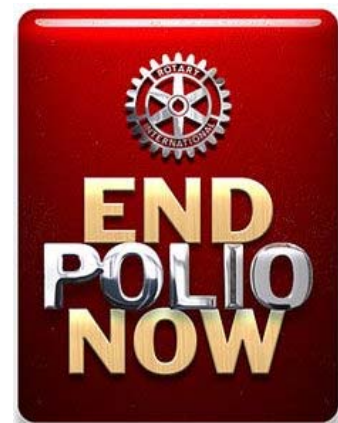
I acted and behold,
service was joy.



RABINDRANATH TAGORE

... an Indian (born in Kolkata), Tagore learned that he had won the 1913 Nobel Prize in Literature, (14 November 1913) becoming the first Asian Nobel laureate

ROTARY'S SERVICE IS ROTARY'S JOY





WINNING IS EVERYTHING !



Ashok Mahajan
 Trustee, The Rotary Foundation (2009-13)
 Director, Rotary International (2007-09)
 Member, International Polio Plus Committee

Time and again it has been said that Polio eradication is Rotary's No: 1 priority and will remain so till we see the eradication of the Polio virus.

It is high time we should End Polio Now. We have been working to do so for almost 25 years and now is the best time for us to win. To eradicate Polio.

I am reminded of what Swami Vivekanand had said: ***"ARISE! AWAKE! Stop not till the goal is reached"*** and our goal is nothing but a Polio free world.

We must now, right now, put out extra efforts and come out as a winner.

At the core of this communication is my conviction that all Rotarians in India and Rotarians worldwide

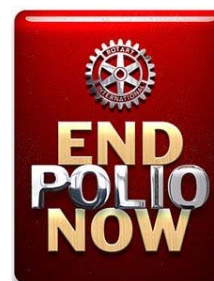
have the power to choose between living in a world with polio or eradicating it, saving the children and fulfilling their promise to the world.

Mahatma Gandhi said, ***"Satisfaction does not come with achievement, but with effort. Full effort is full victory."***

How true! We have been bragging that polio has been eradicated in all but four countries in the world and nearly most of India is polio-free for the past few years. But does this signify victory?

Winning is not a 'sometime' thing. It is an 'all time' thing. You don't do things right just once. You have to do things right all the time. That right thing is winning and it should become a habit.

If Rotarians in India win the war against polio, they will become world celebrities overnight. It will show them how to cut through a long hurdle once and for all. It will help them to achieve firm control of who they are and the victory over polio will be the greatest catalyst for a life-enhancing change . **WINNING IS EVERYTHING!**





DO YOU REMEMBER THE NEW MODELS FOR ROTARY CLUBS – PILOT PROJECT?

IT WAS HOPED THAT THROUGH THIS (NEW MODELS PROJECT), A MODEL FOR A ROTARY CLUB WOULD EMERGE THAT WOULD BETTER MEET THE NEEDS OF THE TWENTY-FIRST CENTURY, BE MORE ATTRACTIVE TO YOUNGER MEMBERS AND BUSINESS LEADERS, INCREASE THE EFFECTIVENESS OF CLUBS AND INCREASE THE FUTURE POTENTIAL FOR MEMBERSHIP GROWTH AND EXTENSION.

THE NMFRC – PP (2000-07) RESULTED IN NEW AND POSITIVE LEGISLATION AND GROWTH.

FOUR NEW PILOT PROGRAMS PROPOSED - 2011

THE FOUR NEW PILOT PROGRAMS: --

- 1. SATELLITE CLUB,**
- 2. ASSOCIATE MEMBER,**
- 3. CORPORATE MEMBER,**
- 4. AND INNOVATIVE AND FLEXIBLE ROTARY CLUB.**

CLUBS HAVE UNTIL 1 APRIL 2011 TO SUBMIT APPLICATIONS TO ROTARY INTERNATIONAL TO BE CONSIDERED FOR NEW PILOT PROGRAMS, WHICH SUPPORTS MEMBER DIVERSITY

Four new pilot programs will allow participating Rotary clubs to experiment with flexible membership requirements and club operations beginning 1 July.

The four new pilot programs: --

- satellite club,
- associate member,
- corporate member,
- and innovative and flexible Rotary club --

were approved by the RI Board at its November 2010 meeting.

" IF ROTARY IS TO REALIZE ITS PROPER DESTINY, IT MUST BE EVOLUTIONARY AT ALL TIMES AND REVOLUTIONARY ON OCCASIONS."

**PAUL P. HARRIS,
AT THE 1930 RI CONVENTION**

continued



Each one is designed to improve:

- recruitment,
- allow for flexibility in club operations and structures,
- and provide Rotary clubs with an opportunity to explore new and innovative ways to promote member diversity --

And all are goals of the [RI Strategic Plan](#).

Other potential benefits include:

- improved leadership and
- engagement among members and
- increased support of The Rotary Foundation.

The pilots will allow RI to collect data and analyze results from the participating clubs to evaluate the effectiveness of each change.

TWO HUNDRED CLUBS TO BE SELECTED

Clubs have until 1 April 2011 to submit applications to Rotary International to be considered for a pilot. Information and applications will be sent to each club in early January. Up to 200 clubs will be selected for each pilot. Rotary clubs must have been chartered before 30 June 2009 to be considered.

"IT IS WELL THAT
THERE IS NOTHING IN
ROTARY SO SACRED
THAT IT CANNOT BE SET
ASIDE IN FAVOR OF
THINGS BETTER.

THIS IS AN
EXPERIMENTAL AGE
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WORLD, AND ALL
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CUMULATIVE EFFECTS
OF PRECEDING
SUCCESSSES AND
FAILURES."

PAUL P. HARRIS, 1936

1/ SATELLITE CLUB

The Satellite Club Pilot Program will assess the impact of allowing a Rotary club to conduct multiple club meetings during a week, each taking place at a different location, on a different day, or at a different time.

Rotarians in the satellite club would belong to a host club but would meet at their own time and location and could have their own projects. This structure may be helpful in areas with many rural communities as well as in large metropolitan areas. The pilot could give a small, weak, or struggling club the opportunity to become connected to a larger, active, and vibrant club in a nearby area and receive ongoing support.



continued



**THE SATELLITE ROTARY CLUB —
OFFERING MULTIPLE SOLUTIONS**

Think of this type of club as a 'club within a club'. OFN editor-in-chief Caslum Thompson (Hong Kong) believes this type of pilot may well appeal to many of our Clubs. Such a club could help solve diversity issues.

1/ Consider an ageing Rotary club who desperately wish to recruit younger members. Potential Rotary members feel there is too big an age gap and thus do not join. The satellite solution allows for younger members to work together within the larger established club framework.

This group could meet on a different day and time and even do their own projects.

2/ Secondly, consider a struggling Rotary club whose membership is less than ten. Such a club could continue to operate under the auspices of a larger club. There are many benefits to this approach and not just in terms of cost savings

3/ And what about a Rotary club that serves a group of small communities? It could be possible for a smaller satellite club to work within a small village community giving more concentrated and tangible service opportunities.

4/ Finally, there are opportunities to work with new clubs. As of January 2011, there is a minimum of 25 members needed to form a new Rotary Club. If it proves difficult to reach this minimum number, the potential new club can operate as a satellite within an established club—maybe their mother club?

Thus no new club would need to give up and disband if the minimum number is not reached. They would be free to work as a quasi-autonomous Club and be in all aspects full Rotary Club members.



2/ ASSOCIATE MEMBER

The Associate Member Pilot Program gives clubs a tool for teaching prospective members about the club and the expectations of membership before they join. Clubs would determine the length

of time a person could remain an associate member before becoming an active member.

The pilot is aimed at potential members who may be uncertain of the commitment involved with membership. It will provide them with an opportunity to get acquainted with a club's members, programs, and projects, thereby increasing retention.

ASSOCIATE MEMBERSHIP

“Want to join Rotary”? “Yes?”
“That’s Great!” “Now pay the club £120 membership fee”.

This is not the most inviting of welcomes to our new members.

The associate member idea could work like a trial period. New potential members begin their Rotary life without paying any membership dues (or alternatively a

reduced rate) for a set period of perhaps 3 or 4 or 6 months.

Thus, new recruits are not put off by demands for money but instead learn about the service and fellowship opportunities within the Rotary Club.

Associate members may not go on to join the club but could remain as a 'friend of Rotary'.

continued



3/ CORPORATE MEMBER

The Corporate Member Pilot Program will allow a corporation or company in a club's area to become a member of the Rotary club and appoint up to four people to serve as club members.

These corporate members will attend club meetings, participate in projects, and vote on club matters, and are eligible to serve as club officers and committee members. One of the designees must be a member of the corporation's senior executive group, but the others could hold any full-time managerial role.

Only one of the designees would need to attend club meetings at a time, yet each would be considered an official member of the club and would be required to pay RI and annual club dues, as determined by the club.



Family Membership

THE NEW PILOT PLAN, ..

Which include endorsing the concept of flexible attendance and meeting requirements and allocating US\$4 million for Public Relations Grants, are designed to keep Rotary vibrant and attractive to current members and prospective members from younger generations.

4/ INNOVATIVE AND FLEXIBLE ROTARY CLUB

Under the Innovative and Flexible Rotary Club Pilot Program, clubs will be allowed to change one element of its format or structure as an experiment. For example, a club might offer family memberships or conduct a blend of online and in-person meetings. The change should not duplicate another pilot, however.

The pilot is focused on encouraging Rotary clubs to be fun, dynamic, diverse, resilient, tolerant, interested in trying new things, member driven, inspirational, and relationship rich.

continued



RI BOARD REINFORCES STRATEGIC PRIORITIES, GOALS



RI President Ray Klingensmith

The new pilot plan, which include endorsing the concept of flexible attendance and meeting requirements and allocating US\$4 million for Public Relations Grants, are designed to keep Rotary vibrant and attractive to current members and prospective members from younger generations.

"By focusing on strategic issues throughout the week, the Board was able to reach consensus on several strategic decisions, which constitute progressive moves by the RI Board," says RI President Ray Klingensmith.

AMONG OTHER ACTIONS, THE BOARD:

- Agreed to the concept of amending RI policy on meeting attendance, meeting options, and member termination in order to support and strengthen clubs by allowing them more flexibility. The changes will require revisions to the RI Constitution and the Standard Rotary Club Constitution in the form of legislation submitted to the 2013 Council on Legislation.
- Agreed to fund US\$4 million in PR grants annually, starting in 2011-12 for at least three years, to ad-



vance the strategic priority of enhancing public image and awareness.

- Supported the creation of an annual Rotary Citation beginning in 2012-13 that would replace future Presidential Citations. The new citation would be based on clubs achieving predetermined goals that are aligned with the clubs' and RI's strategic direction.
- Agreed to transform RI programs to a "resource and support" model to help clubs and districts in their service efforts and advance the strategic priority of focusing and increasing humanitarian service.
- Agreed to replace the vision statement in the RI Strategic Plan with a core essence statement, which uses more contemporary language and better expresses what Rotary is and does.
- Agreed to conduct four new pilot programs -- associate member, corporate member, satellite clubs, and innovative and flexible Rotary clubs -- to promote membership diversity and improve recruitment, beginning 1 July. Two hundred clubs will be accepted for each three-year pilot.
- Encouraged districts with more than 100 clubs and over 4,000 members to split into two or three new districts as early as 1 July 2012.
- The Strategic Planning Committee suggested many of the changes to help move the organization toward an emphasis on active and engaged membership.

"Rotary must change its culture from one of attendance to one of engagement," says RI Director Stuart B. Heal, chair of the Strategic Planning Committee. "It is our belief that in the next decade this must become our culture as we become more innovative and continue serving around the world."



*RI Director
Stuart B. Heal*



WHERE OUR PEACE CENTER ALUMNI WORK AND LIVE.



Rotary Peace Center Alumni - Post-Fellowship Employment

Statistics are for all alumni through the 2008-10 class. ***These statistics are accurate as of 3 January 2011.*** There are 509 peace fellows that have reported their current position to The Rotary Foundation (out of 536 total alumni) or 95%.

OF THESE 509 PEACE FELLOWS:

- 168 (33%) work for NGOs or other peace-related organizations
- 97 (19%) work for a government agency
- 63 (12%) are pursuing additional advanced degrees in peace-related fields
- 41 (8%) are teachers/professors
- 38 (7%) work in research or academic support positions
- 30 (6%) work for United Nations agencies
- 12 (2%) are journalists
- 11 (2%) are lawyers or work in a law-related field

- 9 (2%) work for the World Bank
- 21 (4%) defy easy categorization; these include: bankers, human resource professionals, and business owners
- 19 (4%) reported they are actively looking for work in the field

ALUMNI FIND WORK AROUND THE WORLD:

- 148 (29%) reside in North America
- 125 (25%) reside in Asia
- 78 (15%) reside in Europe
- 47 (9%) reside in Africa
- 45 (9%) reside in Australia and Oceania
- 35 (7%) reside in South America
- 22 (4%) reside in the Middle East
- 9 (2%) reside Central America and the Caribbean

WHAT PAUL HARRIS SAID...

GREAT THINGS ARE POSSIBLE

“Rotary constitutes a new approach to a most vexing problem. Here is a world fellowship of business and professional men who have united themselves in the ideal of service. In the atmosphere of fellowship, happiness is found.

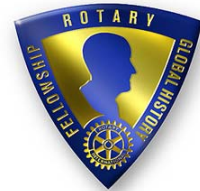
An international fellowship of men bound together by a common ideal, the ideal of service, is truly inspirational. To such fellowship great things are possible, even the advancement of understanding, good-will, and international peace.”

*Paul P. Harris, Pages 116-117 from
"This Rotarian Age", 1935, complete and online:*

<http://www.whatpaulharriswrote.org/library/rotarianage/rotarianage.htm>



Paul P. Harris



“ .. great things are possible, even the advancement of understanding, good-will, and international peace.”

Paul Harris envisioned (76 years ago) Rotary International’s potential as a force for good in the world.

Eddie Blender

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OUR FOUNDATION

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