



# OUR FOUNDATION

A NEWSLETTER FOR ROTARY LEADERS



MAY 2010

ISSUE 94

[www.ourfoundation.info](http://www.ourfoundation.info)

## THE JOY OF ... THE POWER OF ... THE MAGIC OF ROTARY.

One of the joys of Rotary is meeting people from other cultures — from other countries. Rotary arranges this purposely through Youth Exchanges, Ambassadorial Scholarships, Group Study Exchanges, Peace Fellowships and Humanitarian and Educational Grants.

Purposely?

Of course. Can you think of a better way to advance international understanding, goodwill, and peace?

We are invited to visit with folks (often at their dinner table) and we speak different languages, have different skin colors, our eyes are shaped differently and we have different religious faiths.

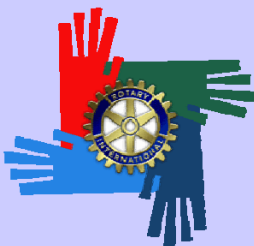
And when we interact and work with folks all around the world we discover that we all care about the same things. We care about our families and want our children to be safe, to be healthy and educated.... and the things that we share are more important than the things that are different.

The magic of Rotary.



**Eddie Blender, Publisher  
Our Foundation**

*The Our Foundation  
newsletter is one of the  
monthly features of the  
Rotary Global History  
Fellowship (RGHF)*



# THE FOURTH OBJECT OF ROTARY



Rotarian Donald MacRae

**“THE  
ADVANCEMENT  
OF  
INTERNATIONAL  
UNDERSTANDING,  
GOODWILL, AND  
PEACE THROUGH  
A WORLD  
FELLOWSHIP OF  
BUSINESS AND  
PROFESSIONAL  
PERSONS UNITED  
IN THE IDEAL  
OF SERVICE.”**

**DONALD MACRAE,  
EDINBURGH  
INTERNATIONAL  
CONVENTION,  
1921**

As an active Rotarian, **Donald MacRae** in June 1918 proposed that Rotary become an agent for the promotion of goodwill and peace among nations - the first time that this vision of Rotary was expressed publicly.

In 1921, as chair of Rotary's Constitution and By-laws Committee, MacRae had an opportunity to incorporate this vision into the constitution of Rotary.

He presented a resolution to the International Convention in Edinburgh, Scotland, that amended the constitution by adding the Fourth Object of Rotary.

The Fourth Object became the engine that drives Rotary's international service; indeed, it has become the watchword of the Rotary Foundation.



**THE OBJECT OF ROTARY IS TO ENCOURAGE AND FOSTER THE IDEAL OF SERVICE AS A BASIS OF WORTHY ENTERPRISE AND, IN PARTICULAR, TO ENCOURAGE AND FOSTER:**

***FIRST. The development of acquaintance as an opportunity for service;***

***SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;***

***THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;***

***FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.***

# THE FIGHT TO RID THE WORLD OF POLIO

## **TRANSCRIPT:**

AUSTRALIAN BROADCASTING CORPORATION

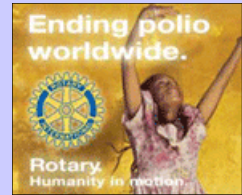
BROADCAST: APRIL 6, 2010

REPORTER: JOHN TAYLOR

**THIS YEAR MARKS A RENEWED AND INTENSIVE THREE YEAR EFFORT TO FINALLY RID THE WORLD OF THE POLIO VIRUS THROUGH THE SINGLE BIGGEST INTERNATIONALLY COORDINATED PUBLIC HEALTH PROJECT THE WORLD HAS EVER KNOWN.**

**KERRY O'BRIEN, PRESENTER:** *For much of the past century, polio struck fear and anxiety deep into the Australian community. The introduction of vaccines in the late 1950s and '60s practically eliminated the virus from developed nations, but it continued to attack unprotected children in poor countries. This year marks a renewed and intensive three-year effort to finally rid the world of the virus through the single biggest internationally coordinated public health project the world has ever known, and critical to its creation were two men: an American doctor and a Queensland knight. John Taylor reports.*

**JOHN TAYLOR, REPORTER:** *Australian scientists now call it "the forgotten disease", but for much of last century, polio inspired fear. Waves of polio epidemics struck down thousands of children. The consequences could be horrendous: hospitalisation, paralysis, wasted limbs, iron lungs and sometimes death. With the arrival of polio vaccines from the 1950s and mass vaccination, Australia and much of the developed world quickly became polio free, but half the world's children were left unvaccinated. That was until a former Queensland accountant and an American doctor put their heads together.*



*"Individual effort when well directed can accomplish much, but the greatest good must necessarily come from the combined efforts of many men.*

*Individual effort may be turned to individual needs, but combined effort should be dedicated to the service of mankind.*

*The power of combined effort knows no limitation."*

Paul P Harris'  
message to the  
Atlanta Convention  
1917

*Continued on next page*

## THE FIGHT TO RID THE WORLD OF POLIO (*CONTINUED*)

**DR. JOHN SEVER, FORMER PROFESSOR OF PAEDI-  
ATRICS:** *Well Sir Clem's involvement was absolutely essential.*

**SIR CLEM RENOUF, ROTARIAN:** *My part was pretty small, really, you know. I just had an idea.*



CLEM RENOUF  
President Rotary  
International, 1978-79

ORDINARY MEN —  
EXTRAORDINARY  
OPPORTUNITIES

Rotary takes ordinary men and gives them extraordinary opportunities to do more with their lives than they had ever dreamed possible.



**JOHN TAYLOR:** *88-year-old Sir Clem Renouf was knighted during the Joe Bjelke-Petersen years for his services to the community. For 60 years he's been a member of the Nambour Rotary Club. He was inspired to help others by a childhood in North Queensland during the Great Depression when he watched his parents' kindness to those forced to roam the country looking for work.*

**CLEM RENOUF:** *And these people were pretty honest people, but just poor and they would come up and we had a cow and we had poultry. And my parents didn't have much, but they shared it with these people, and it's affected me.*

**JOHN TAYLOR:** *In the 1978-'79 he was Rotary's World President and launched a program allowing and encouraging clubs to combine for major projects. The fight against small pox showed diseases could be eradicated. No-one was really thinking about ridding the world of polio until Sir Clem was returning from a meeting in the Philippines.*

**CLEM RENOUF:** *And on the way back on the aircraft I picked up a magazine, the Reader's Digest, and there I read for about the same money that's been spent on two Australian warships I'd seen in a harbour, the World Health Organization (WHO) had eradicated*



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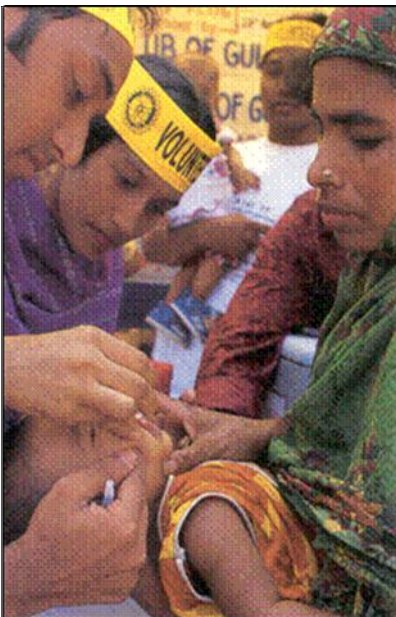
## THE FIGHT TO RID THE WORLD OF POLIO (*CONTINUED*)

*smallpox. So when I got back to our headquarters I telephoned Dr John Sever, who was one of my district governors, who was then the head of the infectious diseases division of the National Institutes of Health in Washington, DC. I said to him, "John, is there anything we could do similarly to that?"*

**JOHN SEVER:** *My response was that we should focus on a program specifically targeted to polio ... and accomplishing a program to immunise the children of the world, we were providing a vital role in bringing back scenes throughout the world to countries and populations that had no immunisations.*

**JOHN TAYLOR:** *But polio was too big, some thought, for Rotary.*

**CLEM RENOUF:** *And we sent our general secretary across to talk to WHO about this to see whether we could tie in with their expanded program of immunisation against the six communicable diseases. And they received us politely, but they didn't think any NGO could last the distance.*



**JOHN TAYLOR:** *Undeterred, Rotary members raised \$247 million and got to work. 12 million people were vaccinated in Mexico, 27 countries in South America. Faced with such obvious success, the World Health Organisation (WHO) came back to them.*

**JOHN SEVER:** *The World Health Organisation was meeting in Geneva and they asked Rotary if we would join them on a*



Sir Clem Renouf, Rotary International president (1978-79), who spearheaded a worldwide battle against polio, was at the University of the Sunshine Coast, Australia presenting family scholarships to two students worth \$12,000 each.

Sir Clem and Lady Renouf have set aside \$500,000 to fund two scholarships a year. With interest, he hopes his investment will see 80 students helped to achieve their academic dreams over the next 40 years.

*Continued on next page*

## THE FIGHT TO RID THE WORLD OF POLIO (*CONTINUED*)



Dr. John Sever has monitored and advised on the development of Rotary's PolioPlus Program and has visited numerous projects to help assess the impact of Rotary's support. As the Vice Chair of the International PolioPlus Committee,

Dr. Sever not only helps to develop implementation policies but also articulates Rotary's support for global polio eradication. As a member of the United States Rotary Polio Eradication Advocacy Task Force he has testified before the U.S. Congress in support of funding for polio eradication. He has also met with many Senators and Representatives to support international polio immunization programs.

*worldwide program to eradicate polio, and Rotary willingly accepted this. We would join with the World Health Organisation and then of course with UNICEF and with the Centre for Disease Control (CDC) here in Atlanta.*

**JOHN TAYLOR:** *In 1988, the Global Polio Eradication Initiative*

*was launched, using the resources of all four organisations, national governments and other donors. At that time, wild polio virus was endemic in more than 125 countries. Now, it's only left in a handful.*

**JOHN SEVER:** *With this joint effort, the reduction of numbers of cases from what it was in 1988 of about 350,000 cases of paralytic polio to this last year, just a little over 1,000 cases.*

**JOHN TAYLOR:** *The organisation is also in the midst of raising more than \$200 million to match more than \$355 million offered in grants from the Bill & Melinda Gates Foundation. After so many years, polio is nearly defeated and the dream of two men realised.*

**JOHN SEVER:** *We're very pleased, but we want to achieve that goal.*

**CLEM RENOUF:** *I think that polio will be eradicated. I just hope I live long enough, John, to see a polio-free world.*



# ASKING ROTARIANS TO GIVE TO THE ROTARY FOUNDATION



*Bill Eck, TRF Advocate, D-5450 USA*

- Ask outright and give them the opportunity to give. Do not assume they have been asked, nor assume that they know what is going on.
- Ask for more than \$25 a quarter. How about \$50? \$100? \$250? \$1,000?
- If a member prefers to make one gift annually, remind them to do that on their birthday each year.
- Have a club program on the Foundation, utilize Foundation Coordinators and the district speaker bureau. Make sure someone asks for people's commitment or upgrade at this time.

- Set the expectation that each member give \$150 or more per year.
- Set a goal to have every Rotarian in your club participate by giving to our Rotary Foundation.
- Have the Rotarian's Sponsor ask for the commitment or someone else of influence.
- Utilize the matching money from your club or the Foundation Recognition Points (FRPs).
- Ask all PHFs in the club if they would be willing to talk with anyone on the list that is not giving or to upgrade someone who should give more.
- Make sure to award all new Paul Harris Fellows and multi level PHF at club meetings. Be sure to make them special. Recognition is an important key.
- Is your club's board setting the example by being contributors to the Foundation and a 100% example? Is everyone on the International Services Committee setting an example by giving?

# RECRUITING SCHOLARS/FELLOWS REQUIRES AN ONGOING EFFORT



**LOA MAGNUSDOTTIR, A FORMER ROTARY PEACE FELLOW FROM DISTRICT 1360 (ICELAND), WORKED FOR UNICEF'S ICELANDIC NATIONAL COMMITTEE PRIOR TO HER FELLOWSHIP YEAR AND PERFORMED DUTIES INCLUDING FILMING A TELEVISION PROGRAM AT A UNICEF-FUNDED SCHOOL IN NAIROBI, KENYA. PHOTO COURTESY OF LOA MAGNUSDOTTIR**

[Rotary Peace Fellows](#) and [Rotary Foundation Ambassadorial Scholars](#) can be the pride of their sponsor districts. But finding the best candidates requires an ongoing, strategic effort.

Gudmundur Haraldsson, Rotary Peace Fellowships subcommittee chair for District 1360 (Iceland), says his district taps contacts within the local university and humanitarian aid organizations, advertises in newspapers, and relies on past fellows to advise, educate, and recommend candidates.

“Put the main emphasis on the good academic record of the students, and their experience and ambitions regarding humanitarian aid,” Haraldsson says.

In District 5890 (Texas, USA), ongoing recruitment efforts have led to 36 Ambassadorial Scholars over the past 10 years, an achievement that Bill Barmore, district scholarships subcommittee chair, attributes in part to word-of-mouth publicity and continual relationship-building.

“Each year, we ask the members of our committee if they know a contact person at a local university who will be an advocate,” Barmore says. The committee also sends scholarship information kits to every club in the district.

District 5890 asks its Rotaract clubs to help recruit candidates, and it encourages former Ambassadorial Scholars to speak to clubs and universities.

## NARROW DOWN YOUR POOL OF CANDIDATES

If you need to narrow down your pool of candidates, District 6440 (Illinois, USA) Scholarships Subcommittee Chair Linda Lutz suggests using personal interviews not only to get to know your applicants but also to observe how they interact with Rotarians.

She also recommends emphasizing the unique advantages of a Rotary experience, such as the networks of Rotarians available to fellows and scholars before and after they go abroad. “That’s a huge asset over other scholarships,” Lutz points out

*By Peter Schmidtke  
Rotary International News*

# WHAT IS A ROTARY WORLD PEACE FELLOW?



Each year, our Rotary Foundation recruits, selects and supports up to 60 outstanding young professionals to pursue a two-year master's degrees with core studies in mediation, peace and conflict resolution at seven Rotary-partner university centers around the world. These scholars are schooled in areas such as:

*1/ root causes of conflict: 2/ conflict resolution: 3/ and developing governmental, inter-governmental, and non-governmental partnerships to create peace.*

Our first five classes of graduates are now working in Governmental and Non-Governmental Agencies, as advisors to national presidents and senior policy analysts to international agencies. Their course work and their internships with international agencies have prepared them to influence positively the course of world events.

More information and application materials are available at [www.rotary.org](http://www.rotary.org) under The Rotary Foundation, Education Programs.

**Our Rotary Foundation needs Rotary clubs and districts to become more involved in this promising program — by recruiting, nominating and nurturing applicants: and by creating named endowments and allocating District Designated Funds (DDF) to fully support this program. Clubs and districts may nominate unlimited qualified candidates.**

**EACH  
DISTRICT  
MAY SUBMIT  
AS MANY  
APPLICANTS  
AS THEY  
DEEM  
QUALIFIED  
EACH YEAR.**

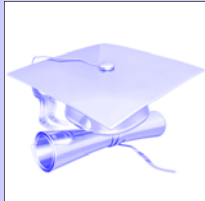
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## **THE CHALLENGE: SUBMIT (ENDORSE) AT LEAST ONE ROTARY PEACE FELLOW APPLICANT THIS YEAR**



ANY DISTRICT MAY SUBMIT AS MANY QUALIFIED APPLICANTS FOR ROTARY PEACE FELLOWSHIPS AS THEY WISH. THIS IS AN AMAZING OPPORTUNITY TO AWARD FELLOWSHIPS (WORTH UP TO US \$60,000) AT NO COST TO YOUR DISTRICT.

EACH YEAR, UP TO 100 ROTARY PEACE FELLOWSHIPS (50 MASTER'S DEGREE FELLOWSHIPS AND 50 PROFESSIONAL DEVELOPMENT CERTIFICATE FELLOWSHIPS) ARE OFFERED ON A COMPETITIVE BASIS AT SIX ROTARY PEACE CENTERS, WHICH OPERATE IN PARTNERSHIP WITH SEVEN LEADING UNIVERSITIES (CENTERS OFFER MASTER'S DEGREE UNLESS NOTED OTHERWISE).



FELLOWS ARE CHOSEN FROM COUNTRIES AND CULTURES AROUND THE GLOBE BASED ON THEIR ABILITY TO HAVE A SIGNIFICANT, POSITIVE IMPACT ON WORLD PEACE AND CONFLICT RESOLUTION DURING THEIR CAREERS.

**2010-11 WILL MARK THE SELECTION OF OUR 10<sup>TH</sup> CLASS OF ROTARY PEACE FELLOWS WHO WILL JOIN EXISTING FELLOWS WORKING TOWARD A MORE PEACEFUL WORLD. IN OUR FIRST YEAR, LESS THAN HALF OF ALL ROTARY DISTRICTS SUBMITTED APPLICATIONS; TO DATE OVER 85% OF ALL ROTARY DISTRICTS HAVE PARTICIPATED IN ENDORSING QUALIFIED APPLICANTS. IN OUR 10<sup>TH</sup> YEAR, WE CHALLENGE EVERY DISTRICT TO ENDORSE *AT LEAST* ONE QUALIFIED CANDIDATE FOR THE 2011-12 FELLOWSHIP.**

**WE CHALLENGE EVERY DISTRICT TO ENDORSE *AT LEAST ONE* QUALIFIED CANDIDATE FOR THE 2011-12 FELLOWSHIP. THIS MONTH, TO HELP YOU TAKE ADVANTAGE OF RESOURCES IN YOUR DISTRICT, CONSIDER ONE OR ALL OF OUR:**

## **10 WAYS TO ENGAGE YOUR DISTRICT AND COMMUNITY**



1. **Advertise in a local alumni newsletter, your city paper or both.**
2. **Embed a link to the 2011 Application or Building Peace Video on your club or District webpage.** Download the Peace Centers Logo Set here: <http://www.rotary.org/en/MediaAndNews/Multimedia/Graphics/Pages/RILogos.aspx>.
3. **Start a local contest:** D-7330 who is in the process of their second annual Peace Art contest, soliciting submissions from around their area. After finalists were chosen last year, D-7330 produced greeting cards just in time for the holiday season. Proceeds went to support the Rotary Peace Centers Program. (For more information on D-7330 Peace initiatives visit: [http://www.rotary7330.org/index.php?option=com\\_content&view=article&id=103&Itemid=163](http://www.rotary7330.org/index.php?option=com_content&view=article&id=103&Itemid=163))
4. **Work with universities and NGO's in your area.** [Download](#) and post our *new* poster on a job board or with a career resources department.
5. **Utilize your social networks.** Always remember that you can link to Rotary Peace Centers' [Facebook](#) and [Peace and Collaborative Development Network](#) page.
6. **Auction off Rotary peace ties and pins for small donations to The Rotary Foundation.** D-5110 found this successful when they auctioned four peace pins at a district event earlier this year.
7. **Connect with Rotary Educational Programs Alumni in your district.** Alumni Relations at The Rotary Foundation is able and willing to help you connect with past Educational Program Alumni from your district.
8. **Work with your Ambassadorial Scholarship team to determine if there is a candidate who may be better suited for a Rotary Peace Fellowship.**
9. **Start to assemble a committee of volunteers interested in the Rotary Peace Fellowship endorsement process.** We have presentations available to educate Rotarians about Rotary Peace Centers.
10. **Are you a Rotary Peace Centers Peacebuilder District? Start the conversation with your district about where to allocate your DDF this Rotary year.** Peacebuilder Districts receive special banner and certificate recognition. Our Peacebuilder Districts are crucial in sustaining the success of the Rotary Peace Program.

**ANY DISTRICT MAY SUBMIT AS MANY QUALIFIED APPLICANTS FOR ROTARY PEACE FELLOWSHIPS AS THEY WISH.**

**THIS IS AN AMAZING OPPORTUNITY TO AWARD FELLOWSHIPS (WORTH UP TO US \$60,000) AT NO COST TO YOUR DISTRICT.**

For further  
Information:

**Carly Dachis**

*Rotary Peace Centers*  
The Rotary  
Foundation  
1560 Sherman Avenue  
Evanston, IL 60201

[www.rotary.org/rotarycenters](http://www.rotary.org/rotarycenters)

Tel: +1 (847) 866-3307

Fax:

+1 (847) 556-2141

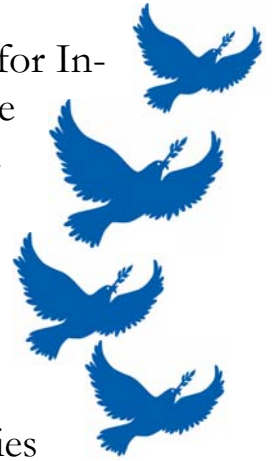
[Carly.Dachis@Rotary.org](mailto:Carly.Dachis@Rotary.org)

## EDUCATING A GENERATION OF GLOBAL “CHANGE AGENTS”



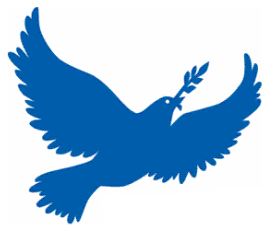
*Edwin M. Epstein,  
Past Director, Berkeley Peace Center  
University of California, Berkeley*

The Rotary Centers for International Studies in peace and conflict resolution is a bold and creative initiative of The Rotary Foundation. In 1999 the Centers concept officially became known as the Rotary Centers for International Studies in peace and conflict resolution and it is now known as the Rotary Peace Centers.



The first class of Rotary World Peace Fellows began their studies in fall 2002.

The program's three objectives are:



- To advance research, teaching, publication, and knowledge of issues of peace and goodwill, causes of conflict, and world understanding.
- To provide advanced educational opportunities for a group of Rotary World Peace Fellows chosen from various countries and cultures in order to advance knowledge and world understanding among potential future leaders of government, business, education, media and other professions.
- To establish a program through which The Rotary Foundation of Rotary International and the member clubs of Rotary International may become increasingly effective in promoting greater tolerance and cooperation among peoples, leading to world peace and understanding.

## MEMBERSHIP: BRIDGING THE GENERATION GAP

Membership in our district, as in many others, fails to grow and in many cases shows slow decline. We just are not actively bringing in solid Rotarians for the future.

There are some bright spots:

- Our Rotary Foundation Alumni are now numbering over 100,000
- The Baby Boomers and their imminent retirement.
- The active retired person

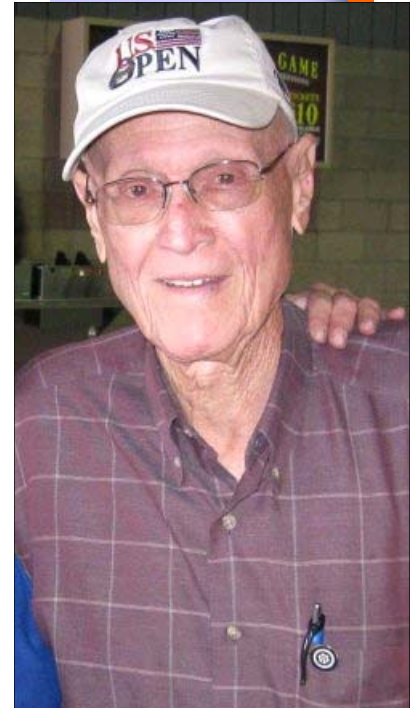
Sun Lakes Rotary Club (Arizona, USA) is one of our largest and most active clubs. New clubs in retirement communities may bring back the qualities we are missing. I call it, "hand, hearts and pocket books".

Rotary offers so much to the active retired person; especially things many missed or had no time for during their working years.

Now Rotary can bridge the generations gap by inviting Rotary Alumni, the Baby Boomers and active retirees into our clubs and bring new excitement and opportunities for service, building goodwill and better understanding through exciting travel exchanges and greater fellowship with community service to our youth.

I get excited just thinking about what we can be into the lives of this enormous community of prospective new members.

*PDG Al Mabry 1985-'86,  
Mesa West RC, D-5500*

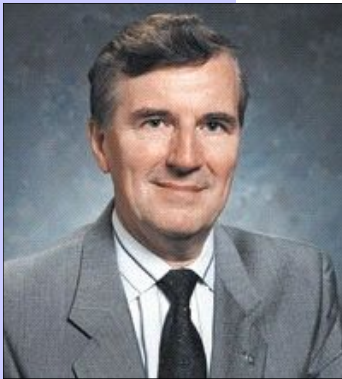


**PDG AL MABRY,  
A MEMBER OF  
THE MESA WEST  
ROTARY CLUB  
(ARIZONA)  
PASSED AWAY  
ON FEBRUARY  
12, 2010.  
PDG AL  
ACTIVELY AND  
CONTINUALLY  
WROTE UPBEAT  
RI STORIES FOR  
THE OUR  
FOUNDATION  
NEWSLETTER.  
AL SPONSORED  
ME FOR RI  
MEMBERSHIP IN  
1992. I AM  
THANKFUL FOR  
AL'S LOVE AND  
FRIENDSHIP. I  
AM GRATEFUL  
THAT AL WAS  
MY MENTOR.  
EDDIE BLENDER**

## ROTARY INTERNATIONAL PAST PRESIDENT BILL HUNTLEY'S FOCUS WAS ON EDUCATION

A ROTARY PEACE CENTERS FELLOWSHIP FUND HAS BEEN ESTABLISHED BY ROTARIANS IN THE U.K. IN RIPP BILL HUNTLEY'S NAME. A BILL HUNTLEY MEMORIAL PEACE SEMINAR WILL BE HELD AT THE UNIVERSITY OF BRADFORD ON 30 OCTOBER, 2010.

### HUNTLEY'S INTERNATIONAL THEME: BE A FRIEND



*William H. Huntley, Rotary  
International President  
1994-1995*

Every year since 1949, the President of RI has proposed an international theme. The first was a series of four "Objectives of Our Team" by Percy Hodgson, followed by four "goals" in 1950 and even three "targets" in 1956.

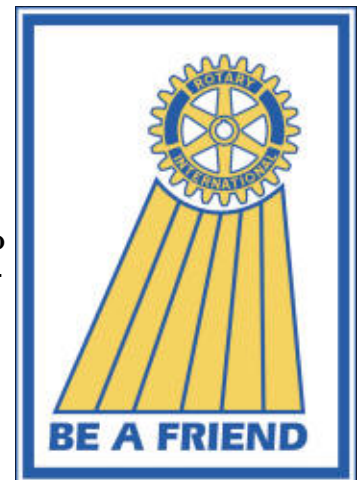
But have you ever wondered how Presidents arrive at their theme? In 1994 the RI President was Bill Huntley (from a club in my own district) and his chosen theme was 'Be A Friend'.

In 1934, when Bill was a small boy at grade school in the City of Hull, his father was taken dangerously ill while working on a trawler in the seas to the North of Scotland. Mrs. Huntley was advised that she should travel North to meet the ship when it docked. So she took Bill and his brother for what in those days was a horrendous and long journey by slow steam trains to the far North of Scotland.

The little party arrived at the town of Thurso and had just enough time to see Bill's father a short while before he died of a brain hemorrhage in Dujnar Hospital. The young mother and the two small boys were now alone in a strange town several hundred miles from their home, knowing nobody and with no place to stay while formalities were completed.

At this point of time, the owner of the Thurso foundry who was also a trawler agent, Mr. Jack Hutchinson and his wife, came to their aid, arranging lodgings and for the transportation of the coffin back to Hull.

In fact 'befriending' them. This was something that Bill never forgot.



*Continued on next page*

When the time came for them to return to Hull, Bill remembers his school teacher telling him that he "was now the man in the family" but he also remembered the kindness of the Hutchinson's in Scotland. 'Befriending' meant something practical and positive to Bill, and thus it became a most appropriate theme for him to adopt when he became President of Rotary.

This, however, is not the end of the story because at an Asian zone meeting in Seoul in 1993, Bill explained his theme and recounted this story. One of the District Governors present was so impressed that he immediately offered to present a Paul Harris Fellow to the trawler agent and the appropriate papers went off to the Thurso Rotary Club.

Unfortunately, the present membership knew nothing about the award of the Paul Harris Fellow or of any Mr. Jack Hutchins, the name on the PHF documents, and didn't know what it was about, until a chance telephone call from the District PRO in Bill's home area alerted them. It was by then over 50 years after the event, but the club did some research and discovered that the 'Befriender' at the time was a Mr. Hutchinson not Hutchins, and that though Jack had died some years earlier, his widow was still alive, a frail and elderly lady. It was arranged that at a club meeting in September 1994, the Paul Harris Fellow would be presented to Mrs. Hutchinson in honour of how she and her husband had been 'a friend' to the Huntley's in their hour of need. In the event, it was the Hutchinson's daughter, Ruby, who received the Paul Harris Fellow award. She said at the time: "Jack was always like that. He was a friend to everybody."

Even then, there was to be one more twist in the story. During September 1994, a party of Rotarians and their wives from Bill's home district, 1270, went on a Friendship Exchange visit to District 6440, 'the Home District' of Evanston.

As the Thurso Club was settling down to their evening meeting in Scotland, the party from 1270 was lunching with Bill Huntley in Rotary Center in America. At the time of the Thurso Club's meeting, Bill was told that in Thurso, the Paul Harris Fellow Award was to be presented to the Hutchinson family. All of us then raised our glasses to the good folk of Thurso whose actions had been the inspiration for the international theme of the year 'Be A Friend'.

With thanks to Trevor Williams of the Thurso Rotary Club for corrections and additions to our original story.

By Basil Lewis,  
*Rotary Global History Fellowship  
Senior Historian*



*William H. Huntley*

**BILL HUNTLEY,  
ROTARY CLUB  
OF ALFORD &  
MABLETHORPE,  
LINCOLNSHIRE,  
ENGLAND.**

**ROTARY VISION:  
THAT IT *BE A*  
*FRIEND TO ALL.***

**“(ROTARY)  
EXISTS TO  
BRING HOPE  
TO THE LONELY  
AND HELP TO  
THE DESOLATE.”**

***ADDRESS TO  
THE 1994  
ROTARY  
CONVENTION,  
TAIPEI, TAIWAN***

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## WHY I AM A ROTARIAN: BY PAST RI PAST PRESIDENT WILLIAM H. "BILL" HUNTLEY\*

*\*Please Note. This "Why I Am a Rotarian ..." message was received just a few months prior to Bill Huntley's death in February 2006. You may not know that Bill Huntley's devotion to RIBI and his obvious personal commitment to Rotary at the international level led him to participate in mediation discussions in Nashville, Tenn., USA, between Rotarians from Argentina and Great Britain shortly after the armed conflict in the Falkland Islands. As a result of that arbitration, 15 Group Study Exchanges were approved for the following year, giving Rotarians and others in the two countries (Argentina and Great Britain) opportunities for interaction, one on one, to expand the awareness between peoples of both areas who wanted peace and better understanding. That Falkland War arbitration truly epitomized Bill's belief in Rotary and world peace.*

*His many friends worldwide are NOW RAISING AND CONTRIBUTING funds for a Rotary World Peace Fellowship to be endowed in the Huntley's name.*

### BILL HUNTLEY WROTE "WHY I AM A ROTARIAN"

"My first acquaintance with Rotary was in Hertford, England, where I saw the good influence a group of dedicated men was having on the local community. At that time I was second in command of a school for teen-aged delinquent boys. The boys helped in many of the Rotary club's community programs. This benefited the boys and the programs.



It was heartwarming to see men who were leaders in the community working together for the good of the less fortunate.

Later the Vocational Service Committee of a neighboring club asked me to find a boy who would benefit from a two-week adventure expedition.

The chosen boy addressed the club on his experiences. One member was so impressed with the young man that he offered him a job. The end of the story came some years after when the boy was made a partner in the company. Here, I realized, it was "Service Above Self" being put into practice by the Rotarians for the good of all.

When the opportunity came for me to join Rotary, I was delighted to find that my club was every bit as active in service as the ones I had observed. Each member of that small club played his part in helping with all of the varied programs.

I have never been disillusioned by Rotarians, for they are always ready to help and to give service in the most wonderful ways. As a Trustee of the Rotary Foundation, I asked each district in Great Britain to give \$500.00 to obtain a special grant to assist a Rotary Village Corps in Sri Lanka. One district on its own immediately gave the full amount.

A letter from Sri Lanka illustrates the effect of that action. The last sentence said, "God bless you. You don't know what you have done."

***That is why I am a Rotarian; that is what keeps me a Rotarian. To associate with a group of men and women who are instantly ready to help is a blessing and a privilege. As a Rotarian I am part of a movement, which still has to realize its true potential. Our strength is in our desire to serve.***

Who knows what we can achieve? We don't know what we can do!"

Sincerely, Bill  
William H. Huntley  
President, Rotary International, 1994-95.

# THE WILLIAM H. HUNTLEY MEMORIAL SEMINAR

## BE A FRIEND: DONATE TO THE HUNTLEY PEACE FELLOWSHIP FUND

BILL HUNTLEY MEMORIAL PEACE SEMINAR 2010

# Peace Talks: PLANTING SEEDS

AT THE UNIVERSITY OF BRADFORD

30TH OCTOBER 2010

Class VIII Rotary Peace Fellows will give presentations on crucial current events, and their own experiences and study topics. There will be a sit-down hot lunch and don't miss the annual Meet the Fellows Dinner the evening before the seminar.

Thanks  
for life  
service above

END  
POLIO  
NOW



Special Guest:

**Professor Nana Poku**

Nana Poku is Professor of African Studies. He was formerly a Senior Policy Advisor and Director of Research for the UN Secretary General's Commission on HIV/AIDS and Governance in Africa, and has also been an advisor to the European Union, the World Bank, the OECD, WHO, and the UN Development Program  
*Awaiting confirmation*



In the Afternoon:

**Ryan Gawn**

Ryan was a Peace Fellow in 2003-2005 at the Universidad del Salvador in Argentina. He is a public affairs and conflict resolution consultant, currently leading an economic development project in Eastern Afghanistan. He is a Council member of Chatham House and Treasurer of the United Nations Association Westminster



[www.rotarypeacebradford.org.uk](http://www.rotarypeacebradford.org.uk)

Keep watching our website for up-to-date details on Plans as they are finalised. Booking will open in July

## RIPE RAY KLINGINSMITH OUTLINES PRESIDENTIAL CRITERIA FOR 2010-11



RI President-elect Ray Klinginsmith addresses district governors-elect at the 2010 International Assembly.  
*Rotary Images/Monika Lozinska-Lee*

It is important to remember that Rotary is a “spirit of service” as well as an organization of Rotary clubs, and we need to share our core values of service, fellowship, diversity, integrity, and leadership with other people and organizations.

I consider each of the four Avenues of Service to be equally important, and we have created a new citation program in the form of a questionnaire to help clubs test their effectiveness in all four avenues.

### FOUR AVENUES OF SERVICE

THE *FOUR AVENUES OF SERVICE* ARE BASED ON THE FOUR ELEMENTS OF THE OBJECT OF ROTARY (SEE PAGE 2) AND ARE ROTARY'S PHILOSOPHICAL CORNERSTONE AND THE FOUNDATION ON WHICH CLUB ACTIVITY IS BASED.

### CLUB SERVICE: INVOLVES ALL OF THE ACTIVITIES NECESSARY FOR STRENGTHENING FELLOWSHIP AND ENSURING THE EFFECTIVE FUNCTIONING OF THE CLUB.

- Did your club achieve a net gain of at least one member between 1 July 2010 and 1 January 2011 as shown on the club's semiannual reports to RI?
- Has your club adopted and used a valid membership recruitment plan, such as the Five for One plan?
- Has your club developed and used an effective membership retention plan, such as the STAR program for the mentoring of new members?



- Has your club established a written three-year plan for the club, which has actively involved the current club president, club president-elect, and club president-nominee, and any other club members selected by them, with the development and statement of three-year goals for each Avenue of Service and targets for club membership to support the new goals?
- Has your club sponsored a new Rotary club that has been chartered within the past 12 months?
- Are the regular meetings of your club consistently marked by both great fellowship and stimulating programs?
- Does your club regularly send a weekly newsletter to all club members, either electronically or by postal mail?
- Has your club developed and maintained a club Web site on the Internet outlining its membership, programs, projects, and achievements?
- Does your club provide financial assistance to the club president-elect for his or her attendance at PETS or the international convention?

**VOCATIONAL SERVICE: PROVIDES ROTARIANS THE OPPORTUNITY TO SERVE OTHERS THROUGH THEIR VOCATIONS AND TO PRACTICE HIGH ETHICAL STANDARDS.**

- Has your club sponsored an effective Four-Way Test essay or speech competition for young people within the past 12 months?
- Have your club members been actively involved in providing career information for local school students within the past 12 months?
- Have four or more of your club meetings been devoted to vocational service topics during the current Rotary year?
- Has your club utilized classification talks by club members for at least three club meeting programs during the current Rotary year?
- Has your club recognized the importance of high ethical standards and public values by giving an award, within the past 12 months, to honor an individual who exemplifies such traits?
- Has your club recognized the importance of high ethical standards and public values by giving an award, within the past 12 months, to honor a business or other organization that actively promotes such traits?
- Has your club developed and initiated a new vocational service project during the current Rotary year?
- Does your club routinely provide a copy of The Four Way Test and the Declara-

**THESE  
CITATION  
CRITERIA  
WILL  
PROVIDE  
A CLEAR  
AND  
CONCISE  
ROADMAP  
FOR ANY  
OR ALL  
ROTARY  
CLUBS  
INTENDING  
TO ACHIEVE  
AN  
EXCELLENT,  
SUCCESS-  
FUL ROTARY  
YEAR.**





tion of Rotarians in Businesses and Professions to all new club members as they join the club?

Did your club observe Vocational Service Month in October of 2010 with a special club program or other event?

**COMMUNITY SERVICE:  
PERTAINS TO THOSE  
PROJECTS AND ACTIVITIES  
THE CLUB UNDERTAKES  
TO IMPROVE LIFE IN ITS  
COMMUNITY.**

- Has your club completed a significant community service project involving the active participation of virtually all the club members within the past 12 months?
- Is your club currently sponsoring an active Interact or Rotaract club?
- Has your club sponsored a RYLA camp or a student participant in a RYLA camp within the past 12 months?
- Has your club completed a community service project within the past 12 months that has improved the public image of Rotary in the community and also increased the pride of your club members in Rotary?
- Has your club conducted one or more successful fundraising events in the past 12 months that have produced reasonable results for the amount of time expended by the club members and provided sufficient funds to conduct meaningful projects for the community?



*RI President-elect  
Ray Klinginsmith*

- Has your club spent substantially more time and money, during the current Rotary year, on Rotary service projects in the community rather than using its resources to fund requests from other organizations for their projects without clear identification of your club's contributions? (5 points)
- Has your club undertaken a community service project, during the current Rotary year, within one of the six areas of focus established by the new Future Vision Plan of The Rotary Foundation?
- Has your club conducted a community needs assessment during the current Rotary year?
- Has your club provided a community service project to benefit young people in your community within the past 12 months?

**INTERNATIONAL SERVICE: DESCRIBES THE  
ACTIVITIES AND PROGRAMS UNDERTAKEN BY  
ROTARIANS TO EXPAND ROTARY'S HUMANITARIAN  
REACH AROUND THE GLOBE AND TO PROMOTE  
WORLD UNDERSTANDING AND PEACE.**

- Is your club currently serving as the host club, or as the sponsor club of a candidate, for a Rotary Foundation Ambassadorial Scholar or a Rotary World Peace Fellow?
- Has your club served within the last 12 months as a host club for a Group Study Exchange team or as the sponsor club of a candidate for a Group Study Exchange team?
- Is your club currently serving as the host club, or as the sponsor club of a candidate, for a Rotary Youth Exchange student?
- Has your club actively supported Rotary's US\$200 Million Challenge for polio eradication?
- Has your club actively participated in a Matching Grant or a 3-H Grant from The Rotary Foundation during the current Rotary year? For clubs in a pilot district, has your club actively participated in a Rotary Foundation Global Grant during the current Rotary year?
- Has your club actively participated in an international project during the current Rotary year with the assistance of funds from a District Simplified Grant received by your district from The Rotary Foundation? For clubs in a pilot district, has your club actively participated in an international project during the current Rotary year with the assistance of funds from a Rotary Foundation District Grant received by your district?
- Has your club supported a World Community Service project through a financial contribution, the donation of goods, or volunteer service in the past 12 months?
- Has your club accepted the challenge of the Every Rotarian, Every Year initiative as evidenced either by a contribution from every club member to The Rotary Foundation during the current Rotary year or by an average contribution to The Rotary Foundation of at least US\$ 100 per member for the current Rotary year?
- Does at least one member of your club belong to a Rotary Fellowship or a Rotarian Action Group?

**WE NEED  
TO SHARE  
OUR  
CORE VALUES  
OF  
SERVICE,  
FELLOWSHIP,  
DIVERSITY,  
INTEGRITY  
AND  
LEADERSHIP  
WITH OTHER  
PEOPLE  
AND  
ORGANIZATIONS.**





ROTARY INTERNATIONAL

# STRATEGIC PLAN

## VISION

The service organization of choice with dynamic, action-oriented clubs whose contributions improve lives in communities worldwide.

**MOTTO** *Service Above Self*

### SUPPORT AND STRENGTHEN CLUBS

- Foster club innovation and flexibility
- Balance activities in all four Avenues of Service
- Promote membership diversity
- Improve member recruitment and retention
- Develop leaders
- Extend Rotary
- Encourage strategic planning at club and district levels

### FOCUS AND INCREASE HUMANITARIAN SERVICE

- Eradicate polio
- Increase sustainable service focused on
  - Youth and young adult programs
  - The Rotary Foundation’s six areas of focus
- Expand strategic partnerships and cooperative relationships
- Create significant projects both locally and internationally

### ENHANCE PUBLIC IMAGE AND AWARENESS

- Unify image and brand awareness
- Publicize action-oriented service
- Promote core values
- Emphasize vocational service
- Encourage clubs to promote their networking opportunities and signature activities

**CORE VALUES** Service, fellowship, diversity, integrity, and leadership

## MISSION

We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

**ROTARY'S CORE VALUES REPRESENT THE GUIDING PRINCIPLES OF THE ORGANIZATION'S CULTURE, INCLUDING WHAT GUIDES MEMBERS' PRIORITIES AND ACTIONS WITHIN THE ORGANIZATION. VALUES ARE AN INCREASINGLY IMPORTANT COMPONENT IN STRATEGIC PLANNING BECAUSE THEY DRIVE THE INTENT AND DIRECTION OF THE ORGANIZATION'S LEADERSHIP.**

**SERVICE** We believe that our service activities and programs bring about greater world understanding and peace. Service is a major element of our mission. Through the plans and actions of individual clubs, we create a culture of service throughout our organization that provides unparalleled satisfaction for those who serve.

**FELLOWSHIP** We believe that individual efforts focus on individual needs, but combined efforts serve humanity. The power of combined efforts knows no limitation, multiplies resources, and broadens our lives and perspectives. Fellowship leads to tolerance and transcends racial, national, and other boundaries.

**DIVERSITY** We believe Rotary unifies all people internationally behind the ideal of service. We encourage diversity of vocations within our membership and in our activities and service work. A club that reflects its business and professional community is a club with a key to its future.

**INTEGRITY** We are committed to and expect accountability from our leaders and fellow members, both in the results of our efforts and in the processes we use to accomplish our goals. We adhere to high ethical and professional standards in our work and personal relationships. We are fair and respectful in our interactions, and we conscientiously steward the resources entrusted to us.

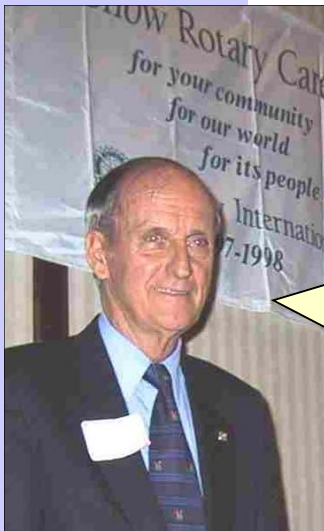
**LEADERSHIP** We are a global fellowship of individuals who are leaders in their fields of endeavor. We believe in the importance of leadership development and in leadership as a quality of our members. As Rotarians, we are leaders in implementing our core values.

*All of these core values are reflected in the [Object of Rotary](#) (see page 2) and [The Four-Way Test](#), which we use in our daily lives. They inspire us to foster and support the ideal of service for developing and maintaining integrity in human relations.*

## ROTARY'S CORE VALUES



*“Everything we do through our Rotary clubs - from fighting poverty to eradicating polio — is intended ultimately to promote world peace.”*



*“You can make Foundation programs work toward world peace and understanding... Our next focus must be even stronger in the field of conflict resolution. Today we have at least 30 ongoing armed conflicts, including: the Israelis and the Palestinians, India and Pakistan, Afghanistan and anti-terrorist interests, and many more. Peace does not come naturally.”*  
**RIPP Glenn W. Kinross**

*“We must all work to provide future generations with effective, practical tools to ensure peace. We need commitment to peace that includes solving suffering. No one who is hungry can come to the table to negotiate conflict. No one who is ill can join the discussion. We need to work on suffering this year in our own ways: clubs setting goals that meet their areas’ needs, as well as the needs of others in the world.”*

**RI Past President Bhichai Rattakul**



## NAMED FUNDS ARE ESTABLISHED FOR RI PAST PRESIDENTS SUPPORTING THE ROTARY PEACE CENTERS



DONOR	NAME OF FUND	RESTRICTION
<b>SABOO (POOL)</b>	The Rajendra Saboo Endowed Fund	ROTARY CENTERS
<b>WILKINSON (POOL)</b>	The Wilfrid J. Wilkinson Endowed Fund for Peace and Conflict Resolution	ROTARY CENTERS
<b>HUNTLEY (POOL)</b>	The Bill Huntley Endowed Rotary World Peace Fellowship	PEACE GENERAL
<b>GIAY (POOL)</b>	The Luis Vicente Giay Endowed Fund	PEACE GENERAL
<b>KELLER (POOL)</b>	The Charles C. Keller Endowed Rotary World Peace Fellowship Fund Pool	PEACE GENERAL
<b>RATTAKUL (POOL)</b>	The Bhichai Rattakul Endowed Fund for the Rotary Peace Centers	ROTARY CENTERS
<b>MAJIYAGBE (POOL)</b>	The Jonathan B. Majiyagbe Endowed Fund for Peace and Conflict Resolution	ROTARY CENTERS

Many Rotarians have expressed an interest in making donations to honor RI past presidents.

Gifts to these named funds will be directed to the Permanent Fund with spendable earnings supporting the Rotary Centers for International Studies in Peace and Conflict Resolution.

**Would you like to donate?**

**Need more information on how to donate?**

**Contact:**

***Peggy Asseo***  
*Fund Development*  
 847.424.5369

*Peggy.Asseo@rotary.org*

## MARTIN LUTHER KING JR. ON WAR AND PEACE



Nonviolence is absolute commitment to the way of love. Love is not emotional bash; it is not empty sentimentalism. It is the active out-pouring of one's whole being into the being of another. --*Martin Luther King, Jr., 1957*

And it is true that man throughout history has sought to achieve justice through violence. And we all know the danger of this method. It seems to create many more social problems than it solves. And it seems to me that in the struggle for justice that this method is ultimately futile. --*Martin Luther King, Jr., Justice Without Violence- 3 April 1957*

I am convinced that love is the most durable power in the world. It is not an expression of impractical idealism, but of practical realism. Far from being the pious injunction of a Utopian dreamer, love is an absolute necessity for the survival of our civilization. To return hate for hate does nothing but intensify the existence of evil in the universe. Someone must have sense enough and religion enough to cut off the chain of hate and evil, and this can only be done through love. ----*Martin Luther King, Jr., 1957*

This is where we are. Mankind must put an end to war or war will put an end to mankind. It is no longer a choice, my friends, between violence and nonviolence. It is either nonviolence or nonexistence. --*Martin Luther King, Jr., Remaining Awake Through A Great Revolution*

There are two types of laws: there are just laws and there are unjust laws... What is the difference between the two?...An unjust law is a man-made code that is out of harmony with the moral law. ----*Martin Luther King, Jr., 1963*

World peace through non-violent means is neither absurd nor unattainable. All other methods have failed. Thus we must begin anew. Non-violence is a good starting point. Those of us who believe in this method can be voices of reason, sanity and understanding amid the voices of violence, hatred and emotion. --*Martin Luther King, Jr., "DREAMS OF BRIGHTER TOMORROWS" (March 1965)*

... Continued on next page

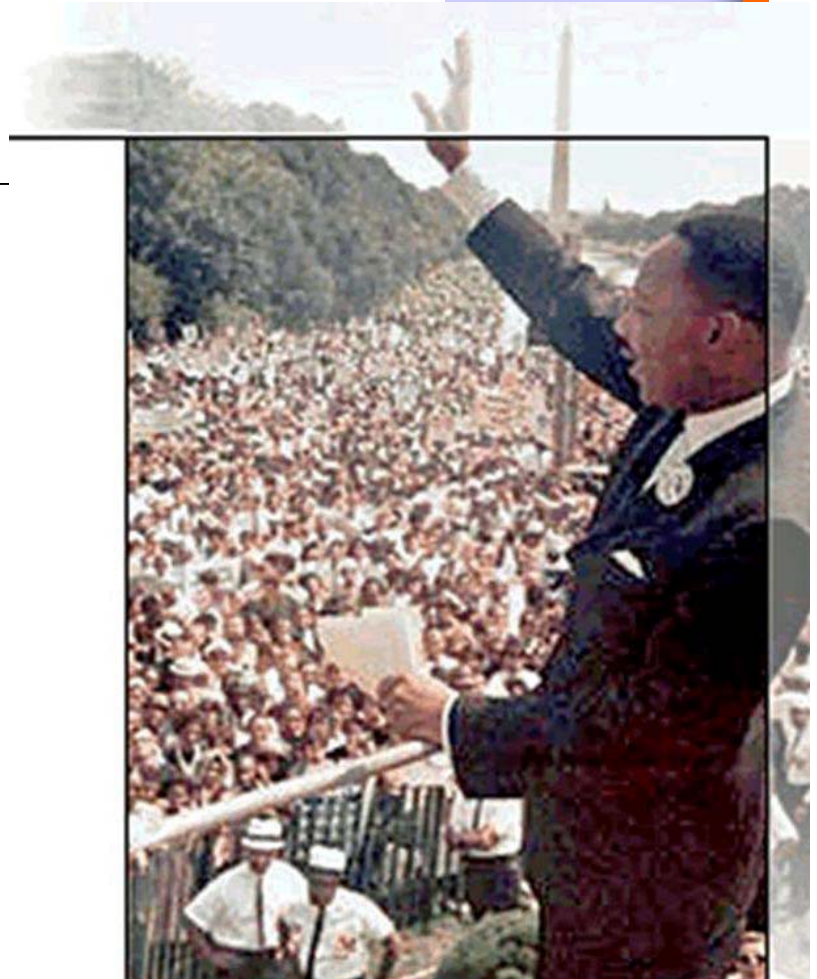
## MARTIN LUTHER KING JR. ON WAR AND PEACE (CONTINUED)

I refuse to accept the cynical notion that nation after nation must spiral down a militaristic stairway into the hell of nuclear annihilation... I believe that even amid today's mortar bursts and whining bullets, there is still hope for a brighter tomorrow... I still believe that one day mankind will bow before the altars of God and be crowned triumphant over war and bloodshed. --*Martin Luther King, Jr., Address in Acceptance of Nobel Peace Prize—10 December 1964*

World peace through nonviolent means is neither absurd nor unattainable. All other methods have failed. Thus we must begin anew. Nonviolence is a good starting point. Those of us who believe in this method can be voices of reason, sanity, and understanding amid the voices of violence, hatred, and emotion. We can very well set a mood of peace out of which a system of peace can be built. ----  
*Martin Luther King, Jr., December 1964*

In struggling for human dignity the oppressed people of the world must not allow themselves to become bitter or indulge in hate campaigns. To retaliate with hate and bitterness would do nothing but intensify the hate in the world. Along the way of life, someone must have sense enough and morality enough to cut off the chain of hate. This can be done only by projecting the ethics of love to the center of our lives. ----*Martin Luther King, Jr., undated*

The ultimate test of a man is not where he stands in moments of comfort and moments of convenience, but where he stands in moments of challenge and moments of controversy. --*Martin Luther King, Jr., 27 January 1965*



*Martin Luther King's "I have a dream" ... delivered on the steps at the Lincoln Memorial in Washington D.C. on August 28,*



## **REGISTER NOW AND ATTEND ROTARY INTERNATIONAL'S MONTREAL CONVENTION**

### **2010 RI Convention in Montréal, Québec, Canada, 20-23 June**

**S**ophisticated yet friendly, Montréal offers an ideal setting for Rotarians to gather at the 2010 RI Convention. More than 80 nationalities and ethnic groups reside in Montréal. In addition, it is also the largest francophone city outside of Paris, making it the most bilingual metropolis in North America. Register early now for “An International Experience” and to receive the best rates and accommodations.

To go to the convention and experience the fellowship and Rotary at an international level

*Continued next page*

[Register for the convention and ticketed events](#)

[Reserve your hotel](#)

[Purchase host event tickets](#)

[preconvention events.](#)

[Online registration](#)

## FEATURED SPEAKERS

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Greg Mortenson  
Author, Co-founder and Executive Director,  
Central Asia Institute

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Jo Luck  
President and CEO,  
Heifer International

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Dolly Parton  
Country Music Singer,  
Literacy Spokesperson,

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Dolly Parton has a children's charity, which promotes literacy not only in the U.S. but worldwide, as well.

Dolly said, “.. *it's called the Imagination Library, and we have a program where we give children a book from the time they're born, once a month, until they start kindergarten, so they can learn to read and have that interaction with their parents or with a sibling. They learn the love of books. It's all over the United States, it started in my home town, and then we went into Canada, and then we started it in the UK. You can never have too many books!*”



# ROTARY'S MISSION STATEMENT

**“We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.”**

## OUR VISION

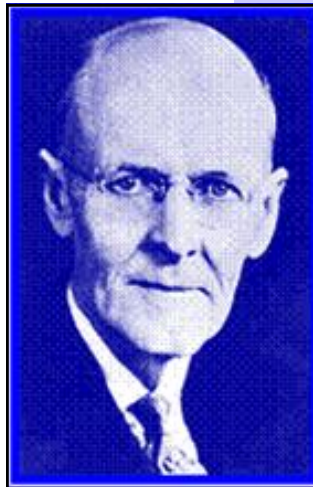
**THE SERVICE ORGANIZATION OF CHOICE WITH DYNAMIC ACTION-ORIENTED CLUBS WHOSE CONTRIBUTIONS IMPROVE LIVES IN COMMUNITIES WORLDWIDE.**



# WHAT PAUL HARRIS SAID...

*The future of Rotary is shrouded in expectant mystery. It is for you my new Rotarian friends to aid in the unfurling of the Rotarian destiny.”*

Paul P Harris’ message to the 1914 Convention,  
Houston, Texas, USA



*Paul P. Harris*



“From the very beginning of this movement we have discussed and debated the Future of Rotary.

As Paul Harris wisely suggests so many, many years ago, it is for ROTARIANS to decide what will happen in the future.

This was true in 1914 and it remains so today in 2010. As Rotarians - Can We eradicate Polio? - Can we alleviate poverty and improve health? - How we shape our future is entirely up to us.”

This message from RI President John Kenny is a striking challenge to all Rotarians and all clubs to be proactive and to be absolutely determined to change our world for the better.

Rotary History features will be sent to you every week (free-of-charge) and also to whomever you wish. Please register for this free service at: [www.historycomment.org](http://www.historycomment.org)

*What Paul Harris Said is a monthly feature of the Rotary Global History Fellowship*

Our Foundation

May 2010

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CalThompson@aol.com

Edward Blender, Publisher  
EBlender@aol.com

[www.ourfoundation.info](http://www.ourfoundation.info)

## WHY I AM A ROTARIAN

*The short answer is, "Someone invited me." But why am I still a Rotarian, 40 years later? Because, as I said at the Convention at San Francisco at the time of my election as RI President, "Rotary takes ordinary men and gives them extraordinary opportunities to do more with their lives than they had ever dreamed possible."*

*Certainly, that has been my experience—but only because it has also been the experience of others, whose activities and experiences and example have added a new dimension, not merely to their lives, but also to mine.*

*For Rotary provides the organisational structure which enables us to do more (much more) as individuals than we could do alone. Let me illustrate with a personal example.*

*The Health, Hunger, and Humanity program has frequently been referred to as "Clem Renouf's program." Of course, it isn't. No program can be attributed to any one person. It is true that, during my term as incoming RI President, I took to the Board of RI the idea which today we know as the 3-H program.*

*But it was not just my idea. It was an idea which grew out of the shared opinions and experiences of dozens (perhaps hundreds) of people over many years. Rotary provided the opportunity for those ideas to be crystallised and presented to another group of Rotarians (the Board), and to a succession of RI Boards and committees which developed them into a program that has touched the lives of millions.*

*I am a Rotarian because I believe it offers to every Rotarian an incomparable opportunity to do more with his life, with the friendship and encouragement and support of his fellow Rotarians, than could ever be accomplished alone.*

*Konrad Adenauer said, "We all live under the same sky, but we don't all have the same horizon."*

*I continue to be a Rotarian because Rotary continues to extend my horizon..*



**Clem Renouf** (accounting service). President, Rotary International, 1978-79. Member of the Rotary Club of Nambour, Queensland, Australia. Theme: "Reach Out."

*Clem Renouf,  
Rotary Wisdom,  
Reflections on Service,  
Volume 2 (1991)*