



# OUR FOUNDATION

NOVEMBER 2010

ISSUE 101

[www.ourfoundation.info](http://www.ourfoundation.info)

*The Our Foundation  
newsletter is one of the  
monthly features of the  
Rotary Global History  
Fellowship (RGHF)*

A NEWSLETTER FOR ROTARY LEADERS



## World Polio Day –and a 2 for 1 opportunity

Sunday, 24 October 2010 is World Polio Day as determined by the UN. Rotarians around the world are planning events in celebration of this day. In San Francisco, approximately 2,000 people are expected to walk the Golden Gate Bridge along with President Ray. A lighting of the Ferry Terminal with END POLIO NOW is planned for the evening.

For the week leading up to this event, The Rotary Foundation will be offering 2 for 1 recognition credit for every contribution of US\$100 or more made to polio on-line. The strategy is to encourage Rotarians to experience our on-line giving application in the hopes that they will find it simple and easy and come back to it again and again. On-line contribution processing is much less expensive than processing checks through the bank lock box. The opportunity would be open to all Rotarians worldwide for one week.

Rotary International staff have done an operational analysis to determine if the servers can accommodate the high volume of traffic anticipated. For such analysis, it is assumed there will be upwards of US\$1 million in contributions over the course of the week. At the end of the week RI President Ray Klinginsmith will communicate the results during the event in San Francisco. There will also announce the results on the Rotary web-page.

What an incentive and what an opportunity by simply clicking on the [www.rotary.org](http://www.rotary.org) web site.



**BUILDING COMMUNITIES  
BRIDGING CONTINENTS**

## First global grants scholars approved

The Foundation has approved the first global grants scholars! Of the 13 global grants approved to date, 8 will support scholarships. Rotary districts 2201 and 7630 partnered to support a scholar who will travel to Spain to study Spanish and Latin American literature. Her scholarship falls within the basic education and literacy area of focus, and she plans to use her education to develop community and outreach programs supporting underserved Hispanic populations in the United States.

Rotary districts 1130 and 5040 are sponsoring a scholar to study urban regeneration and preservation in London. Once she has completed her studies, the scholar intends to work in the Balkan States (former Yugoslavia), renovating war-damaged buildings and converting them into low-cost housing for conflict-displaced citizens. This scholarship falls under the peace and conflict prevention/resolution area of focus.

### Area of focus goals

Did you know that each of the areas of focus has four or five goals associated with it? These goals serve as a valuable resource to clubs and districts as they determine whether their proposed projects fall within an area of focus. The goals will also assist the Foundation in measuring the outcome of global grants. The Foundation has prepared a guide for Rotarians to use as they develop

projects and activities within the areas of focus.

The areas of focus are also featured as new online modules in the Rotary E-Learning Center. These modules highlight the purpose and goals of each area of focus and include detailed project examples. They are available in English, Spanish, French, Japanese, Korean, Italian, and Portuguese.



## Message from the Chair

People join Rotary clubs as proud representatives of their businesses or professions. Hence, all club members have an obligation to represent their vocations to fellow Rotarians and exemplify the spirit of Rotary in the workplace.

People who are successful in their vocations are often well organized, not only in their professions but also in their private lives. Therefore, they are also well organized in their giving. They understand that if The Rotary Foundation runs a special fundraising challenge to match the generous donations from the Bill & Melinda Gates Foundation, giving to the Annual Programs Fund remains as important as ever, as this is the core part of The Rotary Foundation's financial operations.

Equally important are donations to the Permanent Fund and Rotary Centers Major Gifts Initiative. The giving to the challenge must be over and above the normal and regular annual giving, and fortunately many Rotarians understand this.

Donations, however, are not necessarily money only. Many, many Rotarians give of their free time and of their expertise, which so often is a result of success in their vocation. Numerous are the doctors and nurses who help sick children, numerous are the engineers who help drill wells, numerous are the teachers who help in schools – just to mention a few.

And the practice goes back to the various vocations where it all began in 1905 – a handful of gentlemen of different vocations who came together to help others. That was the beginning of what is now Building Communities – Bridging Continents through Service Above Self.



Carl-Wilhelm Stenhammar,  
Foundation Trustee Chair

## US\$200 MILLION CHALLENGE

As of 20 September 2010, Rotarians have raised approximately US\$145.9 million for the US\$200 Million Challenge. These contributions will help Rotary raise US\$200 million to match US\$355 million in challenge grants received from the Bill & Melinda Gates Foundation.

### A Concert to End Polio

It is an exciting time for The Rotary Foundation and Rotary's US\$200 Million Challenge. The Rotary Foundation is teaming up with world-renowned violinist and polio survivor Itzhak Perlman and Member of the Chicago Symphony Orchestra to present the Concert to End Polio, a benefit performance supporting the Polio-Plus Fund.

It is an honor that Mr. Perlman and the Chicago Symphony are supporting Rotary in our effort to achieve a polio-free world. Their participation demonstrates the importance of this unprecedented global health initiative.

The Concert to End Polio will be at 7:30 p.m., 7 March 2011, in 1 at the Symphony Center, Chicago.

Concert tickets are \$50-\$200 and are currently on sale. A private reception with Perlman will follow the concert. Admission to the post-concert reception will be a separate ticket for US\$150. All proceeds will benefit Rotary's \$200 Million Challenge.

A block of tickets have been reserved for Rotarians until 30 November. To order your tickets for the concert and post-concert reception, call the CSO box office at 312-294-3000 and mention that you are a Rotarian.

### Strategies for Meeting the Challenge

1. You and the district Foundation chair can sign the enclosed DDF form giving a minimum of 20% of your 2010-11 DDF to the challenge. Your DDF contribution will be matched by US\$.50 for US\$1.00 from the World Fund.
2. Has each club in your zone set a polio goal for 2010-11? The minimum suggested goal is US\$2000 per club. Hopefully those clubs that can do more will. Ideally, the funds will be raised through community fundraisers. Please forward any additional goals to [Rotary's200MillionChallenge@rotary.org](mailto:Rotary's200MillionChallenge@rotary.org) or by fax to 847-556-2183.
3. Identify corporations, foundations and major donors that either you or a representative of Rotary can contact.



## Disaster Relief and The Foundation— Pakistan

In response to the floods that have devastated Pakistan's Khyber Pakhtunkhwa Province since 23 July, The Rotary Foundation has established the Rotary Pakistan Flooding Recovery Fund to collect cash and District Designated Fund contributions. Funds will be collected until 31 December 2010 and will be used as the Foundation's match for Matching Grant applications that are received for long-term disaster recovery efforts in affected areas. In their application, Matching Grant project partners can pledge DDF and cash contributions and request that they be matched by the Pakistan fund during the 2010-11 and 2011-12 Rotary years. Districts 3271 and 3272 are currently suspended from participating in the Matching Grant program with the exception of grant applications for disaster recovery projects. In order to ensure stewardship concerns are addressed, one of the two Special Advisors from Pakistan (PRIP Wilf Wilkinson or PRID Noraseth Pathmanand) will have to authorize all applications prior to their submission to TRF. Applications received by the Foundation for recovery projects in Pakistan will be reviewed on a first-come, first-served basis and will be approved by the Rotary Pakistan Flooding Recovery Fund. All the current Matching Grant guidelines and criteria will apply to these projects, including restrictions regarding construction and renovation. For more information, read the Rotary Pakistan Flooding Recovery Information Guide.

## Disaster Relief and The Foundation—Chile and Haiti

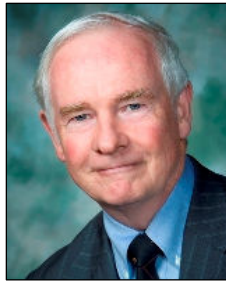
In response to the devastating earthquake in Chile on 27 February 2010, the Trustees of The Rotary Foundation (TRF) temporarily accepted contributions to help fund Rotary projects for longer-term disaster recovery efforts in Chile. The Rotary Chile Recovery Fund is being administered through Matching Grants and can be used for projects providing humanitarian assistance and disaster recovery in the affected areas of Chile. In the application, the Matching Grant partners can pledge DDF and cash contributions and request that they be matched by the Rotary Chile Recovery Fund during the 2010-11 Rotary year. Applications received by TRF for recovery projects in Chile will be reviewed on a first come first served basis and will be approved from the Rotary Chile Recovery Fund in order of completeness. All the current Matching Grant guidelines and criteria will be the same for these projects including the restrictions regarding construction and renovation. For more information on how to access these funds please see the Rotary Chile Recovery Information Guide.

The Haiti Earthquake Relief Fund is a donor advised fund within The Rotary Foundation of Rotary International, which was established to streamline the flow of contributions from Rotarians looking to assist victims of the earthquake that took place in Haiti in January 2010. Any Rotary Club or Rotary District can request an award from the Haiti DAF for a Matching Grant project taking place in Haiti for recovery efforts. For more information about how to access these funds please see the Haiti Earthquake Relief Fund and Matching Grants Guide.

## Our Alumni—Profiles

David Johnston, 1963-64 Ambassadorial Scholar sponsored by the Rotary Club of Sault Ste. Marie, Ontario, Canada (District 6290) to attend University of Cambridge in England

David Johnston is a Canadian academic and author who is scheduled to become Governor General of Canada on 1 October 2010. His specializations are securities regulation,



corporation law, and communications law. Among many honors, he received honorary doctorates from 12 universities and status as a Companion of the Order of Canada. He served as president of the University of Waterloo, president of the Association of Universities and Colleges of Canada, the founding chair of the National Roundtable on Environment and the Economy, and the only non-US citizen to chair Harvard University's Board of Overseers.

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Jorge A. Ramirez, 2005-06 GSE team member sponsored by the Rotary Club of Lubbock, Texas, USA (District 5730) to Brazil (District 4440).

Showcasing his international experience, law professor Jorge A. Ramirez of Texas Tech University was recently invited to teach as the foreign law professor at Vytautas Magnus University School of Law in Kaunas, Lithuania.

While there, he will be teaching a course on Public International Law. Before classes could begin, Professor Ramirez was also able to meet with the United States Ambassador to Lithuania, Anne E. Derse, as well as with several other professors, to discuss US participation in study abroad programs. Before returning home at the end of the term, he also has plans to visit Moscow State University and the University of Copenhagen where he is scheduled to meet with university officials to negotiate additional student and faculty exchange programs for the future, increasing international understanding.

Mr. Jianrong Chen, China, Rotary Peace Fellow, January – March 2009, Chulalongkorn University, Thailand, sponsored by the Rotary Club of Bangkok Chinatown, Thailand (District 3350)

Jianrong is a lecturer and chief of research of diplomacy for the Department of International Relations at Jinan University in Guangdong, China. This March he successfully opened a peace study course Jinan University, the first course of this kind in China. The course is one of the Common Knowledge Courses at the university, meaning that students from different majors can apply for the forty-hour program. Now that he has successfully launched course, he hopes to promote it to other universities and other cities in China.



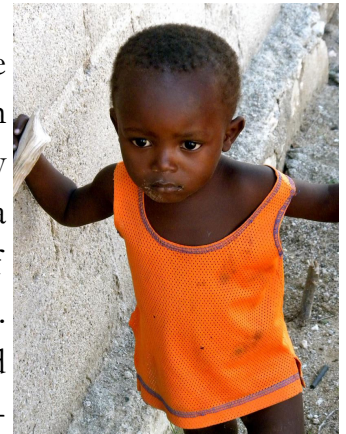
## Matching Grants in action: The Dominican Republic Mother-Baby AIDS Project

This project has two simple aims

- Saving Babies from AIDS
- Saving Children from Being Orphaned by AIDS

The Yonkers Rotary Club, New York led a project on behalf of District 7230, to obtain a matching grant from The Rotary Foundation and raise a total of \$100,000 to expand efforts to eradicate pediatric AIDS in the province of La Romana, Dominican Republic. Funds for this project were donated by Rotary Clubs in multiple districts.

The funds provided by Rotary International have been leveraged significantly through collaboration with: The Columbia University International Family AIDS Program, The Family Clinic of La Romana (Clínica de Familia La Romana) The Ministry of Health of the Dominican Republic and the D.R. Presidential AIDS Commission (COPRESIDA) and The Roman Catholic Church of the Dominican Republic



The Host partner club -the Rotary Club of La Romana, Dominican Republic received the funding on November 15, 2009, and were released for project use on January 3, 2010.

There has been many on-site visits by Rotarians: who were hosted by The Rotary Club of La Romana,.

Specifically the project's goal was to implement the model to prevent mother-to-baby HIV transmission that was developed during our previous World Community Service pilot project Hospital Francisco Gonzalvo, the largest municipal hospital in La Romana province, and an affiliated pro-

gram (MAMI), developed by Columbia University, for the prenatal care of pregnant adolescents;

The model has been fully implemented, thanks to the efforts of Columbia University and the development of a close working relationship between the partners of this project.



A second goal was to provide AIDS testing for every pregnant woman who receives prenatal care or delivers at Hospital Francisco Gonzalvo and MAMI.

To date: 2,692 pregnant women have been tested for HIV

The percentage of pregnant women who received HIV testing prenatally: 86%

The percentage of pregnant adolescents who received HIV testing prenatally: 100%

The percentage of pregnant women admitted in labor who received HIV test: 93%

A third project goal was that Every HIV+ pregnant woman will receive AIDS treatment, Cesarean section.

And to date:-

Number of HIV+ pregnant women diagnosed 70 ( $70 / 2,692 = 2.6\%$ )

Number of HIV+ women who received AIDS treatment 67 (96%)

Number of HIV+ pregnant women delivered by Caesarean section 48 (68%)

Fourthly, Every HIV-exposed newborn will receive AIDS treatment and infant formula.

The number of HIV-exposed newborns who received AIDS treatment 67 (96%)

The number of HIV-exposed newborns who received formula 69 (98%)

Fifth Every HIV-exposed newborn will be born AIDS-free (HIV-negative)

Number of HIV-exposed newborns with negative HIV test 59/59 (100%)

Number of HIV-exposed newborns with positive HIV test 0 /59 ( 0%)

Number of HIV-exposed newborns with HIV test pending 8

Number of HIV-exposed newborns lost to follow-up 3

Estimated number of HIV-infected newborns if no treatment had been given 27/67 (40%)

Goal 6: Every HIV+ mother and newborn will receive follow-up and enrolment in long-term AIDS care.

Number of mother-baby pairs who had post-natal follow-up & care 64 ( 91%)

And Goal 7: All HIV+ fathers and siblings will receive follow-up care and enrolment in long-term AIDS care. (ongoing)

So far, current expenditures for the first six months are \$34,315 (\$15,685 less than anticipated), with a fund balance of \$65,685..

This is an ongoing project that is making a huge impact right now and just one tiny example of where our generous donations go.

## Matching Grants in action: A Water & Sanitation project under Future Vision

Rotarians around the world have been tackling the world's water crisis for years, and the Foundation continues to receive applications for exciting and innovative projects within the water and sanitation area of focus.

The Rotary clubs of Guatemala Vista Hermosa (D-4250) and Sequim (D-5020) have received a global grant for a water and sanitation project in Guatemala. This project includes the restoration and preservation of existing water sources and construction of composting toilets. Rotarians will work closely with each village's community development council to ensure local ownership and sustainability.

The Rotary clubs of Moshi (D-9200) and Chico (D-5160) have received a global grant for a multifaceted water and sanitation project for schools in Tanzania. Through this project, several schools around the base of Mt. Kilimanjaro will receive toilets, rainwater harvesting storage units, and hygiene training,

These are just two examples of the outstanding work Rotarians are doing in this area of focus!

For more information on how to get involved in water and sanitation projects, please visit the Water and Sanitation Rotarian Action Group (WASRAG) at <http://www.wasrag.org>



## Annual Giving—Top Ten Clubs

The Top 10 APF Per Capita Clubs in 2009-10

Below is a listing of the top ten Annual Programs Fund per capita giving clubs worldwide for the 2009-10 Rotary year.

<b>Club Name</b>	<b>Per Capita</b>
Westwood Village (Los Angeles), USA	\$11,251.74
Calcutta South City, W. Bengal, India	\$6,749.55
Peoria North, Arizona, USA	\$3,314.84
São Paulo-Butantã, S.P., Brazil	\$3,037.90
San Telmo - Constitucion, Argentina	\$2,735.15
São Paulo-Aeroporto, S.P., Brazil	\$2,699.18
Smyrna, Georgia, USA	\$2,466.17
Bombay Metropolitan, Mah., India	\$2,348.48
Edina, Minnesota, USA	\$2,271.09
Santos, S.P., Brazil	\$2,239.59

## Rotary Peace Center Alumni - Post-Fellowship Employment

Statistics are for all alumni through the 2008-10 class, with the exception of fellows from USAL, which has yet to finish. These statistics are accurate as of 1 October 2010.

There are 487 peace fellows that have reported their current position to The Rotary Foundation (out of 515 total alumni) or 95%.

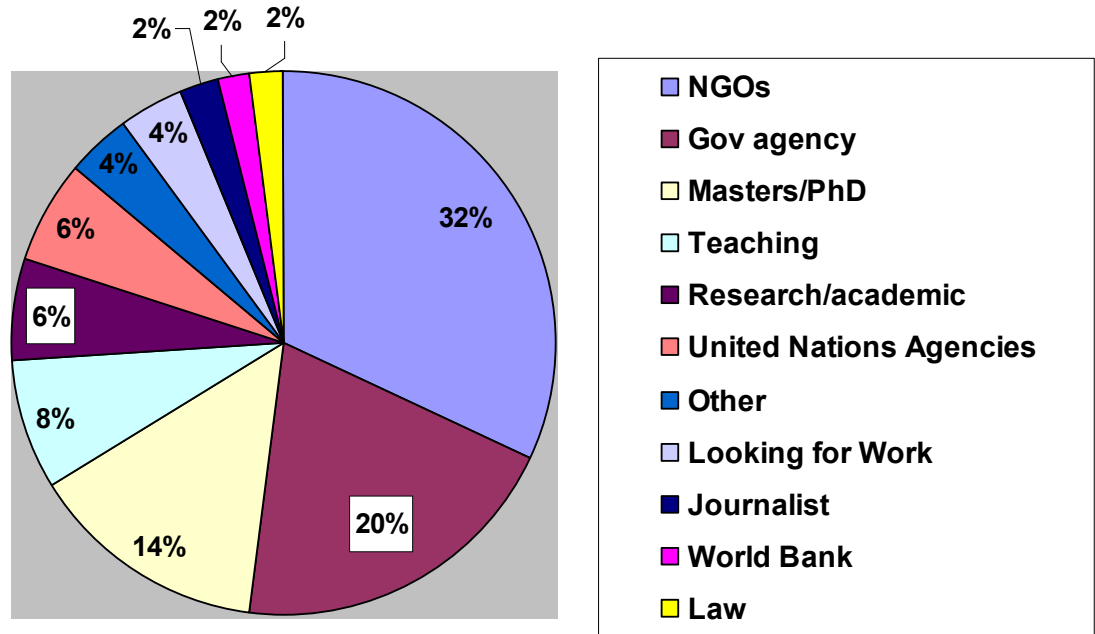
Of these 487 peace fellows:

- 158 work for NGOs or other peace-related organizations (32%)
- 95 work for a government agency (20%)
- 66 are pursuing additional advanced degrees in peace-related fields (14%)
- 38 are teachers/professors (8%)
- 31 work in research or academic support positions (6%)
- 29 work for United Nations agencies (6%)
- 11 are journalists (2%)
- 10 are lawyers or work in a law-related field (2%)
- 9 work for the World Bank (2%)
- 21 defy easy categorization; these include: bankers, human resource professionals, and business owners (4%)
- 19 reported they are actively looking for work in the field (4%)

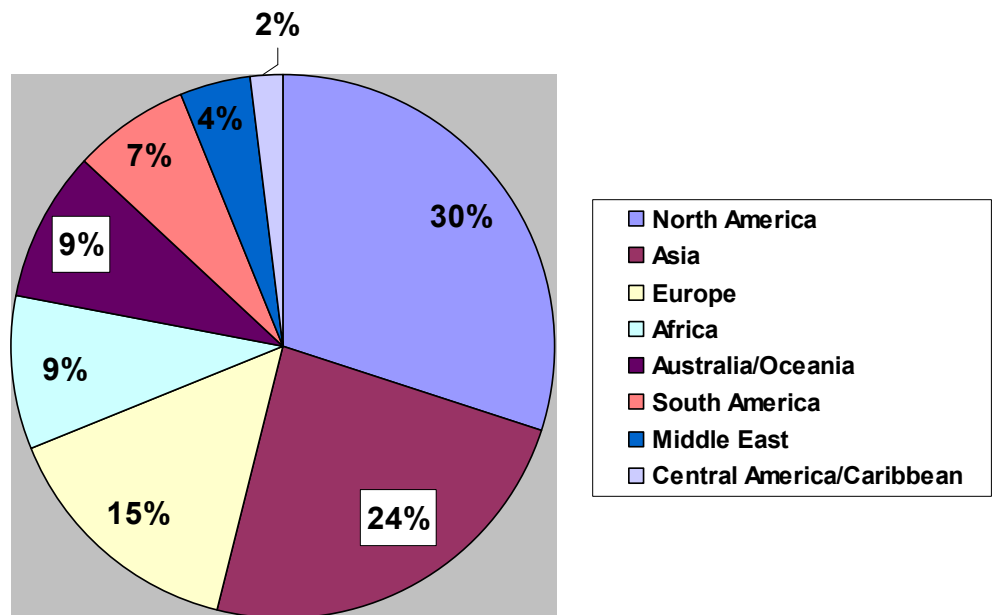
Alumni find work around the world:

- 146 reside in North America (30%)
- 119 reside in Asia (24%)
- 72 reside in Europe (15%)
- 45 reside in Africa (9%)
- 42 reside in Australia and Oceania (9%)
- 34 reside in South America (7%)
- 20 reside in the Middle East (4%)
- 9 reside Central America and the Caribbean (2%)

### Rotary Peace Fellow Alumni Employment



### Rotary Peace Fellow Alumni Employment Location



# WHAT PAUL HARRIS SAID...

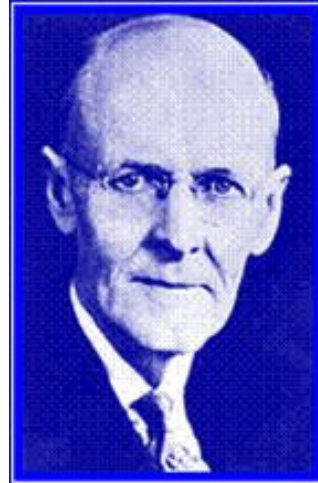
*“One’s religion is one’s own possession and he has a right to it. One’s nativity is not of his own choosing, but whatever it may be, it is entitled to respect; and all nations have [an] honorable place in the world’s family.”*

(Paul Harris, *This Rotarian Age*, p 61)

We can best respect each other and each nation through getting involved in our Foundation’s projects and programs.

We can also respect each individual’s right to a life free from pain, hunger and illiteracy by contributing to our Foundation on a regular basis.

Support the world’s family as Paul Harris urges by supporting The Rotary Foundation.



*Paul P. Harris*



Rotary History features will be sent to you every week (free-of-charge) and also to whomever you wish. Please register for this free service at: [www.historycomment.org](http://www.historycomment.org)

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## Top 5 Reasons to Support Our Foundation

### 5. Fighting hunger

In Romania, orphans and sick children have eggs, milk, and meat because of a Foundation grant that benefits local farmers. The farmers are able to buy everything from animal feed to packaging materials. There is one stipulation: They must donate a portion of their products to children's hospitals, schools, and orphanages.

Projects such as these help address the areas of focus of maternal and child health as well as economic and community development.

### 4. Reducing child mortality

The Rotary clubs of Jaela-Kandana, Western Province, Sri Lanka, and Madras Northwest, Tamil Nadu, India, are helping to reduce child mortality by providing improved sanitation facilities for 15 families in a small community in Sri Lanka. With a Rotary Foundation Matching Grant, the clubs have built 14 toilets, helping to prevent diarrhea and other diseases related to poor sanitation.

### 3. Promoting peace and conflict resolution

Watching civil war tear apart his homeland of Côte d'Ivoire instilled in Rotary Peace Fellow Kouame Remi Oussou a passion to resolve conflict.

He is now working for the United Nations Development Programme in the Central African Republic, a country that weathered periodic internal fighting before a comprehensive peace accord took effect in 2007.

### 2. Basic education and literacy

Education helps rebuild lives, whether it's in small rural towns or in war-torn countries. For example, a literacy project sponsored by U.S. Rotarians in conjunction with the International Reading Association (IRA) is helping Sudanese refugees rebuild their communities by equipping them to teach future generations.

### 1. Eradicating polio

Around the world, Rotarians are taking millions of steps in walkathons, diving into icy ocean waters, and participating in other fundraisers to help Rotary fulfill its promise to rid the world of polio. Si Burgher, of the Rotary Club of Bloomfield, Indiana, USA, raised almost \$1,600 by having his shaggy eyebrows shaved.

Rotary launched its PolioPlus program in 1985. Since then, eradicating polio has been the organization's top priority. End Polio Now and help fulfill its promise.