



OUR FOUNDATION

A NEWSLETTER FOR ROTARY LEADERS

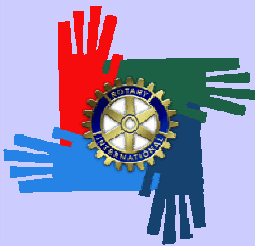


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The Our Foundation newsletter is one of the monthly features of the Rotary Global History Fellowship (RGHF).



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What A Start!

Wow, only three months into the new Rotary year and we find out that our matching grants budget is now fully committed. After reading Trustee Chair Glenn's announcement letter on page two, you may well feel depressed or even agrieved.

Of course, we all knew the budget would disappear after only a few months but maybe we didn't think everyone would be rushing around developing and submitting their project proposals so speedily and efficiently. Its so easy to forget one thing—**We are the victims of our own success!**

It has never been easier to obtain matching grants for our humanitarian projects. 10,000 grants completed between 1965 and 2000 before another 10,000 approved projects between 2000 and 2005. Even after raising the minimum award to \$5,000 we find another 10,000 successes in the four years to 2009.

Our President John reminds us continually that we are the one's who ultimately are responsible for the future. Our successful grants programs ensure a bright future for millions around the world.



Calum Thomson,
Editor, Our Foundation



Glenn E. Estess Sr.
2009-10 Chair, The
Rotary Foundation
Trustees

Matching Grants Budget fully committed

At their April meeting, The Rotary Foundation Trustees examined how the global economic crisis has affected the Foundation's ability to support Rotarians' good work worldwide. Like many foundations, we have been forced to reduce program spending, and consequently, the Matching Grants budget was reduced for 2009-10.

Recognizing the vital role that Matching Grants play in improving the lives of underserved communities around the world, the Trustees recently added an additional US\$2.3 million to the 2009-10 Matching Grants budget. These funds were recently made available from reduced grant spending in 2008-09. **However, at this time, despite the budget increase, the Matching Grants budget has been fully committed.**

As a result of the many grants that we were able to fund, our Foundation is supporting hundreds of outstanding projects at a time when they are most needed. Clubs and districts that have not received Matching Grants this Rotary year are encouraged to fund their projects entirely with cash and District Designated Fund contributions in lieu of receiving a match from the Foundation. Sponsors of pending Matching Grant applications will be notified of this option by their grant coordinator. Please note that the project budget must be a minimum of \$10,000 to use this option.

On behalf of The Rotary Foundation Trustees, I thank you for your understanding as we persevere together through these challenging economic times. We look forward to a time when our Foundation can once again expand its support of Rotarian service worldwide.

Funding the Foundation

Interim Contributions Update

Interim figures for contributions to The Rotary Foundation for the year ended 30 June 2009 totaled US\$ 158,915,949. While this figure represents a decline of -4.32% over the previous record fundraising 2008-09 Rotary year, it is important to note that the combined giving of Rotarians to the Annual Programs Fund and PolioPlus (Rotary's US\$200 Million Challenge) totaled US\$ 128,336,856 – the highest ever. Contributions to the Permanent Fund were down -20.16% to US\$ 11,508,440. Restricted giving was down -33.26% to US\$ 16,963,666 as a result of the reduction of the 2008-09 Matching Grant budget that was fully committed as of 2 March 2009. Unrestricted – Other are contributions from the Donor Advised Fund.

	<u>June 2009</u>	<u>June 2008</u>	<u>Increase (Decrease)</u>
Annual Programs Fund	US\$ 98,683,380	US\$ 113,273,669	(12.88%)
PolioPlus	US\$ 29,653,476	US\$ 10,585,900	180.12%
Permanent Fund	US\$ 11,508,440	US\$ 14,413,682	(20.16%)
Restricted Giving	US\$ 16,963,666	US\$ 25,418,138	(33.26%)
Unrestricted - Other	US\$ 2,106,987	US\$ 2,408,188	(12.51%)
TOTALS	US\$ 158,915,949	US\$ 166,099,577	(4.32%)

**Excludes contributions from the Bill and Melinda Gates Foundation and the Google Foundation. Restricted contributions include the sponsor portion of Matching Grants that are not recognized as contribution revenue on the financial statements as required by U.S. accounting standards.*

Funding Our Projects—what now?

So what now. Our helpful and overstretched staff can advise you on alternative strategies to implement projects:-

1. Find more cash contributions from Rotarians and the clubs. This may mean asking partner clubs or neighboring clubs to help.
2. Ask your District Foundation Committee for any unallocated DDF or even ask your partner club's District Foundation committee for some of theirs!
3. Reduce the project size thus reducing the amount of cash and/or DDF required.

The Future Vision

Welcome to Future Vision Pilot News! This monthly newsletter from The Rotary Foundation provides Future Vision pilot districts with information, tips, and resources to guide them through the grant process.

WHAT SHOULD YOUR DISTRICT BE DOING THIS MONTH?

Areas of focus

Districts should become familiar with the areas of focus. Detailed information about the six areas of focus, including guidelines for developing eligible projects and activities, has been posted to the RI Web site.

Goal setting

Under the Future Vision model, clubs and districts will set Foundation goals based on the needs of their partner communities, which will indicate the type of activity that best responds to a particular area of focus. Clubs will find that, in many instances, these needs are best met through a combination of activities, for example, the construction of a water well with the help of a vocational training team who can train a Rotary Community Corps in continued maintenance, along with a scholarship in water engineering for a community member. Clubs will find many ways to express their insights and creativity while meeting world needs through global grants. District grants will provide the means to carry out other favorite activities. Clubs can use the information on the areas of focus to help brainstorm and plan as they set goals.

GETS

District governors-elect should prepare for governors-elect training seminars (GETS), which began in August and will continue through December. Each seminar will include a 90-minute Future Vision pilot session to complement the Future Vision Pilot Training that will be held 16-18 January 2010 in San Diego, California, USA (other pilot district officers are invited to attend the GETS session at their own expense). Before GETS, attendees should review the starter guide, district memorandum of understanding, and grant terms and conditions. For more information, contact your regional Rotary Foundation coordinator.

Future Vision Pilot Training registration

Pilot district governors-elect, pilot district Rotary Foundation committee

The Future Vision

Future Vision e-learning modules

New interactive e-learning modules in the online Rotary E-Learning Center allow club-level Rotarians to learn about the Future Vision Plan independently. Complete the Future Vision: An Overview e-learning module to learn how the changes The Rotary Foundation is making will affect your club. Check your understanding of Future Vision's two main grant types by completing the Choosing a Rotary Foundation Grant module, in which learners read project scenarios and determine which grant type would support the project activities.

Grant management seminar materials

Districts are asked to conduct district Rotary Foundation grant management seminars in order to train their clubs on grant management and to become qualified to use global grants. A leaders' guide and participant's manual are being prepared and will be ready by February 2010. Districts in the pilot agreed to include training on qualification during the presidents-elect seminar, district assembly, or district conference, or as a separate meeting, according to the pilot terms and conditions. The training is designed to be five hours, which includes an opening plenary and five discussion sessions. PowerPoint slides will be available with the leaders' guide, so plan to have a projector available.

YOUR QUESTIONS ANSWERED

Our club wants to use a vocational training team to help implement our global grant water project. Do we have to submit a separate application to fund this team? Is it required that all of the team's members work in the same professional field?

Costs for a vocational training team can be added to the budget of a global grant to support humanitarian activities, such as water and sanitation projects. The members of these vocational training teams do not need to work in the same professional field, however their efforts on the project team should be coordinated to address a need within one of the areas of focus. For example, a global grant with the aim of constructing several potable wells might be served by the addition of a vocational training team composed of a civil engineer, public health expert, and a physician specializing in the prevention and treatment of water-borne illness.

Send your Future Vision pilot questions to futurevision@rotary.org.

Our Rotary Center Alumni

Statistics are for all alumni through the 2007-09 class, with the exception of students at Universidad del Salvador, who are still finishing their AFEs. These statistics are accurate as of 1 August 2009.

There are 383 peace fellows that have reported their current position to The Rotary Foundation (out of 423 total alumni) or 90.5%.

Of these 383 peace fellows:

- 118 work for NGOs or perform other peace-related work (31%)
- 84 work for a government agency (22%)
- 45 are pursuing additional advanced degrees in peace-related fields (12%)
- 36 are teachers/professors (9%)
- 31 work in research or academic support positions (8%)
- 20 work for United Nations agencies (5%)
- 10 are journalists (3%)
- 8 work for the World Bank (2%)
- 5 are lawyers or work in a law-related field (1%)

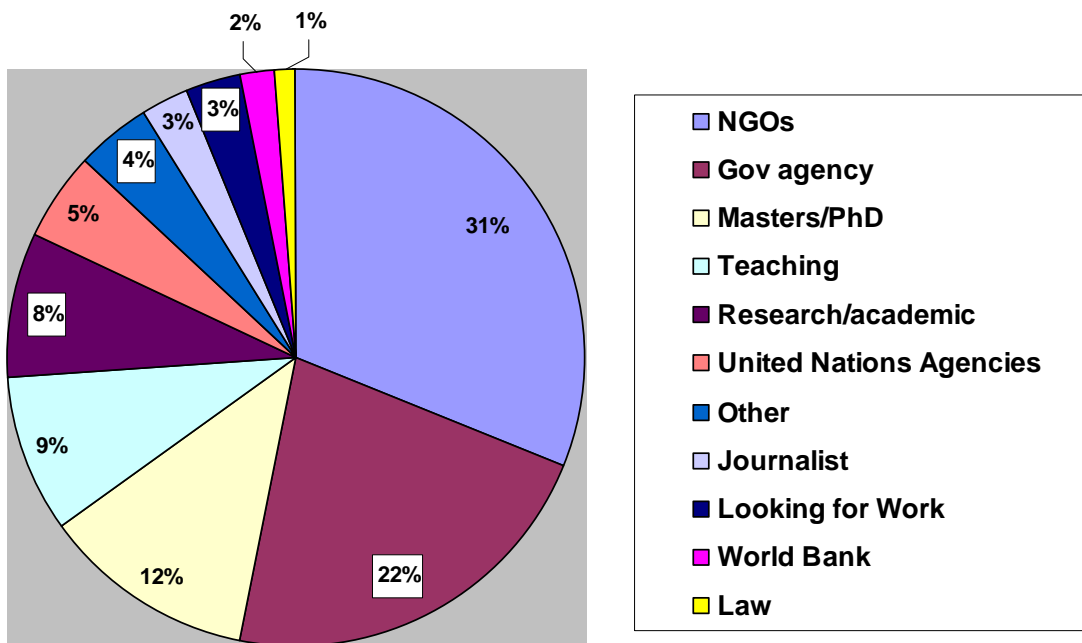
Our Rotary Centers Alumni

- 14 defy easy categorization; these include: bankers, human resource professionals, and business owners (4%)

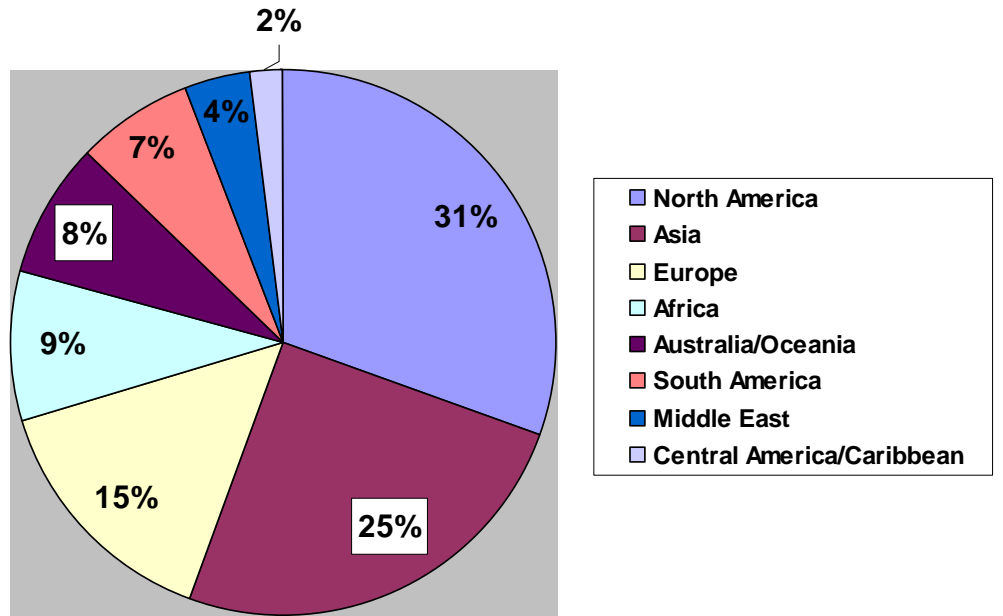
12 reported they are actively looking for work in the field (3%)

Alumni find work around the world:

- 118 reside in North America (31%)
- 94 reside in Asia (25%)
- 56 reside in Europe (15%)
- 36 reside in Africa (9%)
- 30 reside in Australia and Oceania (8%)
- 27 reside in South America (7%)
- 16 reside in the Middle East (4%)
- 6 reside Central America and the Caribbean (2%)



Rotary World Peace Fellow Alumni Employment Location



Trustee Chairman Glenn writes...

A strong Foundation to conquer need

Mother Teresa, a longtime friend to Rotary, was once asked why she did the work she did. There would always be so many she could not reach. Why did she pour herself so fully into her self-appointed task, knowing that she could never come close to meeting all the needs?

Her answer was simple. She said, "I do what I can, where I am, with what I have."

In Rotary, we strive to do the same. We know very well that the world's needs are endless, and that we can never attempt to meet them all. Two billion people live in poverty. One billion people live without access to clean water, and 2.6 billion without adequate sanitation. Every day, 26,000 children die needlessly.

What can Rotary hope to do in the face of such overwhelming need?

To this I answer, we must do what we can, where we are, with what we have. We must make the best possible use of our resources, where they can do the most good. We must identify the needs that we can realistically meet, and invest the care and planning to make sure that our service is successful. And we must steward our Rotary Foundation well, so that we will be able to help the greatest number of people possible, in the ways that make the greatest difference.

In Rotary, we see how much more we can achieve when we all work together. Through our Foundation, we are able to pool our resources and achieve even more. And the stronger our Rotary Foundation becomes, the greater the scope of the tasks we will be able to undertake successfully. We will be able to do far more good, in far more lasting ways.

So much of the good we do in Rotary happens with the support of our Rotary Foundation. I ask each of you to continue your support – this year, and every year – so that our good work may continue.

What we can do to END POLIO NOW

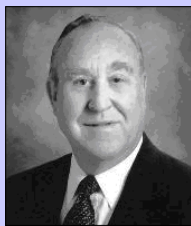
Work with the District Governors to ensure that a dedicated and enthusiastic Rotarian is appointed in each district to serve as District PolioPlus Chair.

When the District PolioPlus Chair is appointed, assist him/her to work with clubs in their district to set goals, identify potential major donors, corporations and foundations who would be interested in supporting the eradication of Polio.

Work with your districts to ensure that clubs have completed their Fund Development Goal Report form. Club presidents were supposed to have submitted their forms to the DGE by 1 May 2009 and that DGEs submit them to The Rotary Foundation by 15 May 2009. It is very important that clubs complete this form so that we are able to ensure we are on track to reach US\$200 million. This is the first year that DGEs will be able to report their club goals electronically via Member Access.

Encourage clubs (including Interact and Rotaract) to organize community-oriented events to meet their Challenge goal set on their Fund Development Goal Report Form. Any clubs that wish to contribute more than the minimum goal should be encouraged to do so.

Encourage the Family of Rotary (e.g. Foundation Alumni, Alumni Associations, Rotary Fellowships, Rotary Action Groups) to participate in the Challenge through their own fund raising efforts.



"ROTARY'S US\$200 MILLION CHALLENGE HAS GOTTEN OFF TO A GREAT START. AS OF 30 JUNE 2009, THE CHALLENGE HAS RAISED OVER US\$91.7 MILLION IN CASH, DDF AND PLEDGES."

John F. Germ,
Chair, Rotary's US\$200
Million Challenge

What we can do to END POLIO NOW

Encourage the 2009-10, and 2010-11 and 2011-12 District Governors and Foundation Chairs to designate twenty percent (20%) or more of their DDF to help match the Challenge. *April 2009 Trustee meeting it was decided to extend the match for the Challenge through the final year. First come, first served.*

Engage new members and new clubs who have joined Rotary since 1 July 2005 to participate in a club fundraiser and make contributions to the Challenge.

Encourage non-Rotarians to visit www.rotary.org/endpolio
This site has been created to encourage the general public to participate and support Rotary's efforts to eradicate polio. Include a link to this site on your District and Club websites!

Encourage sign-up for the *END POLIO NOW* bi-monthly electronic newsletter. The publication will provide fundraising and polio eradication updates and feature club success stories. Urge Rotarians to submit their own inspiring stories to the newsletter at Rotary's200Million-Challenge@rotary.org

Encourage clubs and Districts to offer the text messaging option at their local fundraisers. The text messaging campaign is intended for use by Rotary clubs while fundraising in their communities. It is designed for main-stream, public use. Having a poster or flyer with "Text POLIO to 90999" present at a fundraising or general Rotary event is a great way to start. This enables people to donate quickly, even if they don't have any cash on-hand for an event.



More on The Future Vision

Webinars are taking place during August, September, October and November to assist RRFC's with their preparations for pilot district training at GETS. Details regarding the specific dates were e-mailed to RRFC's in August.

Future Vision Pilot District Training will be held for the 2010-13 pilot district Rotary Foundation chairs and governors-elect on 16-18 January 2010. Registration materials will be sent to all invitees by September.

Qualification materials are available on the RI Web site (www.rotary.org). Encourage clubs to begin familiarizing themselves with these stewardship guidelines. Non-pilot clubs may also wish to review these materials to learn more about how to most effectively manage grant funds.

Anyone interested in learning more about Future Vision should subscribe to the [Future Vision Pilot News](#), a monthly e-newsletter containing the latest information on the pilot.

Rotarians within pilot districts can also join the [Future Vision pilot discussion group](#) on the social networking site [LinkedIn](#). Although the site is in English, non-English speakers are encouraged to post discussion threads in their native language.

If you receive specific questions from a club in a pilot district, please refer them to their district's [Future Vision senior coordinators](#) for assistance.

Our Alumni- Tananarive Due

Tananarive Due is author of nine books, ranging from supernatural thrillers to a mystery to a civil rights memoir. Her most recent novel, *Blood Colony* (June 2008), was a long-awaited sequel to her 2001 thriller *The Living Blood* and 1997's *My Soul to Keep*, a reader favorite which author Stephen King favorably compared to the famous *Interview with a Vampire*. *The Living Blood* received a 2002 American Book Award, and along with *My Soul to Keep*, was named among the best novels of the year by *Publishers Weekly*. *My Soul to Keep* and *The Good House*, her other novel, are both in film development at Fox Searchlight.



Freedom in the Family: A Mother-Daughter Memoir of the Fight for Civil Rights which Due co-authored with her mother, civil rights activist Patricia Stephens Due, was named 2003's Best Civil Rights Memoir by *Black Issues Book Review*. Her collaboration work with her husband, novelist and screenwriter Steven Barnes, has produced *Casanegra: A Tennyson Hardwick Novel* which was also successful. In 2004, alongside such luminaries as Nobel Prize-winner Toni Morrison, Due received the New Voice in Literature Award.

Due received a journalism degree from Northwestern University in Evanston, Illinois, USA and a master's degree in English literature from the University of Leeds, England, where she specialized in Nigerian literature as a Rotary Foundation Scholar. She worked as a feature writer and columnist for *The Miami Herald* and currently teaches creative writing in the MFA program at Antioch University in Los Angeles, California, USA.

Our Alumni -Susanna Zaraysky

Susanna Zaraysky, 1998-99 Ambassadorial Scholar, sponsored by the Rotary Club of Cupertino, California, USA (District 5170) to attend Universidad de Belgrano in Buenos Aires, Argentina, and also 2007-08 GSE team member to Taiwan



Some people spend years learning foreign languages memorizing vocabulary and grammar and may still be afraid to speak. A veteran traveler and linguist Susanna Zaraysky speaks seven languages, and learned them through music and other media. She recently published *Language is Music introducing tips on how to have fun learning other languages using music, TV, radio, film and other low-cost resources. She wanted to help develop global citizens by making people confident in learning languages and traveling the world.*

Also published as part of her "Create Your World Book Series" is *Travel Happy, Budget Low: 190 Money Saving Tips to See the World, where Zaraysky gives a primer on how to travel well yet frugally anywhere in the world. She traveled to 50 countries and lived in 9 in 16 years and has compiled a list of 190 tricks and 137 Internet resources to help travel on a budget. Comical and bizarre anecdotes from her personal adventures will also help your next trip abroad. Please visit <http://www.createyourworldbooks.com> for more information.*

Zaraysky grew up in a low-income Soviet immigrant family with inadequate English language skills in California, USA. She is passionate about sharing her experience and belief that no matter one's economic status or past language learning experience, anyone can be multilingual and see the world.

"WE ARE ALL
EQUALLY
RESPONSIBLE
FOR THE WIDER
WORLD OF
ROTARY"
RI PRESIDENT
JOHN KENNY

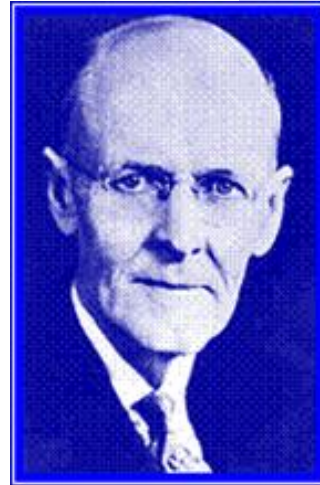
WHAT PAUL HARRIS SAID...

"We shall have to give service and also give money, give it systematically. Every Rotarian will have to create a personal budget. In the days of old, tithing was in vogue. Today, many exceed the ancient mark. Rotary has no expensive churches or club houses to maintain. The decks are clear for action. If any Rotary club during this trying period distinguishes itself for its dances, its sumptuous dinners, its card and theater parties, its picnics, its automobile and boat rides, it might appropriately establish Nero as its god, for it will truly be fiddling as Rome burns."

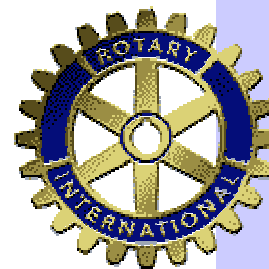
Paul P Harris' message to the 1918 Convention at
Kansas City, USA

Paul Harris' message was directed to the 'War' Convention of 1918—that was the 'trying period' referred to above. Today we also live in such 'trying' times, as investment losses on the world markets severely hinder our capacity to serve others.

But as Harris says, Rotary has no expensive churches or club houses to maintain but we do have OUR FOUNDATION—this is our means to carry out our future service.



Paul P. Harris



A "WHAT PAUL HARRIS SAID" message will be sent (free-of-charge) to you regularly and also to whomever you wish. Please register for this free service at: www.historycomment.org

Our Foundation October 2009

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“HOW SHOULD WE BUILD THE
FOUNDATION?

IT IS TO BE DONE BY
VOLUNTARY PARTICIPATION
ONLY. IT IS NEITHER TO BE AN
ASSESSMENT NOR A TAX, NOR
ARE PARTICIPATING MEMBERS
OR DUBS EXPECTED TO TAKE
UPON THEMSELVES THE
SLIGHTEST BURDEN.”

ARCH KLUMPH, FOUNDER OF
THE ROTARY FOUNDATION AND
CHAIRMAN OF THE TRUSTEES
1928-34

“NOT EVERY ROTARIAN
REALIZES THAT EVERY DOLLAR,
POUND, YEN AND EURO IN OUR
FOUNDATIONS ACCOUNTS
COMES FROM VOLUNTARY
DONATIONS. NONE OF IT —
ABSOLUTELY NONE— COMES
FROM DUES.”

GLENN E ESTESS SR, 2009-10
CHAIRMAN OF THE ROTARY
FOUNDATION TRUSTEES

