

# Our Foundation

The Our Foundation newsletter is one of the monthly features of the Rotary Global History Fellowship (RGHF)

[www.ourfoundation.info](http://www.ourfoundation.info)



Our Foundation - May 2009

A NEWSLETTER FOR ROTARY LEADERS

## NOW MORE THAN EVER, A TIME FOR CHARITY



Eddie Blender,  
Publisher,  
Our Foundation

I read a report of a mother in Haiti whose 5-year-old daughter starved to death last month.

She said that her three other children

would have starved as well if not for the generosity of her neighbors, who shared their meager food supplies.

If slum-dwelling Haitians, the poorest of the poor, can share what little they have, I hope we Rotarians can be equally generous during this economic downturn when needs are greatest.

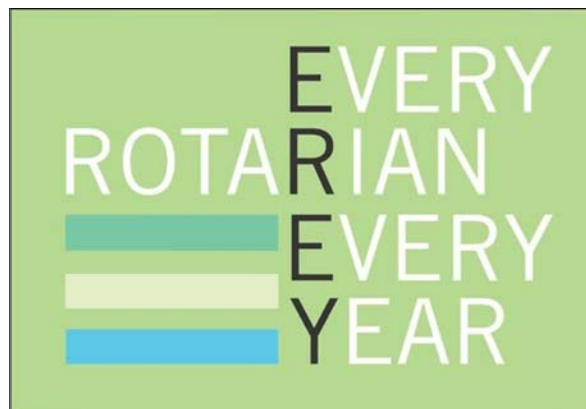
That Haitian family is

part of 46 million people in the developing world who will be driven into poverty in 2009, according to a World Bank estimate.

Food, health and educational aid is drying up as this economic crisis is affecting everyone, worldwide.

Charities that provided aid have had to stop because its donations were dropping.

Now more than ever,  
Every Rotarian, Every Year!



Continued ...



# TEN THINGS YOU CAN DO TO HELP STOP HUNGER

The prospect of alleviating hunger and malnutrition

worldwide is staggering.

But the impact of the Rotarian Action Group for the Alleviation of Hunger & Malnutrition grows as we increase the number of projects and programs supported by our members, volunteers and partner organizations from all over the world.

## How do we begin?

Here are a few ideas from our members and partners.....

### 1 Get the facts.

What is hunger and food security all about?  
Why have food prices been increasing rapidly and what effect is this having on the poor and the malnourished?  
Learn how people in all regions of the world suffer and what they need in order to have a society where everyone has enough nutritious food to eat, now and in the future.

### 2 Look in your own backyard.

Is there hunger and food insecurity in your own community?  
Get to know what the lives of people in your own neighborhood are like.  
Educate yourself.

### 3 Think globally, act locally.

Is there anything you can do at home?  
Volunteer at a food pantry or food kitchen-if there isn't one in your community, start one.

### 4 Get others involved.

Talk to your friends, families and teachers about the problem. Tell your Rotary Club. Make it a group concern, a living issue in

your own community.

### 5 Put yourself in hunger's place.

Experiment with what it's like to go without food. Help set up a day in your club or community where you fast for a meal, several meals, a whole day. Talk about what it feels like to be deprived of food.

### 6 Use model programs.

There are lots of programs already working in your community. Take some of them even further into your own community.

### 7 Become an advocate

for food aid to developing countries, school lunch program and for education and assistance to the malnourished. Contact your political representatives. Let them know you support adequate funding for programs which alleviate hunger and malnutrition globally.

### 8 Check where your money is going.

Find out where the money goes for the products you buy. Use your money wisely. Support anti-poverty and anti-hunger efforts to the extent you are able.

### 9 Be green.

Break away from a "throw-away" lifestyle. Reduce. Recycle and reuse.

### 10 Dare to Care:

Be There. Open your heart and wallet. Unless we each bring compassion and heart to the problem, it won't go away.

The alleviation of hunger and malnutrition is a complex issue with many aspects and carries with it many solutions. In addition to the projects and partnerships listed above, members of The Rotarian Action Group for the Alleviation of Hunger & Malnutrition are facilitating the following projects and programs:

**In the Philippines**, a Village Solar Oven will be installed on one of the more remote islands with the help of Area Coordinator Keith Hooper and the HELP Foundation.

**In India**, Area Coordinator Sudha Umashanker has adopted child malnutrition as an area of focus and conceived the Rotary Paapa (Rotary Child) Project. Every second child in India under the age of three is malnourished and nearly half of the number of child deaths in that country are due to malnutrition. The nutritional stage of the project was launched in September, 2008 with food support and diet counselling. This will be an ongoing project for the Hunger & Malnutrition Rotarian Action Group.

**In Los Angeles**, California, Area Coordinator Carole Donahue is working with the Los Angeles Rotary Club to implement and support the SOS Mentor ShapeUP Program to combat childhood obesity.

[caroledonahue@sosmentor.org](mailto:caroledonahue@sosmentor.org)

**In Ghana**, Fr. Centurio Olaboro, Area Coordinator has requested assistance for one of the poorest areas of the country where hunger and HIV/Aids are taking their toll on the people.



Children of the Dump, Nicaragua



Food from our partners.

By Barbara Feder  
Arizona, District 5510 Governor 2001-02  
President, Rotarian Action Group  
for the Alleviation of Hunger & Malnutrition





## NOW MORE THAN EVER, A TIME FOR CHARITY ... continued

**CHILDREN ARE AMONG THE MOST VULNERABLE PEOPLE IN THE WORLD.**

**Each year:**

- Four million newborns die within 28 days of birth
- An estimated 10.1 million children die before reaching their fifth birthday
- One million children die from malnutrition
- 1.5 million children die from lack of access to safe water
- Preventable conditions like diarrhea, malaria, neonatal infection, pneumonia, preterm delivery, or lack of oxygen at birth account for 70% of all child deaths

*Child mortality rates are directly linked to a community's access to safe water, adequate food, decent sanitation, basic medical care, and education.*

### ROTARY SAVES CHILDREN

Rotary is a world leader in efforts to reduce child mortality. Among Rotary's best known child survival programs is PolioPlus, which has helped immunize mil-

lions of children around the world and is used as a model for other major international immunization programs.

Rotary's consistent emphasis on critical development issues like water, health and hunger, and literacy has increased the number of Rotary clubs and districts engaged in projects that help reduce the vulnerability of children worldwide.

At the beginning of the 2008, over 50% of all of the Rotary Foundation's World Community Service health projects addressed issues that reduce child mortality.

Common Rotary club child mortality prevention projects include programs to train healthcare providers, equip medical clinics, improve child nutrition, increase access to safe water and sanitation, and raise community awareness.

In the 2005-06 Rotary year, The Rotary Foundation awarded over US\$ 30 million dollars in grants for Rotary club and district projects, many of which sought to improve the health and well-being of children.



With something over 6.7 billion people already living on planet Earth and about 1/3 of them already in starvation mode, the world has perhaps exceeded its comfortable carrying capacity of human beings. Even if the population eventually stabilizes at 9.5 billion souls and great advances are made in food production and public health, it is likely that by the end of this century 3 billion or more people will still be sick and starving and eking out a pitiful existence amid poverty and squalor.

Of course the availability of food and medical care are but two components of a very complicated equation related to sustainability.....least we forget, there is that elephant in the room named climate change.

Unless certain governments and organized religions worldwide stop trying to out-breed one other, and developed nations and NGOs unite to address the problem of over-population head-on, future generations that survive will hate us and wonder why did we allow our primal instinct to reproduce – bury our intellect.



2008-2009 RI President  
D. K. Lee

**"27,000 CHILDREN UNDER THE AGE OF FIVE DIE EVERY DAY FROM PREVENTABLE DISEASES SUCH AS PNEUMONIA, DIARRHEA, MEASLES, AND MALARIA."**

**ADDITIONAL RESOURCES**

- Communities in Action: A Guide to Effective Projects* (605A-EN)  
[www.rotary.org/RIdocuments/en\\_pdf/605a\\_en.pdf](http://www.rotary.org/RIdocuments/en_pdf/605a_en.pdf)
- A Menu of Service Opportunities* (605B-EN)  
[www.rotary.org/newsroom/downloadcenter/pdfs/605b\\_en.pdf](http://www.rotary.org/newsroom/downloadcenter/pdfs/605b_en.pdf)
- The State of the World's Children 2008*  
[www.unicef.org/sowc08](http://www.unicef.org/sowc08)
- UNICEF Program for Young Child Survival & Development*  
[www.unicef.org/childsurvival](http://www.unicef.org/childsurvival)
- WHO Partnership for Maternal, Newborn, & Child Health*  
[www.who.int/pmnch](http://www.who.int/pmnch)
- UNICEF Child Mortality Statistics*  
[www.childinfo.org](http://www.childinfo.org)
- UNFPA Safe Motherhood Program*  
[www.unfpa.org/safemotherhood](http://www.unfpa.org/safemotherhood)
- Eldis Children & Young People Resource Guide*  
[www.eldis.org/children](http://www.eldis.org/children)

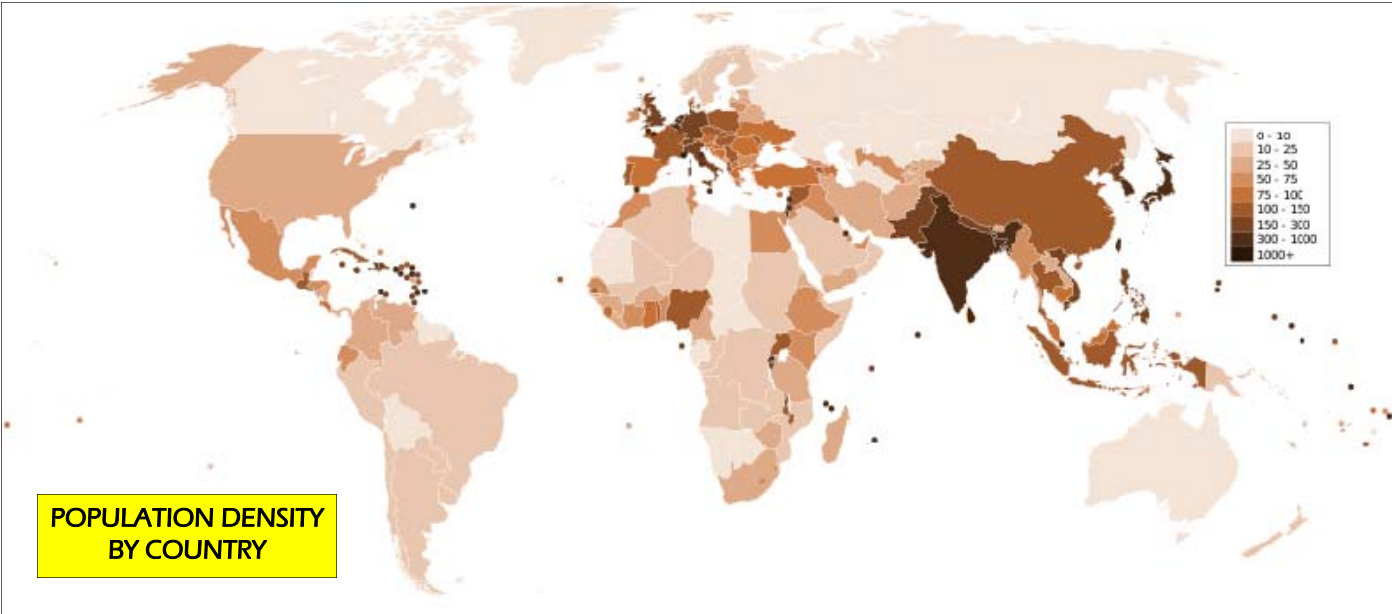
**"... IF CONDITIONS ARE TOUGH AND CHALLENGING FOR THOSE WHO HAVE, THEY ARE EVEN WORSE FOR THOSE WHO HAVE NOT."**

PDG John "Jack" K. Best,  
Regional Rotary Foundation Coordinator:  
Zone 31





# THE WORLD'S POPULATION WILL HIT 7 BILLION EARLY IN 2012 AND TOP 9 BILLION IN 2050



POPULATION DENSITY BY COUNTRY

## UNITED NATIONS:

The world's population will hit 7 billion early in 2012 and top 9 billion in 2050 with the vast majority of the increase coming in the developing countries of Asia and Africa, according to a recent U.N. estimate.

Hania Zlotnik, director of the U.N. Population Division, said that "there have been no big changes" from the previous estimate in 2006.

"We are still projecting that by 2050, the population of the world will be around 9.1 billion." "The projections are based on the assumption that fertility that is now around 2.56 children per woman is going to decline to about 2.02 children per woman in the world."

Zlotnik said if fertility remained about where it is now, then the world's population would reach 10.5 billion by 2050. If fertility fell even more than expected, to about 1.5, then the



UNITED NATIONS  
PLANET EARTH - SOL SYSTEM

*Continued ...*

Continued ...

population would only increase to 8 billion by mid-century.

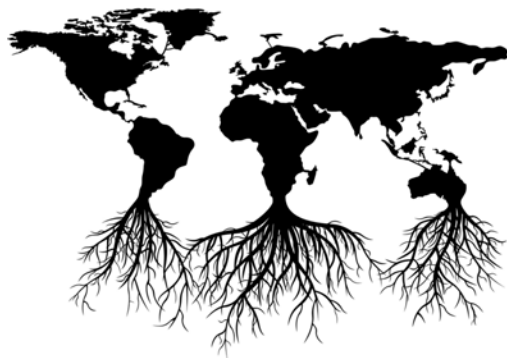
*Growth will remain concentrated in the most populous countries through 2050.*

Nine nations are expected to account for half the projected increase: India, Pakistan, Nigeria, Ethiopia, the U.S., Congo, Tanzania, China and Bangladesh, the report said.

In sharp contrast, the populations of 45 countries or regions are expected to decline at least 10 percent over the same period, including Japan, Italy and many other countries that were once part of the Soviet Union, the U.N. said.

According to the study, the largest number of migrants will head to the U.S. — an estimated 1.1 million every year between 2010 and 2050.

The immigrants and the U.S. birth rate are expected to help boost the U.S. population from about 314.7 million in mid-2009 to 403.9 million in 2050.



**NINE NATIONS  
ARE EXPECTED TO  
ACCOUNT FOR HALF  
THE PROJECTED  
INCREASE IN  
POPULATION:  
INDIA, PAKISTAN,  
NIGERIA, ETHIOPIA,  
THE U.S., CONGO,  
TANZANIA, CHINA  
AND BANGLADESH.**


















**THE TOP THREE  
POPULATION DENSE  
COUNTRIES:  
INDIA,  
PAKISTAN,  
NIGERIA —  
ARE COUNTRIES  
WHERE POLIO  
REMAINS  
EPIDEMIC.**



Continued ...



## COUNTRIES WITH THE LARGEST TOTAL POPULATION:

RANK	COUNTRY / TERRITORY	POPULATION	AS OF / DATE	% OF WORLD POPULATION
1	 <a href="#">China</a> (excluding <a href="#">Hong Kong</a> and <a href="#">Macau</a> )	1,329,740,000	<a href="#">March 25, 2009</a>	19.66%
2	 <a href="#">India</a> Population is Increasing and Dense	1,145,174,000	<a href="#">March 3, 2009</a>	16.94%
3	 <a href="#">United States</a>	305,924,270	<a href="#">March 2, 2009</a>	4.53%
4	 <a href="#">Indonesia</a>	229,631,355	<a href="#">March 3, 2009</a>	3.4%
5	 <a href="#">Brazil</a>	190,765,170	<a href="#">March 3, 2009</a>	2.82%
6	 <a href="#">Pakistan</a> Population is Increasing and Dense	165,772,000	<a href="#">March 3, 2009</a>	2.45%
7	 <a href="#">Bangladesh</a>	155,688,660	<a href="#">March 2, 2009</a>	2.3%
8	 <a href="#">Nigeria</a> Population is Increasing and Dense	148,235,170	United Nations Estimate	2.19%
9	 <a href="#">Russia</a>	141,849,333	<a href="#">March 3, 2009</a>	2.1%
10	 <a href="#">Japan</a>	127,170,110	<a href="#">March 2, 2009</a>	1.88%
11	 <a href="#">Mexico</a>	111,077,375	<a href="#">March 2, 2009</a>	1.64%
12	 <a href="#">Philippines</a>	93,843,460	<a href="#">March 2, 2009</a>	1.39%
13	 <a href="#">Vietnam</a>	86,709,095	<a href="#">March 2, 2009</a>	1.28%
14	 <a href="#">Germany</a>	82,060,000	<a href="#">December 2008</a>	1.21%
15	 <a href="#">Ethiopia</a>	79,221,000	<a href="#">July 2008</a>	1.18%
16	 <a href="#">Egypt</a>	75,973,137	<a href="#">March 3, 2009</a>	1.12%
	 <a href="#">European Union</a> (includes <a href="#">Germany</a> )	499,673,300	<a href="#">January 1, 2009</a>	7.39%

Continued ...

JEFFREY SACHS, on population awareness/growth makes a good (if counter-intuitive) point that: *"... improvements in infant mortality are an important part of the solution. .... When families know that more of their children will survive into adulthood, they have fewer kids.*

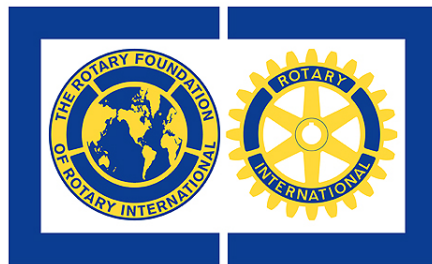
*Reduced fertility in turn leads to improved living standards and, eventually, by cutting the numbers of idle and impoverished young men, reduces the potential for conflict and terrorism."*

**A COUNTER INTUITIVE STATEMENT FOR IMPROVEMENTS IN INFANT MORTALITY, WHICH ULTIMATELY DEPENDS ON REDUCED FERTILITY AND THE EDUCATION OF THE GIRL CHILD.**



**PROFESSOR JEFFREY D. SACHS** ... is the Director of The Earth Institute, Quetelet Professor of Sustainable Development, and Professor of Health Policy and Management at Columbia University

EVERY ROTARIAN EVERY YEAR





# WORLDWIDE RECESSION AFFECTS OUR ROTARY FOUNDATION WORK

The global economic depression has affected every organization and individual. Belts are being tightened throughout the world. But if conditions are tough and challenging for those who have, they are even worse for those who have not. If our asset bases are been diminished, our activities can remain constant. We can still make the contacts and reach out our hands to give and ask for help.

*"... if conditions are tough and challenging for those who have, they are even worse for those who have not."*



PDG John "Jack" K. Best, Regional Rotary Foundation Coordinator: Zone 31

Depressions are cyclical to prosperity. Within the depressions are born the seeds of recovery (lower energy and commodity costs, available manpower, etc) along with humankind's insatiable drive to grow and succeed. When that recovery occurs, Our Rotary Foundation will be positioned to recover the momentum it had lost. ***But in the meantime, our Foundation will give what it can and do whatever good its current finances will allow.***

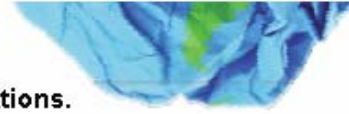
We made a promise 20 years ago to rid the world of the wild polio virus. The homestretch has never been easy. The last 100 yards to the top are rarely without peril. It's now that we need to reach into our reserves for that last ounce of courage, to pick ourselves up, dust ourselves off and finish what we promised.



We will continue to strive to make dreams real, with the recognition that the future of Rotary is in our hands.

# S

## EEKING: CLASS NINE 2010-2012 ROTARY CENTERS FELLOWSHIP APPLICATIONS



In these uncertain times, there is a growing demand for well trained international leaders. The challenges of the 21<sup>st</sup> century require people skilled in the art of diplomacy, mediation and conflict resolution. The Rotary World Peace Fellowship program was developed to meet this need.

Rotary is seeking non-Rotarian professionals interested in expanding their knowledge of peace building, conflict resolution, and mediation. Each year, Rotary selects up to 110 Fellows to study for:

- 1/ a master's degree or
- 2/ a short-term certificate
- 3/ at one of eight Rotary Centers located at prestigious universities around the world.

### PARTICIPANTS IN THE MASTER'S DEGREE PROGRAM GAIN ACCESS TO:

- 1 Rotary-funded graduate study toward a master's degree,
- 2 Training in the root causes of conflict, theories of international relations, and effective models of cooperation, conflict resolution, and negotiation and
- 3 a growing network of committed alumni employed around the world in diplomacy, government, non-governmental organizations and pri-

### vate corporations.

Candidates seeking a short term alternative to a master's program have the option of applying for the three-month certificate program at Chulalongkorn University in Bangkok, Thailand. Either program requires several years of relevant work experience.

Rotarians, please share this information with business associates, local universities, service organizations, religious institutions, and community groups that may know of individuals interested in conflict resolution and diplomacy.

For eligibility and application information, please direct candidates to: <http://www.rotary.org/rotarycenters>

*Candidates for the 2010-2012 program should send their applications to Rotary clubs right now. Rotary clubs are responsible for getting the applications to district. After district interviews, applications must be received at Rotary Headquarters by 1 July 2009.*

For further information Please Contact: Eddie Blender ..... [EBlender@aol.com](mailto:EBlender@aol.com)

**APPLICATION DEADLINE:  
JULY 1, 2009**





## WE NEED CLUBS AND DISTRICTS TO IDENTIFY QUALIFIED CANDIDATES FOR THE 2010-12 ROTARY WORLD PEACE FELLOWSHIP

Rotary World Peace Fellowship applications with district endorsements are due to Evanston by 1 July 2009. Please make sure that all the districts in your zone are submitting applications for this important program.

Tips on recruitment techniques and best practices are available. Help us increase the applicant pool again this year! Visit [www.rotary.org/rotarcenters](http://www.rotary.org/rotarcenters) to download the application form and program guide for Rotarians.

### UPCOMING ROTARY CENTER SEMINARS\*

Save the date and consider attending an upcoming Rotary Center seminar in your area:

**Duke University and University of North Carolina at Chapel Hill**

Saturday, 4 April 2009

**Chulalongkorn University**

Thursday, 9 April 2009

**University of California, Berkeley**

Sunday, 26 April 2009

**Universidad del Salvador**

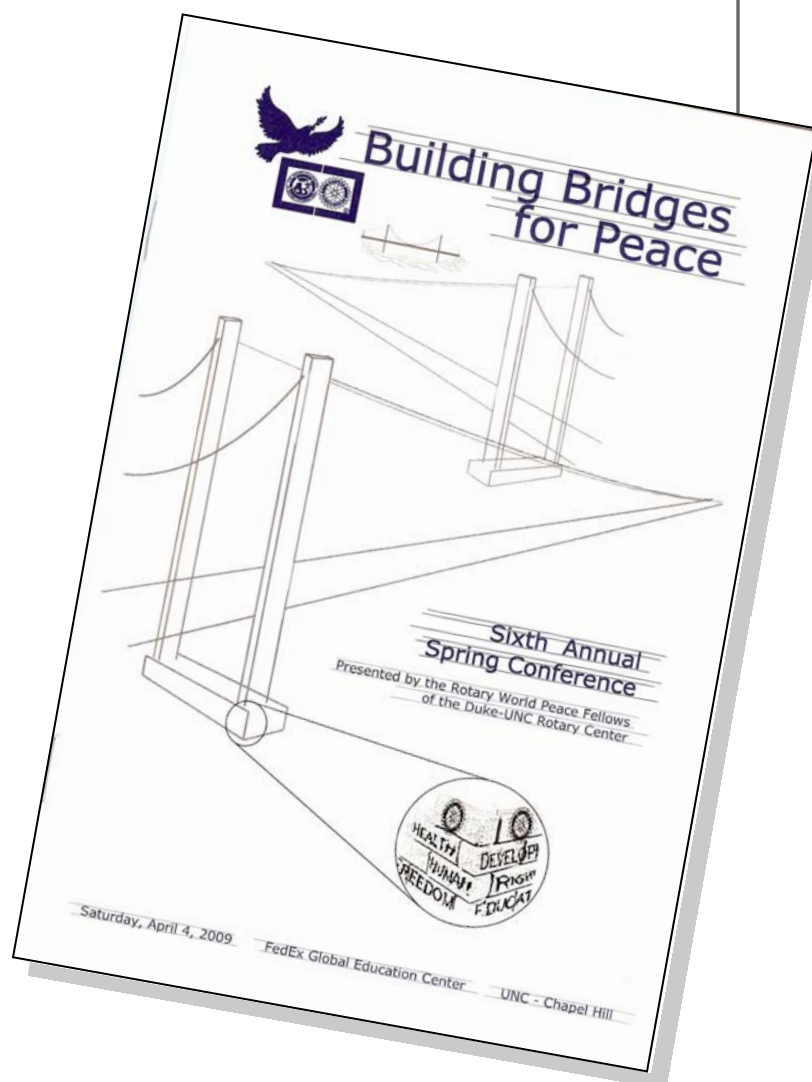
Tuesday, 28 April 2009

**University of Queensland**

Saturday, 23 May 2009

**International Christian University**

Saturday, 6 June 2009



### \*Please note:

*When the Rotary Foundation Trustees created the Rotary Centers program, it was decided that the program would include an opportunity for Rotary World Peace Fellows to participate in an annual seminar within their study period to review papers and discuss issues related to peace, good-will, and world understanding for a report to the Rotary world and the international media. In addition, former fellows and interested Rotarians are welcome to attend this thought-provoking series of presentations and exchange of ideas. I strongly urge you to attend our Rotary Centers Seminars.*

*Jonathan B. Majiyagbe, Chairman, TRF Trustees*



# FOR U.S.A. ROTARIANS — WHAT A DEAL! TAX — FREE GIFTS FROM YOUR IRA

As you think about tax planning for the coming year, remember to take advantage of Congress' reauthorization of legislation allowing you to make a tax-free charitable gift from your IRA for 2009.

If you are at least 70½ years of age or older, you can make a gift from your IRA directly to the Rotary Foundation.

This is a tax-free gift. While you cannot claim a charitable deduction, you do not pay federal income tax on the amount, so therefore your gift is tax-free.

## To Qualify:

- You must be at least 70½ years of age at the time of your gift.
- Your gift must be transferred by your plan provider directly to the Rotary Foundation.
- Your gift can be directed from a traditional IRA or Roth IRA.

## Benefits:

- You can give up to \$100,000 for the 2009 tax year (if your spouse has a separate IRA account, each of you can give up to \$100,000).
- Your gift will be excluded from your gross income for federal income tax purposes.
- Your gift is not subject to the 50 percent deductibility rule or the 2 percent rule.





# CHARITABLE GIFT ANNUITIES SECURE YOUR FUTURE AND THE ROTARY FOUNDATION'S

A charitable gift annuity is a mutual relationship with The Rotary Foundation. When you contribute cash or appreciated securities to fund an annuity, The Rotary Foundation agrees to pay an annual fixed amount for the lifetime(s) of up to two annuitants. Your personal legacy is solidified when The Rotary Foundation's Permanent Fund becomes the ultimate beneficiary of your generosity.

Gift annuity rates are calculated to provide attractive payments to the donor and/or other annuitant(s) and also to result in a significant portion of the contribution remaining for The Rotary Foundation.

Annuity payments are a percentage of the value of the original gift and are based on age and range from 5 to 10% for payments that begin immediately or are deferred.

Sample Single-Life Payout Rates - immediate	
Age 60	5.0%
Age 70	5.7%
Age 80	7.1%

**Your charitable gift annuity can pass the "The Four-*Win* Test"!**

- Make the gift of a lifetime now to support your favorite Rotary programs
- Receive fixed payments for life
- Achieve Major Donor status
- Benefit from possible income and capital gain tax advantages

A charitable gift annuity may make your significant gift possible! We look forward to hearing from you. Please call (847) 866-3100 for a customized rate calculation.



If you have any questions about how to make your gift please telephone me at 847-866-4458 and let's you and I speak about the many TRF donation opportunities available.

**Karena J. Bierman, J.D.**  
Senior Planned Giving Officer  
The Rotary Foundation  
847-866-4458



## THE GIFT THAT WON'T AFFECT YOUR CASH FLOW

### WHAT IF WE COULD DESCRIBE A WAY TO MAKE A GIFT TODAY THAT:

- wouldn't affect your cash flow,
- could let you breathe a little easier in these uncertain times,
- And could make you feel good knowing you could continue your commitment to the Rotary Foundation's Educational, Humanitarian and Cultural programs?

### CONSIDER A BEQUEST TO THE ROTARY FOUNDATION



Without a doubt, your annual gifts are vital to The Rotary Foundations programs, and we thank you for your generosity.

If you've been considering a significant outright gift but know that this isn't the year, the solution may be to move forward with a bequest to our Foundation, through your will or revocable trust

This is good planning that will allow you to design your lifestyle amid uncertain times, yet know that in taking these actions, you ensure our future — OUR FOUNDATION'S FUTURE — as a top world-class organization and our opportunity to change so many lives.

### HOW TO MAKE YOUR GIFT LAST

You can designate a specific bequest of a sum or an asset. Many Rotarians choose to specify a percentage of the balance of the remainder of their estate after they have arranged their bequests to loved ones.

Your bequest can be directed to an area of particular interest to you (Education, Peace Fellowships, PolioPlus, etc.) and we encourage you to call us as you work with your attorney so we can give you the proper language to ensure your gift is directed exactly as you want.





We encourage you to call us as you work with your financial advisor so that we can provide you with the proper language to ensure that your gift is directed exactly as you desire.

When your plans are complete, we invite you to join the Bequest Society a group of Rotary Foundation friends who have demonstrated their commitment to our work by giving beyond their lifetimes.

Giving to The Rotary Foundation can take many forms. If a charitable bequest is something that you would like to explore, please contact Peggy Froh Asseo, Karena Bierman, or your TRF Major Gift Officer.

**HELP US REACH OTHERS**  
The Rotary Foundation staff is available to work with you to help educate, cultivate and solicit Rotarians/businesses/ corporations for contributions to the Foundation, the \$200 Million Polio Plus Challenge, and the Rotary Centers for International Studies in Peace and Conflict Resolution (the Peace Centers).



**Peggy Froh Asseo**  
Director of Planned & Major Gifts  
*The Rotary Foundation*  
1560 Sherman Avenue  
Evanston, IL 60601  
847.424.5369  
870.866.2095 fax  
[Peggy.Asseo@rotary.org](mailto:Peggy.Asseo@rotary.org)

Please e-mail, phone or write Peggy for assistance in connecting with the Foundation Planned Giving Officer, Major Gifts Officer, or International Officer who can best help you with your gift.

## TRF MAJOR GIFTS OFFICERS FOR NORTH AMERICA

**David E. Bender**  
Senior Major Gift Officer,  
Zones 23 & 24  
TEL 847.866.3456  
FAX 847.328.4101  
[david.bender@rotary.org](mailto:david.bender@rotary.org)

**Sean Allen**  
Major Gifts Officer,  
Zones 22, 25 & 26  
TEL 847.866.3190  
FAX 847.328.4101  
[sean.allen@rotary.org](mailto:sean.allen@rotary.org)

**Jamie Revord**  
Senior Major Gift Officer,  
Zones 27 & 28  
TEL 847-866-3150  
FAX 847-328-4101  
[jamie.revord@rotary.org](mailto:jamie.revord@rotary.org)

**Michael Smith**  
Major Gifts Officer,  
Zones 29 & 30  
TEL 847.866.3220  
FAX 847.328.4101  
[michael.smith@rotary.org](mailto:michael.smith@rotary.org)

**Rick Kean**  
Major Gifts Officer,  
Zones 31 & 32  
TEL 847.424.5251  
FAX 847.328.5260  
[richard.kean@rotary.org](mailto:richard.kean@rotary.org)

**Jackie McGuire**  
Major Gifts Officer,  
Zone 33  
TEL 847.866.4450  
FAX 847.328.4101  
[jackie.mcguire@rotary.org](mailto:jackie.mcguire@rotary.org)

**Debra Lowe**  
Regional Major Gifts Officer,  
Zone 34  
TEL 847.424.5315  
FAX 847.566.2180  
[debra.lowe@rotary.org](mailto:debra.lowe@rotary.org)



# ROTARY FORMS NEW ALLIANCE FOR WATER, SANITATION PROJECTS



Sara Lucena, a member of the Rotary Club of Puerto Plata Isabel de Torres, Dominican Republic, installs a water filter in a home in Aguas Negras.  
*Rotary Images/Alyce Henson*

Rotary International and USAID have launched a collaborative effort to implement water, sanitation, and hygiene projects in the developing world.

The International H2O Collaboration was formally announced 18 March at the World Water Forum in Istanbul, in conjunction with World Water Day, 22 March.

Focusing on Africa, Asia, and Latin America, the alliance will develop its inaugural projects in 2009-10 in Ghana, the Philippines, and the Dominican Republic – countries where Rotary clubs and districts and USAID missions have the demonstrated ability to carry out effective water and sanitation projects.

After the initial phase, the alliance will evaluate its work and strategically consider expanding into other countries.

The Rotary Foundation and USAID will share the project funding. Each organization will distribute funds separately and independently, keeping budgeting, expenditures, and reporting mechanisms separate.

***Health, Hunger and Humanity (3-H) Grants will support Rotary club and district involvement with these projects. Both Rotary and USAID will provide technical expertise and on-the-ground support.***

"We intend these projects to be models for future projects with strategic partners and in this way to enhance our contribution to world understanding, goodwill, and peace," says Past RI President William B. Boyd, chair of the RI-USAID Steering Committee. He underscores the need for Rotary to meet the challenges of today's world, citing the [Future Vision Plan](#) and strategic partnerships as ways to focus and strengthen service.

USAID is a government agency that provides economic, development, and humanitarian assistance in support of U.S. foreign policy goals. Its Global Development Alliance model promotes partnerships with prominent private-sector partners in the nongovernmental, foundation, and corporate arenas.

"Through this important collaboration, the service ethic and commitment of hundreds of thousands of Rotarians around the world will be joined with the global development expertise and technical leadership of USAID to yield a significant, sustainable increase in water supply and sanitation coverage for the planet's poorest and most vulnerable populations," says USAID Acting Administrator Alonzo Fulgham.

## **DEADLINES**

1. Rotary clubs and districts will have until 30 June to submit grant proposals.
2. The deadline for grant applications is 15 August.
3. Approved projects will receive funds in April 2010.
4. The Foundation intends to fund \$500,000 in projects in each focal country in the 2009-10 Rotary year through 3-H grants.

By Janis Young  
Rotary International News

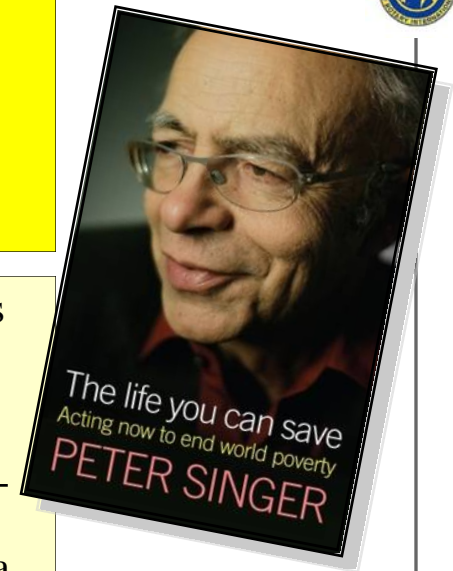




**A NEW BOOK:**  
**THE LIFE YOU CAN SAVE**  
**Acting Now to End World Poverty**

By Peter Singer  
 206 pages. Random House. \$22.

"I believe that despite the economic downturn, most of us have an abundance," Author Peter Singer says. "By comparison, we live a life that's very luxurious." Granted, these are hard times for (us), but most of us know we'll eventually recover. The same can't be said for the world's extreme poor, the 1.4 billion who live on less than a \$1.25 a day, the price of a bottle of water. America's poor children, while suffering, aren't dying at a rate of 27,000 a day from preventable, poverty-related disease.



Peter Singer's new book presents a logical, compelling argument for the need to end world poverty.

He proposes a new standard for giving which, he believes, would help to alleviate the terrible conditions in which 1.4 billion people struggle to survive on less than US\$1.25 a day.

He graphically illustrates how relatively small changes in consumption can, collectively, create more funding to reduce poverty.

Singer discusses the ethical and emotional factors in decisions about giving and looks at common reasons for not giving more. He looks at current levels of aid provided by countries and individual philanthropists, highlighting the ways in which we chose to give, favoring family, community and country over the unknown.

For example, Americans gave US\$ 1.54 billion for disaster relief work after the 2004 tsunami which killed 220,000 people in South-east Asia, yet the following year they gave \$6.5 billion in aid to help those affected by Hurricane Katrina, which killed about 1,600 people.

In a key chapter, 'Creating a Culture of Giving', Singer looks at individuals who have made the decision to give more, not necessar-

ily from a high-income base.

He argues that philanthropy is not for the rich alone; we can all do more. The real need seems to be for leadership not self-interest; a positive approach can be created through both corporate and individual initiatives.

The arguments in the book have been presented to audiences around the world; they represent Singer's views about 'why we give, or don't give, and what we should do about it'.

***His goals in writing the book are to make people think about their duties to those trapped in poverty and to get them to give more of their income to the battle against poverty.***

The arguments are not emotional but rational. The scale of the disaster facing the world is made clear; those living in extreme poverty are part of our world and our responsibility.

This book will appeal to those who already give to charity or provide aid in some other form, and to those who are thinking about giving. It should be read by all of us.

*Chris Harrington is co-owner of Books in Print, Malvern*

## PROJECT LINK MAY BE THE ANSWER — TO FUNDING YOUR HUMANITARIAN ENDEAVORS

We are writing to bring to your attention a recent announcement from The Rotary Foundation regarding the:

[reduction of the 2008-09 Humanitarian Grants Program budget.](#)

We understand that many clubs may have been relying on a Rotary Foundation grant to realize a project they are working on, and we regret that this may delay some projects getting started.

We encourage clubs to consider registering their project's needs on RI's online projects database, [ProjectLINK](#); Rotarians from around the world can send contributions for projects listed on ProjectLINK via RI. Best wishes on all of your humanitarian service endeavors.

Sincerely,  
**David Plater,**  
*Senior Coordinator, Programs & Presidential Initiatives*  
Programs Division (PD210)  
[David.Plater@Rotary.org](mailto:David.Plater@Rotary.org)  
[www.rotary.org](http://www.rotary.org)  
TEL: +1 847.866.3000

## PROJECT LINK ... A HELPFUL DATABASE

[ProjectLINK](#) is an on-line, searchable database that lists Rotary club and district service projects in need of funding, volunteers, donated goods, and/or partners for a Rotary Foundation Matching Grant, and completed projects that can be used as examples of best practices.

Please encourage your clubs to submit their best projects as model project descriptions on ProjectLINK using the attached Model Project Submission Form. As model projects, they could be valuable assets to clubs and districts seeking inspiration and guidance. The Model Project Submission Form is also available online, [www.rotary.org/RIdocuments/en\\_pdf/comm\\_proj\\_form.pdf](http://www.rotary.org/RIdocuments/en_pdf/comm_proj_form.pdf).

To utilize Humanitarian Grants and to support health and hunger projects and please visit [www.rotary.org/projectlink](http://www.rotary.org/projectlink) to learn more about the activities of clubs and districts around the world!

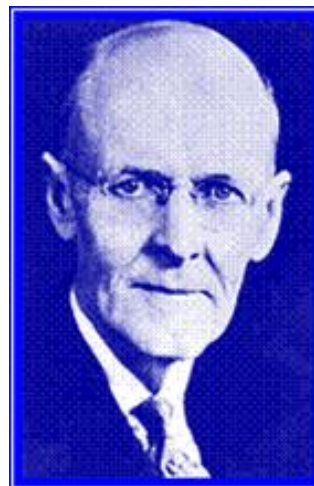




# WHAT PAUL HARRIS SAID...

## EMBRACING EQUALITY

There is no formal statement of equality in Rotary philosophy, but as Paul Harris points out, it seems to be a natural consequence of the basic principles of fellowship and service. No one had to make it a rule; it just happened when people of goodwill and diverse backgrounds come together in the spirit of friendship.



Paul P. Harris



*"The postulate that all men had been created free and equal had so natural a part in the thinking of the first of Rotarians that it was accepted without discussion. Protestant, Catholic, and Jew; American, German, Swede, Irishman and whatnot, mingled together in happy accord. They had embarked upon a glorious adventure."*

Paul Harris, *This Rotarian Age*, page 57  
Reprinted by permission of the  
Rotary Global History from the  
Newsletter Nuggets Section of "What Paul Harris  
Wrote" ([www.whatpaulharriswrote.org](http://www.whatpaulharriswrote.org)).

A "WHAT PAUL HARRIS SAID" message will be sent (free-of-charge) to you regularly and also to whomever you wish. Please register for this free service at: [www.historycomment.org](http://www.historycomment.org)

# YOUR OPINIONS — WE GET LETTERS

I WAS THERE ...

*I was in Philadelphia in 1988 and drank in the magic of the event in all its glory.*



*PDG Jack Blane endowed the Blane Community Immunization Grants program until 30 June 2007 and then transferred the remaining endowment to a polio-related account.*

Dear PDG Eddie,

In the April, 2009 issue of 'Our Foundation' you authored Page 5 entitled 'Were You There?' Having volunteered, full time, two years on that first polioplus campaign, traveling the world to educate and organize the effort, I was in Philadelphia in 1988 and drank in the magic of the event in all its glory.

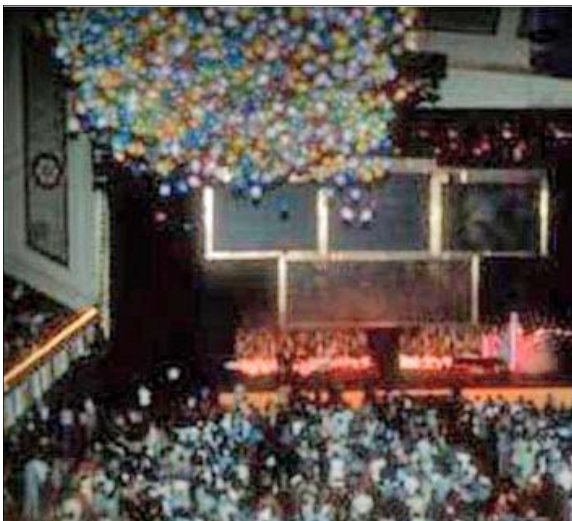
Memories fade as to the purpose of that campaign. It was to 'immunize the children of the world.' Only years afterward did WHO, UNICEF, CDC and Rotary conclude that we would broaden the purpose 'to eradicate polio' based on the success of the initial immunization activities.

I know this might appear as a minor detail but it emphasizes how Rotary grew into the significant efforts that have continued, and will continue, probably beyond 2012.

Keep up the good work! You are an example for all Rotarians.

Yours in Rotary Service,

PDG Jack Blane, District 6440,  
[ROTARIANJB@AOL.COM](mailto:ROTARIANJB@AOL.COM)



*Philadelphia RI Convention ... 1988*





## ROTARY CAN MAKE A BIG DIFFERENCE WHEN IT COMES TO PROMOTING WORLD PEACE



Dan Romanchik,  
Ann Arbor (MI, USA)  
Rotary Club

I just read the article, "Rotary Centers have potential to change the world," and I am excited by Rotary's efforts in promoting international understanding. I think that by its international nature, Rotary may be able to make a real difference in this area. If Rotary can make such a big difference when it comes to eradicating polio, it can also make a big difference when it comes to promoting world peace.

*In the article, Duane Sterling is quoted as saying "the peace studies program receives less publicity than it deserves. 'The Rotary Centers come in right behind polio in priority,' said Sterling. 'But we are*

*not giving it the kind of attention we need to be giving it. The program has one of the greatest potentials to change the world for generations to come." I agree with that, too.*

What Rotary has failed to do, I think, is to get the membership behind this in the way that they got the membership behind Polio Plus. For the Polio Plus program, RI has videos and brochures and the clubs have been able to participate in projects that get people out in the field administering vaccines. For the water and sanitation programs, there's a Rotary Action Group, and again a number of ways that club can sponsor international projects. As far as I can see, there's none of that for RI's world peace programs.

**RI HAS TO GET MORE OF  
ITS MEMBERSHIP  
INVOLVED  
AND RECRUIT MORE  
MEMBERS TO WORK ON  
THIS (ROTARY CENTERS)  
CAMPAIGN**

My feeling is that for these programs to gather momentum, RI has to get more of its membership involved AND recruit more members to work on this campaign. One of the ways that I think they could get the ball rolling is to come up with some kind of educational program. One suggestion that I would have is to get someone at one of the Rotary Centers come with a reading list that would help Rotarians become more educated about the issues.

Regards,  
Dan Romanchik, [danr@danromanchik.com](mailto:danr@danromanchik.com)  
Ann Arbor (MI, USA) Rotary Club

*Continued next page*

## YOUR OPINIONS — WE GET LETTERS, *CONTINUED*

### AMBASSADORIAL SCHOLARS

Under the Future Vision, there is an emphasis on focused scholarships. In this story we consider an example of such a focused scholarship and learn about its impact beyond the individual.

This story concentrates on Clement Maliro, a head teacher for a school for the deaf based in Blantyre, Malawi. Clement was in his mid-forties when he was awarded a Rotary Foundation Ambassadorial Scholarship for 2005/06. The scholarship was donated by Rotary Districts 1550 (The Netherlands) which allowed Clement to study at the University of Birmingham, England (District 1060).

Thanks to the wonderful gesture of Dutch Rotarians, a Malawi teacher was able to study in another country in order to further understand the various techniques involved in special needs education.

*The message is clear to all Rotarians and all our districts – think about the bigger picture and how we can through our educational programs truly empower communities around the world.*

Clement tells his own story below which also offers various opportunities for clubs and districts to get involved in health projects in Malawi -



*Calum Thomson,  
Editor-in-chief, Our Foundation  
Rotary Club of Longniddry  
District 1020 Scotland*

## AMBASSADORIAL SCHOLAR FROM MALAWI, CLEMENT MALIRO



*Clement at the Rotary Club  
of Carluke, District 1020 in  
September 2006)*

Let me introduce myself to you my name is Clement Maliro and I am a former Ambassadorial Scholar from Malawi. I am currently working with the Education Centre for the Deaf as a Deputy Director, Assistant Audio-Clinician and Primary Ear and Hearing Care (PEHC) Officer or Public Health Officer. I am also working as a Lecturer at Montfort Special Needs College.



*The incoming Ambassadorial Scholars to Rotary District  
1060 in 2005-2006*





I did my Bachelors Degree in Philosophy (B.Phil) at the University of Birmingham, England from 2005-2006. The Rotary Club of Oirschot in the Netherlands sponsored my Ambassadorial Scholarship through the Rotary Club of Blantyre in District 9210 ( Malawi, North Mozambique, Zambia and Zimbabwe).

I would like to take this opportunity to highlight the type of work I have been doing since I completed my course in The UK.

### TRAINING IN THE SPEECH ROOM



After completing my Degree in 2006 I came back home to Malawi where the Government (and other stakeholders) recommended that I work as a Speech Therapist (Speech Teacher) at Mary View School for the Deaf, my previous school, where I had previously served as Head teacher.

As a speech teacher I trained pre-school learners to speech read, to pronounce and articulate 'difficult' words. In addition, I also worked as a team leader in the Pre-Care programme. In this programme we embarked on sensitizing parents of children with disabilities (especially children with hearing impairments).

During this period we managed to sensitize over 500 parents and guardians. This exercise took place in the Southern Region of Malawi in the districts of Blantyre, Balaka, Chikwawa, Mulanje and Zomba. In the Southern Region we have 11 districts in total and these other districts have been incorporated into the other districts mentioned above.

We have managed to open Pre-care centres in the districts mentioned because of Liliane Fonds an organization based in The Nether-



*Clement at work*

lands. In 2007 they donated K360,000 Malawi Kwatchi to our school. In 2008 they gave us K460,000.

As an Assistant Audio-Clinician I conduct audiology testing where I plot audiograms for our clients.

In addition, I also clean infected ears such as ears infected with otitis media, syringing wax, removing foreign bodies and also fitting hearing aids.

We have a laboratory where we maintain hearing aids, construct ear moulds, make ear impressions and tubing.

On top of that I also work as a Public Health Officer or Primary Ear and Hearing Care Officer where I go to various schools to sensitize teachers, learners and the general public on how to care for their ears. Health Hygiene is very much emphasized in sessions.

I also work as Teacher-Trainer (Lecturer) at Montfort Special Needs Education College I started this in 2008 January. Our college has a capacity of 90 student teachers.

These students are in three categories, and each category has 30 students.

These categories are:

- Hearing Impairment,
- Learning Difficulties and
- Visual Impairment.

In the first semester we provide core courses where all students are taught together. During second semester students spe-



*syringing an infected ear*





cialize. And in the last semester students do teaching practice and write their final examination.

In the first semester I was teaching Education, Administration and Management. During the second semester I taught Audiology.

Audiology comprises of 5 components these are:

- Audiometry,
- Anatomy,
- Pathology,
- Physiology and
- Electro-Acoustics.

These components are taught to student teachers who are specializing in the Hearing Impairment Programme. Out of these five components I teach four components. After this course the student teachers are posted to Special Schools and mainstream schools where they open Resource Centers.

I have a big responsibility in my department. Being a Deputy Director I make sure that the Lecturers who are working with me are following the college programme. They are also working peacefully and mixing well. During staff meetings I take their ideas on board. On top of that, I visit all special schools where I supervise teachers and inspect the schools. Furthermore, I also make sure that teachers prepare their day



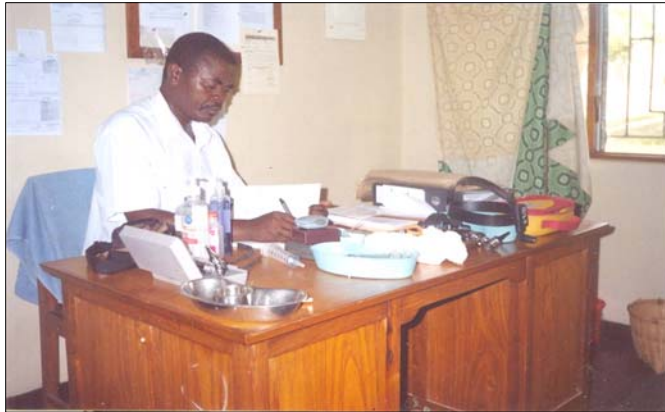
**WORKING AS A TEACHER-TRAINER (LECTURER) AT MONTFORT SPECIAL NEEDS EDUCATION COLLEGE .**



today work, for example preparing their schemes and records of work and also lesson plans. They teach according to the syllabus and our curriculum. I also work as a coordinator for all the schools. I coordinate all the special schools in the country. I also act as a bridge between the Principal and all special schools.

## CHALLENGES ENCOUNTERED

Lastly, after telling you what I have been doing since 2006, I would like also to tell you about the challenges that we meet and our future plans.



Currently, we are facing a lot of challenges at our centre. We normally have a clinic on Wednesdays where we give treatment to our clients. We are intending to open a testing centre at Mua School for the Deaf in the central Region of Malawi. We need a testing centre because our clients face travel problems in getting from the Northern and Central Regions of Malawi to The Education Centre for The Deaf in the Southern Region. We don't have enough qualified personnel to run the centre in the South and we also need qualified personnel in the Central Region who have an interest and basic knowledge. Any training that would be available would improve the running of these Centres.



Further more, at our centre most of our tools we use are old and sometimes are difficult to use. I would like to thank all members of the Rotary Club of Sutton Cold Field Vessey (District 1060, England) for buying some tools for our center.

Most of our Hearing Impaired Children use hearing aids and these hearing aids are very costly- so much so that our deaf children can not afford to buy one. Most of the parents and guardians are very poor. Starkey Hearing Foundation from the USA is doing its best to help these children.





Starkey Hearing Foundation have travelled to Malawi on three occasions to distribute hearing aids to our poor people through Education Centre for the Deaf. I would like to thank Dr. Wakisa Mulwafu our ENT who has been working as a coordinator between the USA and Malawi.



The  
Starkey  
Hearing  
Foundation  
and Delta Zeta Sorority

Visiting our clients is also a big challenge. We are failing to make a follow up visit to our clients who received hearing aids in 2006, 2007 and 2008. There are also many people -both children and the elderly- who are suffering from acute otitis media. We just have no vehicles available to us in the project.

I make a plea to all well wishers to help us with a vehicle because that is the only way we can reach the poor in all parts of the country. Please use the address below for any correspondence:

Clement W.S. Maliro,  
Education Centre for the Deaf,  
P.O. Box 5554,  
**Limbe, Malawi.**

Best Regards,  
Clement W.S. Maliro.  
Ambassadorial Scholar 2005-2006  
Deputy Director, PEHC,  
Assistant Audio-Clinician, Lecturer



Our Foundation

May 2009

Calum Thompson, Editor

CalThompson@aol.com

Eddie Blender, Publisher

EBlender@aol.com

[www.ourfoundation.info](http://www.ourfoundation.info)



1968-69 RI President  
Kiyoshi Togasaki  
(newspaper publishing),  
Rotary Club of  
Tokyo, Japan.  
Rotary vision:  
That individual Rotarians  
*Participate!* at every  
level of service.

東ヶ崎 潔  
Kiyoshi Togasaki  
日本・東京RC)  
PARTICIPATE!  
参加し敢行しよう!

"The old saying about charity beginning at home is still a valid one. It is good and necessary to look at distant lands, but it is also essential to be concerned with problems in your own hometowns.... We have a literal smorgasbord of opportunity for service right in our own communities."  
— Address to 1968 Rotary Convention, Mexico City, Mexico

"家で始まっている慈善についてのことわざはまだ効力がある（の・もの・人）です。  
遠い国を見ることは本当に必要です、しかしあなた自身の故郷の問題に専心していることは同じく不可欠です。...  
我々はすぐに我々自身の地域共同体にサービスの機会の文字通りの smorgasbord を持っています。

