

Our Foundation

The Our Foundation newsletter is one of the monthly features of the Rotary Global History Fellowship (RGHF)

www.ourfoundation.info



Our Foundation - November 2008

A NEWSLETTER FOR ROTARY LEADERS

YES, IT IS OUR FOUNDATION

What great causes do you support? Maybe you give to your local church, maybe you help fund a child's education in a poor, developing, far off land or perhaps you may even contribute to an animal welfare charity.

In today's society we are being asked to help support countless organisations and that list seems to grow year upon year.

And yet how many of these great causes have asked you:

- How they should spend your contributions?
- For your opinions on the future direction of that charity?

Moreover, how many will give you a STAKE in the organisation?



Calum Thomson, DRFC Chair
Rotary Club of Longniddry
District 1020 Scotland



Continued ...





As Rotarians we are all STAKEHOLDERS in our own charitable foundation – The Rotary Foundation. This is our own charity and is operated by people like you and me – Rotarians.

As stakeholders, we have all been asked for our thoughts for the future of The Foundation.

Through the Future Vision Plan, we have taken ownership of our Foundation and have ensured our Foundation becomes simpler to understand and focuses on its humanitarian mission.

THE FUTURE VISION PLAN

The future belongs to those who believe in the beauty of their dreams.

Eleanor Roosevelt

The Rotary Foundation should be as simple as Arch Klumph wished it to be over 90 years ago. Why else would he give us such a basic yet flawless mission statement – to *'do good in the world'* ?

The Future Vision is all about Rotarians taking control of the future destiny of our Foundation. Rotary districts will play an ever growing role in accountability and stewardship through the new system of district grants that can allow as much as 50% of District Designated Funds (DDF) or 25% of our overall annual donations to be used to fund service projects both at home and overseas.

Global Grants will allow us to top up our international humanitarian projects, educational scholarships and Group Study Exchange when we focus these programmes in these six areas:

- Peace/Conflict Prevention and Resolution;
- Disease prevention;
- Water and sanitation;
- Maternal and child health;
- Basic education and literacy;
- Economic and community development.





Some of the world's great charitable organisations shall become our partners in humanitarian projects.

Often in the past, we couldn't develop projects in certain developing countries with very few Rotary Clubs. The host Clubs would become overwhelmed with the number of projects they had to monitor and report on and international partner clubs would get frustrated at all the delays.

We've shown we can work successfully with partner organisations – what better example is there than Rotary's partnership with the World Health Organisation (WHO), Center for Disease Control and UNESCO in eradicating Polio?

Rotarians have expressed their thoughts and opinions and through the future vision, we will all get the chance to work with the great causes we support.

In the final analysis Your Foundation does not compete against your own personal causes – it works with them to provide a brighter, better world.

That's the future vision.

Calum Thomson



THE FUTURE VISION PLAN

These efforts have tremendous potential for moving the organization forward in Rotary's second century.

Ed Futa, General Secretary



END POLIO NOW ROTARY'S NUMBER ONE PRIORITY



End Polio Now

Why not get in touch with your local Rotary Foundation office and request some “End Polio Now” pins? These pins can be bought for about \$50 per 100 and are excellent marketing tools.

Let your local community and the whole world know what we are all about and what our number one priority is.

These pins can be an excellent way of saying ‘thank you’ to Rotarians and non-Rotarians alike who help us meet the Gates Foundation \$100 million Challenge.



The END POLIO NOW pins were handed out at the at the International Convention in Los Angeles, but they were so popular they are a Rotary store item now - publication number 988 and sold at \$50 per 100.

Contact Clare Munroe, administrative specialist \$100 Million Challenge at clare.munroe@rotary.org



STRATEGIES FOR MEETING THE POLIO CHALLENGE



Work with the District Governors to ensure that a dedicated and enthusiastic Rotarian is appointed in each district to serve as District PolioPlus Chair. A forthcoming mailing from Chairman John Germ will include a CD rom with lists of appointed/missing District PolioPlus Chairs and DGEs.

Work with your Zone Challenge Coordinator to ensure that Districts have set a Challenge Goal for the year. Encourage Districts and Clubs to stretch and set a goal more than US\$ 1000 per club per year.

Work with Districts in the Zone to identify potential major donors, corporations and foundations who would be interested in supporting the eradication of Polio.

Encourage clubs (including Interact and Rotaract) to organize community-oriented events with the goal of raising a minimum of US \$ 1,000, for each of the next three years to contribute to the Challenge. Encourage clubs that wish to contribute more than the minimum goal.

Encourage the Family of Rotary (e.g. Foundation Alumni, Alumni Associations, Rotary Fellowships, Rotarian Action Groups) to participate in the Challenge through their own fund raising efforts.

Encourage the 2008-09, 2009-10, and 2010-11 District Governors and Foundation Chairs to designate twenty percent (20%) or more of their DDF to help match the Challenge. *April 2008 Trustee Decision*

states that DDF contributions to the challenge will be matched US\$.50 from World Fund for every US\$ 1.00 of DDF, up to US\$3 million per year for the next three years on a first come, first served basis.

Engage new members and new clubs who have joined Rotary since 1 July 2005 to participate in a club fundraiser and make contributions to the Challenge. A letter from the RI President, TRF Trustee Chair and Rotary's US\$ 100 Million Challenge Committee Chair was sent to new members and new clubs (those who have joined 1 July 2005 – 30 June 2007) in September.

Encourage non-Rotarians to visit www.rotary.org/endpolio. This site has been created to encourage the general public to participate and support Rotary's efforts to eradicate polio. Include a link to this site on your District and Club websites!

Encourage sign-up for the *END POLIO NOW* quarterly electronic newsletter. The publication will provide fundraising and polio eradication updates and feature success stories. Urge Rotarians to submit their own inspiring stories to the newsletter at Rotary's100MillionChallenge@rotary.org

THE DISTRICT PROFILE: A GREAT AID FOR THE DG AND DRFC CHAIRS

Worldwide, all of Rotary's District Governors, Governors-elect and District Rotary Foundation Committee Chairs received a copy of their own District Profile through 2007-2008.

What does the profile show? It is a profile over a six year period of their participation in the and their Rotary Foundation growth.

There are extraordinary districts, which raise and utilize great amounts of district designated funds (DDF). Why? They raise very high donations for The Rotary Foundation because they regularly train their clubs and district teams.

The District profile provides a history of your District's total contributions to The Rotary Foundation over the past six years. It combines your Annual, Permanent and Restricted Gifts.

The report focuses on **Annual Giving** because from it comes your District-Designated Funds, which you control and can directly benefit your local clubs.

TAKE A CLOSER LOOK :

1. Your **Annual Goal**. Was it realistic, or did your annual gifts exceed or fall significantly short?
2. **What percentage** of your clubs actually reported their goals? If it is not 100%, why not?
3. **Per capita giving**. Is it increasing?

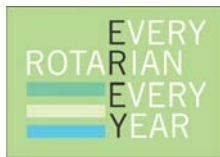
4. Your DDF for 2010-2011, is based on 50% of your District's Annual Gift plus some income generated from the Permanent Fund.

5. How many clubs gave **zero** in 2007-2008? Is that fair?

6. **How much** your district has contributed **since 1917**, when Arch Klumph established The Rotary Foundation.

7. **How many** Major Donors, Bequest Society Members, Benefactors, Paul Harris Fellows and Sustaining Members were added last year, plus their cumulative total.

8. The history of your district's **participation in Foundation programs** through last year.





A PASSION FOR OUR FOUNDATION

When Rotarians talk about TRF—there is an energy flow which emanates from them and floods the conversation with enthusiasm and passion.

Describing their participation in a National Immunization Day, or hosting a Rotary Youth Exchange Student or perhaps as a counselor to an Ambassadorial Scholar or participating in a Group Study Exchange we hear them crisply, clearly and passionately as their eyes sparkle with love and pride. Passion? Associate editor, Calum Thomson is a great example (page 1).

One of my favorite books by Rotarian Stephen R. Covey is called *First Things First: To Live, to Love, to Learn, to Leave a Legacy*. Covey was a featured speaker at PRIP Rick King’s presidential conference in Salt Lake City in September of 2001.

Covey speaks to leaving a legacy as one of man’s basic needs. As Rotarians and par-

ticipants in TRF—can you think of a better place in which to leave some part of your wealth where it may do the greatest good for humanity?

What better equipped organization or institution than The Rotary Foundation can be found to be entrusted with such funds?



THE FULFILLMENT OF YOUR PHILANTHROPIC GOAL MAY BE TO LEAVE A LEGACY BY MAKING A GIFT TO THE PERMANENT FUND

Leaving a legacy represents the enduring mark (and the need) of people to state we were here.

Endowed funds established through TRF’s Permanent Fund are *charitable gifts that are permanent and enduring*. They allow Rotarians to leave a legacy and make a difference. Named in honor or memory of the donor, endowed funds provide financial support to the programs of Our Foundation. They are the charitable gift that keeps on giving and keeps on growing forever and forever.

Eddie Blender

A PASSION FOR OUR FOUNDATION



*John "Jack" K. Best
Regional Rotary Foundation
Coordinator: Zone 31*

We spend so much time and effort to encourage every Rotarian to contribute something every year to The Rotary Foundation. However, there may be more than a few Rotarians who could make a major gift of at least \$10,000 if they were **educated** about the options, **inspired** by other Rotarians who have made gifts of that amount and **motivated** to make the gift because of the good it can do in the world.

Those major gifts could be directed toward the Annual Program Fund, Rotary's \$100 Million Challenge, the Peace Centers or the Permanent Fund.

1. Educated: The Rotary Foundation offers charitable gift annuities, charitable remainder trusts, funds named by the donor in honor of a special person, donor-advised funds. Those gifts can generate tax-savings. The Rotary Foundation recognizes those gifts through personally engraved crystals plus pins appropriate to the gift.

2. Inspired: In our Zone 31 last year (2007-2008), 14 Rotarians made major gifts of at least \$10,000 plus 16 additional Rotarians achieved Major Donor status through their accumulated contributions. Many of them were recognized at the Zones Institute in Philadelphia in September and were introduced to RI President D. K. Lee and TRF Chair-elect Glenn Estess. In addition, 28 Rotarians became Bequest Society members.

Please note: the ideas on this page and the next are for general informational purposes only. Donors must contact their own advisors to ensure compliance with legal requirements and tax reporting and to understand how charitable giving affects them and their personal financial circumstances.

3. Motivated: Some of those gifts were made when donors recognized how recipients could be helped. For example, \$10,000 will vaccinate 16,667 children or remove cataracts from 250 adults in Egypt. Or, \$60,000 will endow a Peace Scholar's two years of tuition and fees.

Ask your District Major Gift Committee Chair to consider the outline on the next page that demonstrates how major gifts to TRF can benefit the donor as well as the donee. Help in the form of ideas, presentations, special visits from a Rotary officer and personal contact is available from any of the Foundation or Zone team members. The MGAs, SAs, RFACs, etc.

Please contact your zone's RRFC if you have questions or suggestions. Together we can make dreams real this year.





MAJOR GIFTS TO TRF CAN HAVE A MAJOR IMPACT

Rotarians focus so much on "service above self" that they overlook the benefits that can come to themselves and/or their families when they make a major gift to The Rotary Foundation.

FOR THE RECIPIENT:

1. **\$10,000** will purchase:

- A. 250 kits for cataract surgeries in Egypt
- B. 1,200 backpacks, jackets and t-shirts for schoolchildren in Thailand
- C. Five water harvesting tanks for schools in Uganda

2. **\$25,000** will purchase:

- A. dentures for 50 needy people in Nicaragua
- B. three footbridges for communities in Ethiopia
- C. gardening equipment, an irrigation system and water reservoir benefitting 70 families in Bolivia.

3. **\$50,000** will endow a fund in the donor's name and provide general support to the Rotary Peace Centers

4. **\$60,000** will endow a Rotary peace scholar's two years of tuition and fees

5. **\$100,000** will provide the medical instruments and equipment to set up a blood bank in India or provide bios and filters for 1,140 homes in Honduras.

6. **\$500,000** will provide tuition and expenses for a Rotary World Peace Fellow approximately every three years.... Forever.

FOR THE DONOR AND HIS/HER PARTNER:

1. **\$10,000** to the Annual Programs Fund or \$100M Challenge would enable them to recognize up to ten of their family members as Paul Harris Fellows.

2. Martha and Bob, both retired and 75, could avoid capital gains taxes by using appreciated stock to purchase a **\$50,000** gift annuity through TRF that would provide them with guaranteed lifetime annual income of \$3,000 (6%), with \$1,944 coded as a tax-free return of principal. Plus they would receive an income tax deduction of \$18,123 related to their combined life expectancies. Those payments are a function of their ages and rates in force at the time of the gift.

3. Dan has **\$100,000** in his IRA. He doubles his legacy by using its income to fund a **\$100,000** life insurance policy. Upon his death, his children receive the insurance proceeds, tax-free, and The Rotary Foundation receives the IRA, tax-free.

4. George and Mary have a summer home worth **\$250,000** that neither they nor their children utilize. They donate the property to The Rotary Foundation in return for a charitable annuity which they can use for newly-found income or pay the premiums for a life insurance policy which will replace for their children the value of the property given to TRF.

5. Tom and Linda have **\$500,000** of appreciated stock which they give to TRF to fund a Donor Advised Fund. They receive an immediate tax deduction up to the maximum allowed by law for contributions to public charities. Each year over their lifetimes, their family unity is promoted when they and their immediate children meet to recommend grants to be paid by TRF to qualifying charities.

DO YOU FEEL PHILANTHROPICALLY INSPIRED? YOU CAN START YOUR OWN ENDOWMENT.

**YOU DON'T NEED
MILLIONS OF DOLLARS.
STARTING YOUR OWN
ENDOWMENT IS NO
LONGER CONFINED TO
BILLIONAIRES.**

**THROUGH ROTARY YOU
CAN BEGIN YOUR OWN
ENDOWMENT FOR AS
LITTLE AS \$20,000.**



You don't have to be a Warren Buffet, Ted Turner nor Bill and Melinda Gates. You don't need millions of dollars. Starting your own endowment is no longer confined to billion-

aires. Through Rotary you can start your own endowment for as little as \$20,000.

"As people do a better job of looking at their overall financial plan, they are starting to incorporate charitable giving into that plan" says David Giunta, the president of Fidelity Charitable Gift Fund.

The Rotary Foundation Donor Advised Fund (DAF) is an innovative way

for individuals and Rotary-affiliated groups to create a separate investment account with the Foundation that is earmarked exclusively for charitable giving.

DAFs also can provide a tax-smart stash for future donation dollars. For example, it might make sense from a tax standpoint to unload an appreciated security, but you're not sure which causes you'd like to support. Once you open a DAF, you can take the deduction immediately and decide where to donate later.

Our strategy is to use a Donor Advised Fund (DAF) through Our Rotary Foundation and TRF staff can help you do it. Call Rotary International at 847-866-4458 and ask for a TRF Staff Person to work with you in creating your own Donor Advised Fund.





AN EXCITING OPPORTUNITY THAT MAY HELP YOU MORE EFFECTIVELY MAKE CHARITABLE GIFTS

The recently re-enacted Pension Protection Act of 2006 allows certain individuals to make tax-free contributions to charity from their Individual Retirement Accounts. If you have ever wished that you could use your IRA for charitable gifts, then now is the time!

This Act allows donors at least age 70 1/2 to annually transfer up to \$100,000 from their IRA directly to a qualified charity, such as The Rotary Foundation, without increasing annual gross federal income taxes. In addition:

This transfer may also satisfy the mandatory required minimum distribution (RMD) withdrawal, which may provide additional tax benefits.

This Act applies in the taxable years of 2008 and 2009, so there is limited time to take advantage of this opportunity. Feel free to contact me or your TRF Major Gifts Officer (see p.30 for MGOs) for more information on how a donation from your IRA can fulfill your charitable objectives with the Foundation earlier than may have been otherwise possible.

Telephone me at 847-866-4458 and let's you and I speak about the many TRF donation opportunities available.

Karena J. Bierman, J.D.
Senior Planned Giving Officer
The Rotary Foundation
847-866-4458



*Karena J. Bierman, J.D.
Senior Planned Giving Officer*

**TRANSFER UP TO
\$100,000 FROM
YOUR IRA
DIRECTLY TO A
QUALIFIED
CHARITY, SUCH
AS THE ROTARY
FOUNDATION,
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ANNUAL GROSS
FEDERAL
INCOME TAXES.**

NOVEMBER IS FOUNDATION MONTH

November is Foundation month. I hope you will be involved in activities every week in November which emphasize the excellent programs of our Foundation. November is the choice month to encourage club presidents to send funds to TRF. The correct address is located below in the newsletter.

Share the following ways with fellow Rotarians on how to contribute to the Foundation:

Cash: provides immediate tax benefits to donor

Bequests or Estate Gifts:

Name TRF in your will or estate plan

Memorial: Make a memorial gift in the name of a deceased friend or family member

Stocks and Securities: Donate these to TRF. Appreciated securities have a double tax advantage. Donor receives a charitable tax deduction and avoids capital gains.

Real Estate: Donate to TRF and the donor receives special tax benefits.

Life Insurance: Name TRF as the beneficiary of an existing policy or purchase a life insurance policy naming TRF as irrevocable beneficiary. The latter option allows the donor to deduct the premiums paid from the tax bill.

Life Income Gifts: A charitable gift annuity or a charitable remainder trust allows the donor to receive

considerable tax deductions and an income for life. When the donor passes away, the remainder funds transfer to TRF for the use specified by the donor.

Best wishes to each of you, as you work this Rotary year to MAKE DREAMS REAL for the many thousands who need our help.



Anne Matthews,
Zone 33
Rotary
Regional
Foundation
Coordinator
(RRFC)

IRA ROLLOVER EXTENDED

President Bush signed the Emergency Economic Stabilization Act (EES Act) on October 3. The EES includes an extension of the IRA Charitable Rollover provisions of the Pension Protection Act of 2006. The extension is retroactive and applies to distributions made throughout the 2008 and 2009 tax years. Many donors took advantage of the original opportunity which expired December 31, 2007 and contributed more than \$2.2 million to The Rotary Foundation in just 15 months!

The IRA Rollover provision allows an owner of a traditional or Roth IRA to instruct the administrator to distribute directly to a public charity up to \$100,000 without the distribution being included in taxable income. The distribution will count toward

the mandatory withdrawal amount. Each spouse may make a transfer of the full amount.

A few restrictions to consider:

- To qualify for IRA rollover treatment, the donor must direct the IRA manager to transfer funds directly to a charity (not cash out and issue a check).
- The donor must be at least age 70 1/2.
- Donor-advised funds and the establishment of life income agreements are not eligible.
- The EES Act applies only to gifts made in 2008 and 2009.

For more information on the IRA Charitable Rollover, please contact: the Major Gifts Officers listed on page 30



GIVING - UNRESTRICTED & RESTRICTED



The following information is excerpted from The Rotary Foundation – Zone Team Training Guide.

A restricted gift can only be used for a specific purpose and no other. For purpose of this article, the discussion evolves around one type of restricted giving – Matching Grants.

Restricted gifts have three main downsides:

1. When used for a Matching Grant, the World fund match is only 50 cents for every dollar given.
2. Matching grants can cause an administrative delay in the grant approval process up to 8 weeks.
3. Restricted gifts are costly to process for the Foundation.

Unrestricted annual gifts are invested by the Foundation for 3 years and then disbursed back to the districts in the form of the District Designated Fund (DDF) under the *SHARE* Program. Conversely restricted gifts have no such investment/earning period. The real benefit of unrestricted gifts is that they can be used to fund any program in need. Therefore, it is not necessary to fund Matching Grants with restricted dollars.

Why should a district and a club support a Matching Grant via Annual Giving instead of via restricted giving? **A contribution to the Annual Programs Fund is a good investment:**

- it can be used locally as well as internationally
- it covers the operational costs of The Rotary Foundation
- it can be used on programs that have the most need
- it offers more opportunities for club recognition

These attributes are not mentioned in the Reference, but are ones that can be realized:

Subsequent District DDF allocations will increase appreciably by funneling all Matching Grant support within the Annual Giving Fund.

By shortening the approval process, a club can most likely initiate and complete a project within one Rotary year.

With the added World Fund match amount (1:1 match), the club can arrive at the total project monetary need with less impact on the club contribution.

SEND ALL FOUNDATION FUNDS TO:

The Rotary Foundation

14280 Collections Center Drive

Chicago, IL 60693

OUR WORLD ROTARY PEACE FELLOW ALUMNI

These are the monthly statistics (as of October 1, 2008) about alumni from our Rotary Peace Centers.

I'd like to point out a couple of changes that have been made to the report in order to more accurately reflect what our alumni are doing.

- The World Bank and U.N. Agencies have been separated so that each now has its own line.
- Masters and PhD have been combined into one line.
- The Middle East has been separated from Asia and is now its own geographic region.
- Alumni who have contacted us, but are still looking for work are now included in the report.

A couple other points of interest:

- The most recent class in the short-term certificate program (July 2008) just completed their studies at Chulalongkorn University. They are not included in this report, but will be included in next month's report.
- The 2006-08 class at Universidad del Salvador has yet to complete their studies and are also not

included in this report.

- We have heard from 299 of 339 alumni or 88%, which I believe is the highest percentage of contact we have achieved so far.

As always, please let me know if you have any questions.

Mike

Mike Pfriem

Alumni Relations Coordinator -

Peace Studies

The Rotary Foundation

1560 Sherman Avenue

Evanston, IL 60201-3698

USA

Tel: +847-866-3332

Fax: +847-556-2145

michael.pfriem@rotary.org





ROTARY CENTER ALUMNI - POST-FELLOWSHIP EMPLOYMENT

Statistics are for all alumni through class V, except for those at Universidad del Salvador, which have not completed their studies yet. These statistics are accurate as of 1 October 2008.

There are 299 peace fellows that have reported their current position to The Rotary Foundation.

Of these 299 peace fellows:

- 91 work for NGOs or perform other peace-related work (30%)
- 66 work for a government agency (22%)
- 38 are pursuing masters' or PhDs in peace-related fields (13%)
- 28 work in research or academic support positions (9%)
- 26 are teachers/professors (9%)
- 16 work for United Nations agencies (5%)
- 8 work for the World Bank (3%)
- 8 are journalists (3%)
- 3 are lawyers or work in a law-related field (1%)
- 8 defy easy categorization; these include: bankers, human resource professionals, and those doing non-peace-related work (3%)
- 7 reported they are actively looking for work in the field (2%)

Alumni find work around the world:

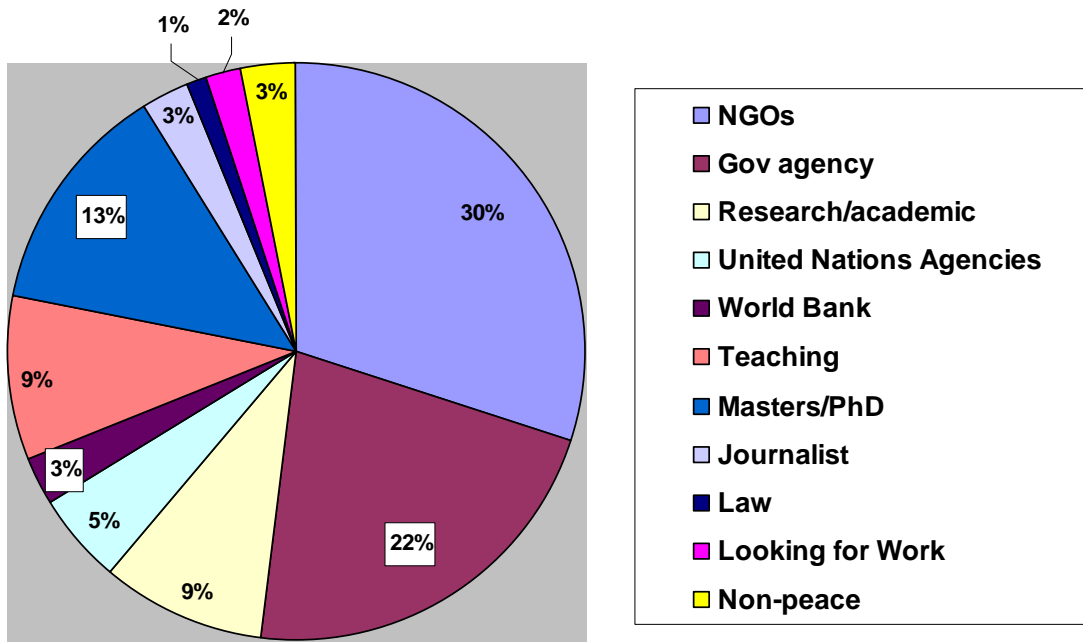
- 94 reside in North America (31%)
- 80 reside in Asia (27%)
- 47 reside in Europe (16%)
- 24 reside in Africa (8%)
- 22 reside in South America (7%)
- 19 reside in Australia and Oceania (6%)
- 8 reside in the Middle East (3%)
- 5 reside Central America and the Caribbean (2%)

Alumni want to speak to Rotarians:

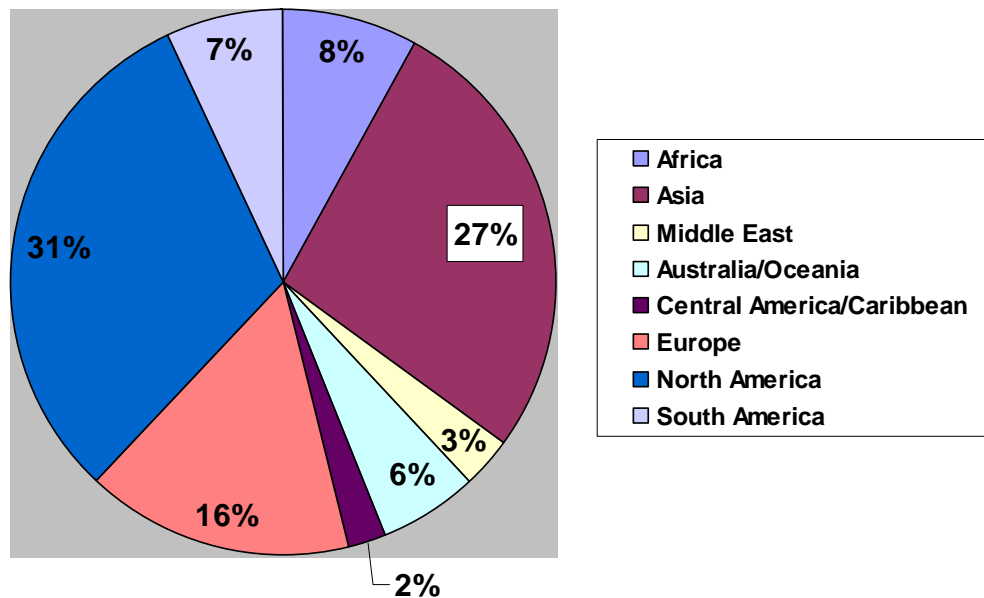
Alumni and Rotarians have reported 82 zone, district, and club speaking assignments for peace fellows and alumni since January 2008. We believe this number reflects only a fraction of the total number of clubs and districts at which peace fellows have spoken.



ROTARY WORLD PEACE FELLOW ALUMNI EMPLOYMENT (AS OF 1 OCTOBER 2008)



Rotary World Peace Fellow Alumni Employment Location (AS OF 1 OCTOBER 2008)





WATER FOR WEST AFRICA — HUNGER PLUS... *a passion for feeding the hungry*

Hunger Plus works with Rotary Clubs worldwide... feeding the hungry and recently with The Rotary Club of Sierra Vista Arizona, District 5500 (southern Arizona), District 5510 (northeastern Arizona), District 4100 (Sonora, Mexico), District 5610 (South Dakota) and the Rotary Club of Dapaong Togo West Africa (District 9100) provided a community water well for the entire community of Tindogou.

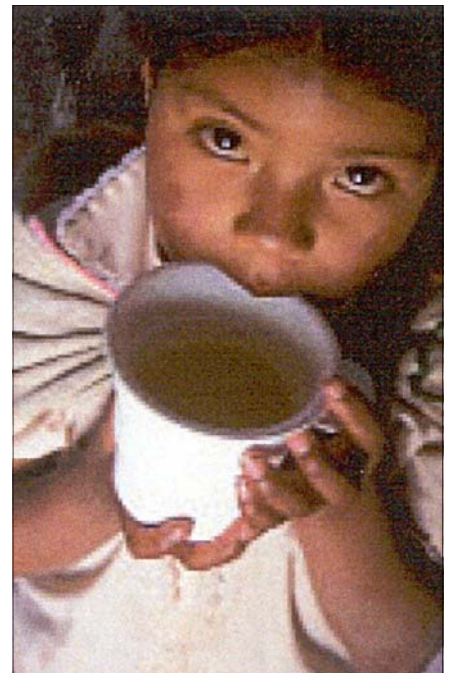


This project also provided a total of 50 ECOSAN latrines for the villages of Tindongou, Naok, Dogle, and Nandodani, which will help to correct some of the sanitation problems in these areas. Each village has approximately 1000 residents, all of whom are very poor.



The communities have no electricity and no running water. The women of Tindongou walk miles each day to fetch water from unclean open sources where pigs and cattle also drink. They carry the water back to their homes in basins carried on their heads. The weight of six gallons of water is

50 pounds. The entire trek for water can take up to four hours, perhaps longer in the dry season, when water is less available.



The wells will have the following beneficial effects on the Tindongou: :

1. Improved health as the clean water from the well will reduce the incidence of water borne diseases;
2. Improved food production as the residents will be able to irrigate local gardens;
3. A higher standard of living as the women will be able to devote energy to income producing work rather than walking to get water;
4. Improved education as the girls will be able to attend school rather than walking to get water; and
5. Improved livestock retention as livestock owned by the residents will less likely wander off in search of water.
6. The latrines will improve sanitation in all four communities and reduce the incidence of diseases caused by open latrines and poor sanitation.

THE ROTARY FOUNDATION CHARITABLE GIFT ANNUITY

A US tax deduction and payments for life for himself and his spouse

A world free from disease



The ability to read and write

Peace

Whose future would you like to help secure?

- Self and/or spouse
- The Rotary Foundation
 - Health & hunger
 - Education
 - Peace
- Rotary District # _____
- _____
- All of the above

Contact
The Rotary Foundation for ideas on achieving your personal, financial and charitable goals.

CGA payment rates benefit You and The Rotary Foundation!

The gift annuity rates are calculated to provide **attractive payments to the donor** and/or other annuitant(s) and also to result in a **significant portion of the contribution remaining for The Rotary Foundation.**

The annuity payments are a percentage of the value of the original gift and are based on age. Please see below for sample rates available for a single-life annuity and call (847) 866-3833 for customized rates.

Age 60	5.5%
Age 70	6.1%
Age 80	7.6%

Your charitable gift annuity is a mutual relationship with The Rotary Foundation.

When you contribute cash or appreciated securities to fund an annuity, The Rotary Foundation agrees to pay an annual fixed amount for the lifetime(s) of up to two annuitants. Your personal legacy is solidified when The Rotary Foundation's Permanent Fund becomes the ultimate beneficiary of your generosity.

Can your gift pass the "The Four-Win Test"?

1. Make the gift of a lifetime now to support your favorite Rotary programs
2. Receive fixed payments for life
3. Achieve Major Donor status
4. Benefit from possible tax advantages

A charitable gift annuity may make your significant gift possible!

Contact Jenna Steiner, Planned Giving Officer, today at (847) 866-3833 or jenna.steiner@rotary.org.



The Rotary Foundation of Rotary International is an Illinois not-for-profit organization. This flyer is intended for informational purposes only and is not intended as a solicitation. Please consult with your financial advisor when considering establishing a charitable gift annuity.



WHAT ELSE IS NEW ?

FOUNDATION RECOGNITION CREDITS WILL EXPIRE.

What changes are being made to the Foundation recognition programs?

1. Paul Harris Fellow medallions will not be provided automatically but will be available for purchase.
2. The individual donor will be the only person authorized to transfer Foundation recognition points.
3. Foundation recognition points will expire upon the death of the donor or the death of the surviving spouse of a Major Donor (US\$10,000+).
4. Foundation recognition points and recognition amounts will only be transferred for transactions of 500 points or more.
5. New wearable recognition will be issued to Arch C. Klumph Society members.

When will changes to the recognition process take effect?

The new policies take effect 1 July 2009.

When will the new wearable recognition be available?

The Arch C. Klumph Society pins should be available by 30 September, pending approval of designs. A pin will be mailed to all current society members in December.

Why are these changes being made?

It has long been the wish of The Rotary Foundation Trustees to simplify the Foundation's programs and allow more resources to meet donors' expectations. The Future Vision Plan and these changes are intended to simplify the recognition program and, therefore, make the Foundation a more efficient, timely, and cost-effective steward of the gifts of many Rotarian and non-Rotarian donors.

Will club presidents still be able to transfer Foundation recognition

points from members' IDs?

Historically, Rotary club presidents have been allowed to authorize transfers of Foundation recognition points from the IDs of current and former members of their club. Once this change is implemented, only the individual donor may transfer Foundation recognition points from their ID.

What does it mean that Foundation recognition points expire upon the death of the donor or the death of the surviving spouse of a Major Donor?

Because only the donor will be authorized to transfer Foundation recognition points, any remaining points will expire after the donor's death. A surviving spouse of a Major Donor, however, may still authorize transfers on the donor's behalf.

What does the new 500 point threshold for transfers mean?

Though individuals, clubs, and districts may still transfer Foundation recognition points to name new Paul Harris Fellows and present further Paul Harris recognition awards, the minimum transfer from an account will be 500 points. Transfer requests of less than 500 points, or Paul Harris Fellow recognition amounts, would not be processed.

What does it mean that Paul Harris Fellow medallions are available for purchase?

The standard recognition materials will no longer include the current Paul Harris Fellow medallions. This item is optional and will be shipped only by special order. Recognition practices will be assessed on an ongoing basis to ensure the goals of the organization are achieved.

**FOUNDATION
RECOGNITION
POINTS WILL
EXPIRE .
USE THEM OR
LOSE THEM!**

PEACE IS POSSIBLE — A QUIET DONATION WILL ECHO THROUGH THE YEARS



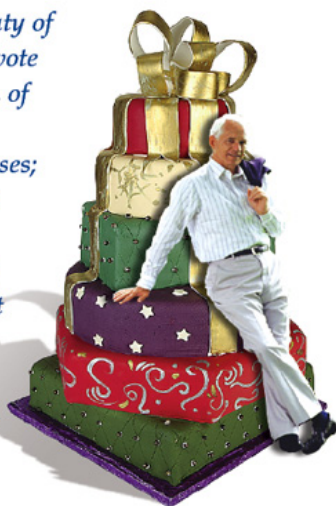
A RECENT DONATION OF US \$1.5 MILLION has put The Rotary Foundation one giant step closer to reaching its goal of endowing the Rotary Centers for International Studies in Peace and Conflict Resolution. The gift, made by a Rotarian who would like to remain anonymous, is a landmark event in the development of the Rotary Centers.

"Rotarians are truly beginning to understand the power of the Rotary Peace Centers," says Dr. Edward 'Eddie' Blender, chair of the Rotary Centers Major Gifts initiative, which aims to raise \$95 million by 2015. He called the donation, which will endow Rotary World Peace Fellowships and will target candidates from Central Asia and the Middle East, "a marvelous example of a Rotarian's heartfelt desire for goodwill, greater understanding and peace. This gift will certainly help to build the initiative."

The fellowships cover tuition and other expenses for the Fellows, who focus on areas related to peace and conflict resolution, Rotary's graduating World Peace Fellows reflect this philosophy, by becoming: educators, democracy promoters, intelligence analysts, human rights activists, journalists, economists, doctors, and diplomats — a shared singular commitment, being fulfilled through a diverse range of activity. Much like Rotary itself.

The first fellows began their studies in 2002, and five classes have graduated since then. "As the program continues, a growing cadre of graduates will share a special bond as Rotary World Peace Fellows," the donor notes. "One can envision them forming a network across national and organizational boundaries and all of them sharing the same lofty goals. What this group might accomplish, one can only imagine."

"I deem it the duty of every man to devote a certain portion of his income for charitable purposes; and that it is his further duty to see it so applied as to do the most good of which it is capable."
— Thomas Jefferson



With the \$1.5 million gift — the largest outright gift ever received for the program — the donor hopes to encourage other Rotarians to show their support for the Rotary Centers. "Gifts made in the form of a permanent endowment will continue contributing to the world that your grandchildren and their grandchildren will inherit," the donor says.

With the recent addition of the University of Chulalongkorn (Bangkok, Thailand) to the program the Rotary Centers Major Gifts Initiative Committee have set their goals higher. The funds donated to





CENTERS DONATION ... *continued*

the initiative now stands at roughly \$40 million (+) in gifts and commitments.

"We wish to raise enough funds to completely endow the centers," Blender says. "We are seeking Rotarians who feel strongly about the Peace Centers program and are able to give significant financial support."



The Rotary Centers, he notes, are ideally positioned to fulfill the mission of The Rotary Foundation: ... advancing understanding, goodwill, and peace. "Your investment in the Peace Centers Program" he says, "will live forever to help change the world."



How to donate and to learn more about the Rotary Centers Major Gifts initiative (RCMGI) go to www.rotary.org, or contact Eric C. Schmelling, Manager, Fund Development Division, The Rotary Foundation at 847.866.3222 or eric.schmelling@rotary.org.

The Foundation Moment

What is the Foundation Moment?
It is one to three minutes taken near the beginning of a Rotary Meeting to show how our Rotary Foundation saves and changes Lives. That's what Our Rotary Foundation does and the Foundation Moment is an excellent way to do a better job bringing our Rotary Foundation to life for every Rotarian. After all too many Rotarians know too little about Our Rotary Foundation.

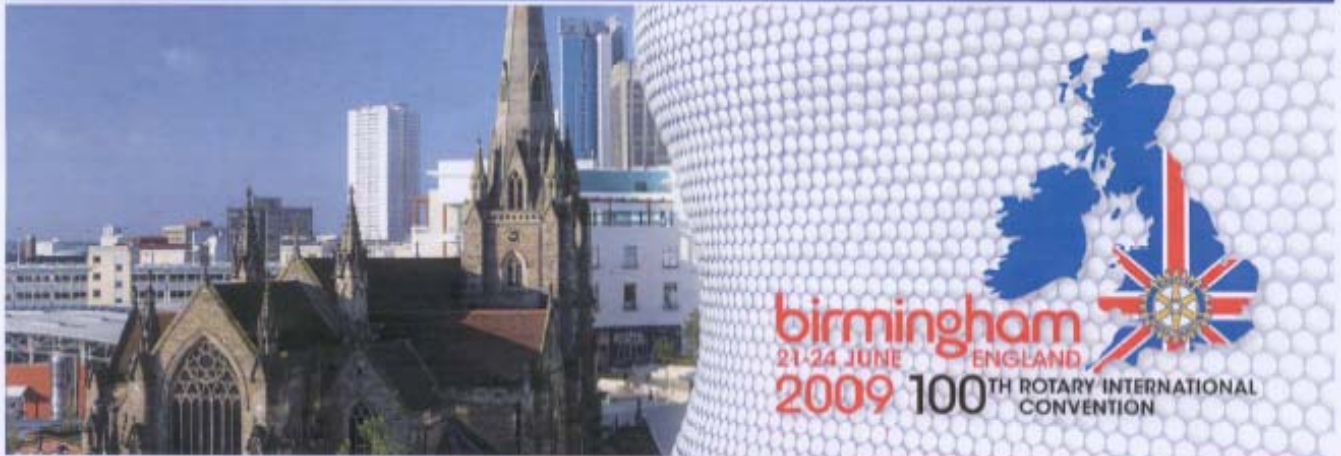
The Foundation moment is a great way for Club Rotarians to discover for themselves, how Our Rotary Foundation Saves and Changes Lives.



John M. Leask II (Mac)
PRRFC 2002-2004



SAVE THE DATE



Rotary World Peace Symposium

18-19 June 2009



Preconvention events of the
2009 RI Convention in Birmingham, England



Rotary Alumni Celebration

20 June 2009

Note: Foundation alumni from 2001 through 2009 are eligible to attend the convention at a reduced fee.



The Rotary Foundation of Rotary International





ROTARY WORLD PEACE SYMPOSIUM IN BIRMINGHAM

SCHEDULED FOR 18 TO 19 JUNE, A PRECONVENTION EVENT OF THE 2009 RI CONVENTION

The Rotary Foundation will hold its second Rotary World Peace Symposium in Birmingham, UK, in June 2009. The symposium, titled Challenges to Peace-building, is scheduled for 18 to 19 June, just before the 2009 RI Convention in Birmingham.

The agenda includes plenary sessions by academics and practitioners, as well as breakout sessions focusing on peace and conflict issues related to religion and ethnicity, development, and migration. The symposium will also include alumni-led workshops concentrating on enhancing skills as peace-makers.

Current fellows and alumni will need to register using the symposium-specific registration forms distributed by The Rotary Foundation staff. Rotarians and guests can register through the regular Birmingham RI Convention [registration process](#).

<http://www.rotary.org/en/Members/Events/Convention/Pages/ridefault.aspx?housead>

E-mail peacesymposium@rotary.org with any questions you may have about registering for the symposium.



PEACE
IS
POSSIBLE

EDUCATIONAL PROGRAMS: SCHOLARSHIP AND FELLOWSHIP UPDATES

ROTARY CENTERS FOR INTERNATIONAL STUDIES



Rotary World Peace Fellows Graduate

The July 2008 class of Rotary World Peace Fellows at the Rotary Center at Chulalongkorn University graduated on 13 September. The 19 alumni have returned home and are applying what they learned through the fellowship to their work in their home countries. Read profiles of the class at <http://www.rotary.org/en/StudentsAndYouth/Alumni/Currentandpaststudents/Pages/ridefault.aspx>.



New Peace Fellows Selected

The January 2009 class of Rotary World Peace Fellows to attend the Rotary Center at Chulalongkorn University was selected in August. This is the final class of the pilot phase of the Rotary Center in Bangkok. The January 2009 class includes 26 fellows representing 23 different Rotary districts from 20 countries including Afghanistan, Argentina, Australia, China, Democratic Republic of Congo, Ecuador, France, India, Iraq, Italy, Kenya, Laos, Liberia, Nigeria, Pakistan, Philippines, Sri Lanka, Thailand, Turkey, and the United States. Profiles of this new class will be available on the Rotary Web site in the near future.

Rotary Center at the University of Bradford Annual Seminar

The Rotary Center at Bradford's annual seminar is open to all and will take place on 1 November 2008. For more information, visit <http://www.rotarypeacebradford.org.uk/Seminar.htm>.

Sign up to receive more rotary centers news at

<http://www.rotary.org/en/StudentsAndYouth/Education/Programs/RotaryCentersForInternationalStudies/Pages/PeaceNetNewsletter.aspx>. Contact: Judy Gibson, Rotary Centers Department Manager, Email: judy.gibson@rotary.org or Tel: 847-866-3834.





AMBASSADORIAL SCHOLARSHIPS AND ROTARY GRANTS FOR UNIVERSITY TEACHERS

2009-2010 Ambassadorial Scholar Assignments are well under way

As of late September, Educational Programs' Resource Development and Scholarships departments have received 357 applications and have already assigned many scholars to host universities and host districts. This compares favorably with last year at this time. We have received numerous applications electronically which speeds up the application and assignment process considerably. A special thanks to all RRFC's who have helped make this happen this year. The 1 October application submission deadline is fast approaching so please remind your district scholarships subcommittees to submit their applications soon!



2008-09 Ambassadorial Scholarship Flat Grants Working Well, with One Caveat

So far, the feedback we have received from scholars, sponsor and host Rotarians is that the new flat grants process is working relatively well; however, Cultural Scholars are particularly feeling the financial pinch. With increasing tuition, fees and transportation costs, Cultural 6-Month Scholars are often left with relatively small daily living funding amounts after their transportation, housing and language training program fees have been paid. Careful budgeting and supplementation may be necessary. One option the scholars may need to exercise is to cut their term of studies short, for example study for four or five months versus six months, and return home earlier than expected. While not desirable on anyone's part, we are accommodating this option if necessary.



2009-2010 Rotary Grants for University Teachers Low-Income Country List On-line

We have received several inquiries over the past few weeks regarding which countries are available for potential university teachers (faculty) to apply for a grant. According to Section 8.030 of the TRF Code of Policies, "University Teacher Grants are restricted to teachers going to low-income countries as defined by the Trustees." Rotarians and prospective grantees may find a list of these countries on the Rotary Grants for University Teachers section of the RI website at the following URL:

http://www.rotary.org/RIdocuments/en_pdf/lowinc_countries_list_en.pdf.

Contact: Brad Lauman, Scholarships Department Manager, Email: brad.lauman@rotary.org or Tel: 847-866-3323.

A HUMANITARIAN GRANT SUCCESS STORY



The Rotary Clubs of Bogota, Colombia (D-4290) and Vernon, Canada (D-5060) partnered together to apply for a Volunteer Service Grant to support a microcredit project in Colombia.

Through this grant, Rotarian Berta Lopera of RC Vernon traveled to Colombia to help get this project off the ground.

**70 LOANS
WERE GRANTED
HELPING
RECIPIENTS TO
START NEW LIVES
AND BECOME
SELF-SUFFICIENT.**

The host Rotarians helped to identify loan recipients, many of whom have been displaced from their homes due to violence. Rotarian Lopera and the host Rotarians then worked with these individuals to teach them about the microcredit project and help them get started, including shopping for materials.

Weekly contact was maintained with the recipients to monitor the development of their enterprises and to help ensure that they will be able to repay their loans. In all, 70 loans were granted to extremely needy individuals, helping them to start new lives and become self-sufficient.





GSE SUCCESS: A UNIQUE EXCHANGE FROM DISTRICT 7090 (USA/CANADA) TO DISTRICT 2482 (BULGARIA)

District 7090 recently sent the first GSE team to travel to newly formed District 2482 in Bulgaria. This was a uni-vocational team, with all participants working in the field of oenology or wine making.

District 7090 reported that an exchange with District 2482 in this field was an excellent opportunity due to the similarity in latitude and favorable wine making conditions in both districts.

The GSE team from District 7090 visited many wine vineyards and wine making factories along Black Sea coast and Bulgarian Thracian Valley. The team also learned about Bulgarian history, as well as the future of the nation as a recent EU member.

In addition, the team made important professional connections and above all gained a rounded knowledge of a different country and culture.

Contact: Erin Woodward, GSE Senior Coordinator, Email: erin.woodard@rotary.org or Tel: 847-866-3328.



A ROTARY AMBASSADORIAL SCHOLAR AT THE UNIVERSITY OF EDINBURGH

I HAVE A DREAM — A STORY ABOUT MYSELF

My name is Teruo Ishigami, from Japan. I have studied international relations in Japan and international law in the Netherlands and I have a post-graduate certificate in Conflict Prevention from the Japan Center of Conflict Prevention. Right now I'm a postgraduate student at the University of Edinburgh. My career goal is to be a law officer of the United Nations.

I was born and grew up in Hiroshima. When I say I'm from Hiroshima, I guess everyone can imagine my background, my family history and the history of my hometown. In 1945, on 6 August, at 8:15 a.m., a B-29, US tactical bomber named Enola Gay, dropped an atomic bomb on Hiroshima City. Fortunately, both my grandfathers and grandmothers survived, though they were heavily injured. For me, it was miracle because my maternal grandfather worked at the Atomic Bomb Dome which used to be a governmental building in charge of improving local industries. Just above the building, the atomic bomb exploded. Now the building has been declared as a world heritage site.

I am called in Japan "the third generation" from the atomic bomb and both my father and mother are the "second generation" from the bomb. The reason why we keep categories such as "the first generation" or "the second generation" is that each generation are able to get different types of treatments from the Japanese Government and the contents of treatments are varied, dependent on which generation you belong. The people categorized as the first generation could get medical treatments and financial support. With regard to the people categorized as the second generation, they could have a total health check up every year. However, unfortunately, there is no support for the third generation. Before going to the Netherlands to study international law, I got the opportunity to work for the Department of the Atomic Bomb Survivors in the Hiroshima City Hall. This Department is still a large Government institution today both in terms of fiscal spending and personnel because Hiroshima City still at-



Teruo Ishigami is a 2008/09 Rotary Foundation Ambassadorial Scholar sponsored by the Rotary Club of Hiroshima North, Japan (District 2710) to the University of Edinburgh, Scotland District 1020.





tempts to find jobs in order to support atomic bomb survivors

Because of my background, I naturally grew up in the city with a big interest in "peace". However, the trigger which gave me the desire to work for the United Nations was a TV documentary made by NHK which is a Japanese state TV channel. It dealt with the Rwandan civil war and when I was in high-school day, I watched it. I was very shocked to know that millions and millions of civilians were killed due to the civil war that took place in "our age".



Because of the history of Hiroshima, students who live there were given "peace education". However, the peace education concentrated on the subject of nuclear bombs and not on other miserable conflicts in the modern age. I was very shocked to learn of the present situation in our world such as the Rwandan civil war. Also, I felt shame because, even though I studied "peace education" in Hiroshima and my family suffered from the atrocities of war, I didn't know there were so many people who still suffer horrible genocide because of current international armed conflicts or civil wars. Since then, I have been interested not only in the subject of nuclear bombs but also in the idea of world peace generally, especially in how we can prevent armed conflicts like the Rwandan civil war. And thence I made a decision that I'll be an officer of the United Nations in order to contribute to world peace because, although the institution has been criticized about its effectiveness ever since its formation, I believe it is the only one universal institution which has continued to push for comprehensive peace over many years.



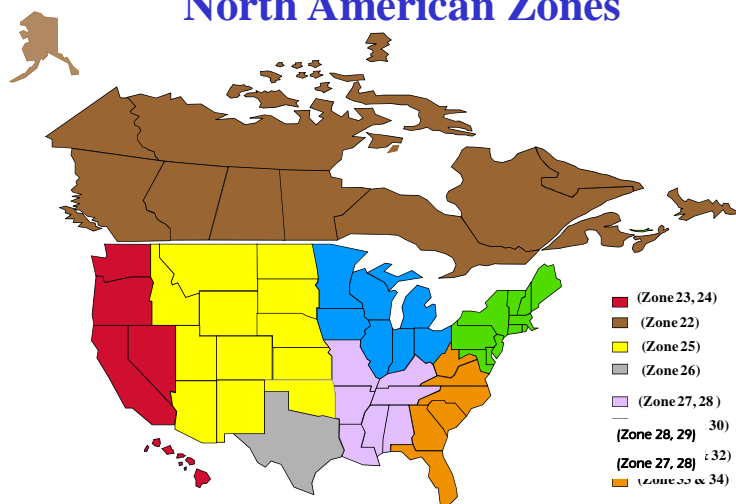
Regarding my detailed future career goal, if I could, I would like to work for the Office of Legal Counsel in the United Nations Office of Legal Affairs which is a section in charged of legal advice on the interpretation of the UN charter and on improvement of international humanitarian situation in conflict areas as well as on UN peacekeeping activities. I have a dream that one day I could participate in a job to make the UN itself much better in achieving world peace through the interpretation of the UN Charter, to improve the humanitarian situation in areas of conflict and to share pain with the people living in these areas.

I think my dream completely accords with a purpose of the Rotary Foundation. That's why I applied for this scholarship with the ambition that I want to be a person who can contribute to world peace through international understanding.

A BETTER WORLD FOR YOUR FAMILY, YOUR CHILDREN AND YOUR GRANDCHILDREN ... BY SUPPORTING THE ROTARY FOUNDATION

- Is a LIVING TRUST available?
- How do we maximize donations?
- Would you like to discuss ways for Rotarians to INCREASE disposable income?
- Would you like to discuss ways with Rotarians to REDUCE or ELIMINATE taxes on interest income, capital gains, and federal estate taxes?
- Discuss ESTATE PLANNING with TRF Officers and the dream of a better world.
- *Contact our TRF Major Gifts Officers (MGOs) and learn about the possibilities. Remember to also visit and speak with your financial and tax advisors.*

North American Zones



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 Manager,
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 The Rotary Foundation
 847.866.3222
eric.schmelling@rotary.org
 Write or telephone Eric for his
 recommendations RE: contact-
 ing your "International Office".

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TO DONATE:

The TRF Staff at your International Office and our MGO'S are available to work with you to help educate, cultivate and solicit Rotarians/businesses/corporations for contributions to the RCMGI to endow the Rotary Centers for International Studies in Peace and Conflict Resolution.



WHAT PAUL HARRIS SAID...

"Rotary is a microcosm of the world's leading business and professional (persons). We need the fourth object now.

I am convinced that what Rotary has done in a small way, nations can do in a large way. To me our fourth object is the way out. Now is not the time for its abandonment nor its suspension; now is the time when it is most needed.

It will carry further than the guns of the most formidable battleship.

May I repeat our fourth object?

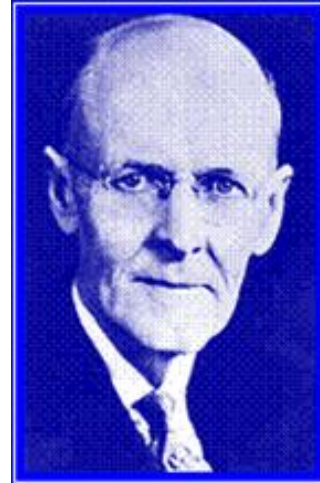
'The advancement of international understanding, good will, and peace through a world fellowship of business and professional (persons) united in the ideal of service.'

The world is sorely in need of that spirit now."

Paul P Harris' message
to the 30th RI Convention in Cleveland, Ohio 1939

World Peace and Understanding is "the way out" according to Paul Harris. It is the way out from poverty, ignorance and ill-health. By fully engaging with the ideal of World Peace and Understanding through The Rotary Foundation we will find the way out as our world still needs that spirit.

Calum Thomson, Associate Editor, Our Foundation



Paul P. Harris



A "WHAT PAUL HARRIS SAID" message will be sent (free-of-charge) to you regularly and also to whomever you wish. Please register for this free service at: www.historycomment.org



BUILDING THE ROTARY FOUNDATION



*Arch C. Klumph,
RI President 1916-17*

"There are tens of thousands of Rotarians who will look upon this opportunity (Building the Rotary Foundation) as a real privilege, men who feel that Rotary has done much for them, who sincerely believe in its purposes and objects.

Then there are other men who are seeking ways and means of leaving some part of their wealth where it may do the greatest good for humanity. What better equipped organization or institution than Rotary International can be found to be entrusted with such funds?"

Arch C. Klumph (RI President 1916-17) wrote those words for the Rotarian Magazine in January 1935.

Do you know of any other organization, which encourages its contributors to plan, partner and participate in its projects through its Foundation? Our Rotary Foundation does that and helps Rotarians in their quest to achieve world understanding and peace through its educational, cultural and humanitarian programs.

Do you know anyone interested in becoming a Rotary Foundation Major Donor or initiating a Named Endowment?

Do you know anyone who wishes to begin planning their legacy through TRF now?

Contact your District Foundation Chair (DRFC), a Rotary Major Gifts Officer (MGO), a Trustee of The Rotary Foundation or your Regional Foundation Coordinator (RRFC). They will help you and your family to realize your dream.

Eddie Blender, Editor

