

# Our Foundation

The Our Foundation newsletter is one of the monthly features of the Rotary Global History Fellowship (RGHF)

[www.ourfoundation.info](http://www.ourfoundation.info)



Our Foundation - June 30, 2008

A NEWSLETTER FOR ROTARY LEADERS

## CELEBRATING ROTARY

- THE IDEAL OF SERVICE
- AMBASSADORS OF GOOD WILL



PRRFC EDDIE BLENDER

The headline above might strike you as being interesting, but what does it mean?

I recently returned from a very intense weekend where I participated as a member of my district's Rotary Scholarship Committee. We interviewed the applicants and selected and awarded three Ambassadorial scholarships.

Doug Tueller, the Scholarship Committee Chairman is a young attorney who practices in Telluride, Colorado. Doug is a Rotary Foundation Alumnus and was an Ambassadorial Scholar in Germany.

During Doug's opening statement to the six of us on the selection committee, he charged and challenged us to select the recipients for these Ambassadorial Scholarships who we believed would be ambassadors of good will; who would best represent the ideal of service - the ideals of Rotary.

With Doug's words embedded and echoing we selected three scholars who we believed would carry the message forward and represent us, our district and Rotary International and who would work diligently to further goodwill, peace and world understanding.

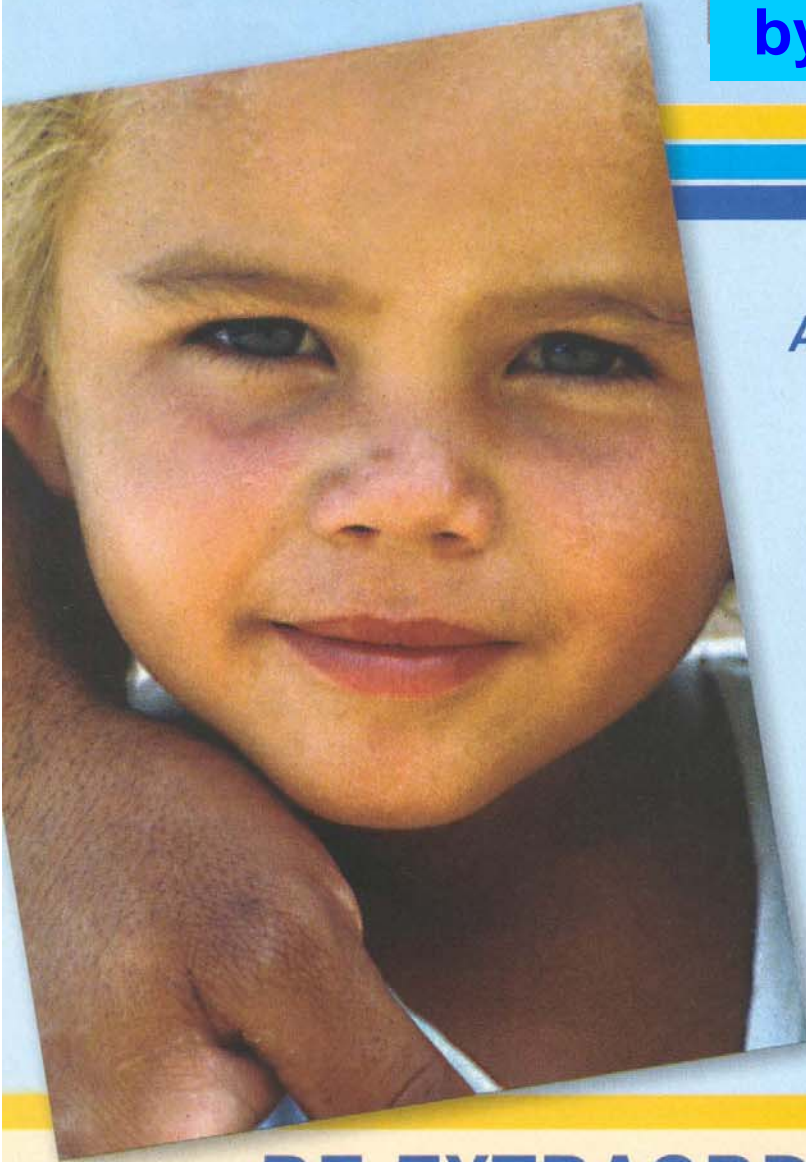
This was a terrific Rotary experience for all involved. Thank you Rotary, thank you TRF. Moreover, all of these scholarships were made possible by donations from Every Rotarian, Every Year!

**OUR DISTRICT  
RAISED ENOUGH  
IN OUR  
ANNUAL FUND  
CONTRIBUTIONS  
TO SELECT THREE  
AMBASSADORIAL  
SCHOLARS**



# US\$120,000,000

by 30 June 2008



*An extraordinary goal*

*to accomplish  
extraordinary things*

*to change the world*

*for the better*

*Every Rotarian,  
Every Year*

## **BE EXTRAORDINARY!**

Make Your Annual Gift Today



[www.rotary.org](http://www.rotary.org)





# THE DEADLINE IS APPROACHING — YOU MUST RESPOND IMMEDIATELY TO ATTAIN YOUR ANNUAL PROGRAMS FUND GOALS

The Rotary year ends on 30 June, 2008 and any Rotary Foundation (TRF) contributions received after 30 June, 2008 will not count toward the 2007-2008 Rotary year.

**Why?** Because of the SHARE system calculations, contribution reclassifications (Annual Program Fund/Permanent Fund/Polio) cannot be made once the books close on 30 June 2008.

How to contribute...



... Additional information on how to contribute follows on the next two pages.

**APF contributions raised before 30 June 2008 will generate DDF available in 2010-11. That DDF can be used to help fulfill Rotary's 100 million dollar challenge in its final year.**

EVERY  
ROTARIAN  
EVERY  
YEAR

# WHAT TO DO NOW?

PLEASE NOTE THE FOLLOW IMPORTANT INFORMATION REGARDING ROTARY (TRF) 2007-2008 YEAR END CONTRIBUTIONS:

**Contributions sent to the Lockbox::** Must be postmarked 30 June 2008 or prior and received at the lockbox by 6 July.

Lockbox address: United States:

The Rotary Foundation  
14280 Collections Center Drive  
Chicago, IL 60693 USA

Canada : The Rotary Foundation (Canada)  
Box B9322  
P.O. Box 9100 Postal Station F  
Toronto, ON M4Y 3A5 Canada

**Checks sent to One Rotary Center, Evanston:**

Must be postmarked 30 June 2008 or prior and be delivered to the Accounts Receivable Department on the 11th floor by 3:00 pm, Monday, 7 July 2008.

**Wire transfers:**

Must be initiated prior to 30 June 2008.

**Credit Cards:**

Online via Rotary.org

Must be authorized prior to 30 June 2008, midnight. Please keep in mind that gifts received via the web will only benefit the Rotarian who logged in.

Reclass and redistribution requests, a.k.a. corrections, can not be accepted for these gifts.

**Fax, phone to One Rotary Center Evanston:**

Must be received by in the AR Department and authorized prior to the close of business on 30 June 2008.

**Via the Bank of America lockbox**

.... Must be received at the lockbox prior to the close of business on 30 June 2008.

**Credit card:**

Contribution requests received in lockbox batches with deposit dates after 30 June 2008 will be considered July 2008 gifts.

Please stress that credit card contribution requests should not be sent to the lockbox; rather they should be faxed to 847-556-2139 to ensure timely recording, or completed online at Rotary.org.

QUESTIONS? The TRF Contact Center is available for general foundation-related inquiries.

TRF Contact Center: 866-9ROTARY (866-976-8279) Toll Free

Contact.Center@Rotary.org: Read more about The Rotary Foundation Future Visions Plan by visiting : <http://www.rotary.org/en/AboutUs/TheRotaryFoundation/FutureVision/Pages/ridefault.aspx>



EVERY  
ROTARIAN  
EVERY  
YEAR



# DO NOT WAIT SEND YOUR FUNDS to TRF IMMEDIATELY

*The Rotary year ends on 30 June, 2008 please send your contributions now!*

The Rotary Foundation is supported *solely* by voluntary contributions from Rotarians and friends of the Foundation who share its vision of a better world. These contributions are made to the Annual Programs Fund and to the Permanent Fund, which are the twin pillars of support for The Rotary Foundation.

Annual giving is the cornerstone of the Foundation's funding efforts and provides the fuel that runs the Foundation programs.

If every Rotarian gives at least \$100 every year, this translates to more than \$120 million annually – money that will allow us to provide clean water, alleviate poverty, and fight hunger and illiteracy, to mention but a few of the worthy projects our Foundation supports.

## HELP ATTAIN CLUB AND DISTRICT GOALS BY ADHERING TO THE FOLLOWING PROCEDURES.

1. Remind current club presidents the Rotary year ends on 30 June, 2008 and any contributions received after 30 June, 2008 will not count toward the 2007-2008 Rotary year.
2. Because of the SHARE calculations contribution reclassifications (Annual Program Fund/Permanent Fund/Polio) cannot be made once the books close on 30 June 2008.
3. Ask club Presidents, Secretaries or Treasurers to review their clubs respective monthly contribution reports now.
4. Review totals in each area (APF, PF and Restricted Giving)
5. Correct any duplicate members (a simple way to increase their clubs per capita giving)
6. Reports can be obtained through member access via the web or via the
7. Contact Center 866-9ROTARY (866-976-8279) Toll Free or [Contact.Center@Rotary.org](mailto:Contact.Center@Rotary.org)



EVERY  
ROTARIAN  
EVERY  
YEAR

# ROTARIANS TUNED INTO SERVICE— TO RESPOND, RECOVER AND REBUILD

**DISASTER RELIEF** (DRRAG) is one of the newest Rotarian Action Groups (RAG) and meets a need that Rotarians have asked for over many years.

*Rotarians want to respond and to work in humanitarian endeavors with Rotarians.*

Assume that a disaster hits your area: your club location is destroyed; communications among your membership is spotty at best; and, it's hard to locate your leadership and hold meetings. In the meantime: your members want to help respond to the disaster; your club wants to be a relief participant not a victim; other clubs want to offer assistance, but can't find anyone; and, people from around the world want to make donations to or through your Rotary club to help in the relief and recovery, but there is no one to call.

## ***THE DRRAG MISSION***

- **assist local Rotary clubs** in assuming a leadership role in the directing of relief and development efforts within their communities of interest;
- **assume a greater, coordinated role** in making the Rotary international relief and development efforts more coordinated with the international relief and development community as a whole and more compatible with and better linked to the economic, political, funding and business dynamics of the locales in which the relief and development programs are occurring.
- **provide an efficient resource and capacity building mechanism to bring the specialized skill and knowledge resources resident in Rotary as an international organization** to the local and international level to help in shaping rebuilding after the disaster and responding to their local needs.

PLEASE VISIT THIS WEB SITE: <http://www.rghf.org/drrag/>

Disaster alerts are sent to Rotarians, through a partnership with Rotary Global History Fellowship [www.rotaryhistoryfellowship.org](http://www.rotaryhistoryfellowship.org)



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**DISASTER RELIEF?  
HOW MAY ROTARI-  
ANS HELP TO  
RESPOND,  
RECOVER  
AND REBUILD**





# THE ROTARY FOUNDATION LOOKS TO THE FUTURE WITH NEW GOALS

## At the International Assembly,

in San Diego in February, the 2008-09 Foundation Trustee Chair Jonathan Majiyagbe outlined the Foundation's goals.

Enhancing Rotary's public image and asking clubs and districts to partner more with The Rotary Foundation are just two of the new 2008-09 Foundation goals.

Foundation Trustee Chair-elect Jonathan Majiyagbe asked the more than 530 district governors-elect (2008-09) attending the International Assembly in San Diego, California, USA, to accept the duty of achieving the goals and to Make Dreams Real.



*TRF Trustee Chair 2008-09  
Jonathan Majiyagbe*

## THE 2008-09 FOUNDATION GOALS ARE:

1. Keep our promise to eradicate polio.
2. Embrace the two pillars of support for The Rotary Foundation: the Annual Programs Fund through Every Rotarian, Every Year and the Permanent Fund.
3. Participate in Your Foundation/Our Foundation, a "lend a hand" program for sharing funds from club and district foundations to permanently establish the Rotary World Peace Fellows program and support Global Polio Eradication.
4. Enhance Rotary's public image.
5. Support the Future Vision Plan of The Rotary Foundation.



Continued next page ...

## TRF GOALS ..... CONTINUED



The first two items are similar to the 2007-08 goals of eradicating polio and ensuring contributions to the Foundation. The last three, however, are new.



If Rotarians work together toward the third goal of supporting Your Foundation/Our Foundation, Majiyagbe believes the Foundation can both permanently endow the Rotary World Peace Fellowships program and help eradicate polio.



"Many Rotary clubs and districts have their own endowment funds or foundations, some of which have greater funds than our Rotary Foundation," he said. "In the past, The Rotary Foundation has sometimes viewed these entities as competitors for Rotarian contributions, but I would like to change that perspective. I would like to see our relationship move from that of competitors to partners."



The Foundation can accomplish much more if club and district foundations contribute at least 10 percent of their funds to the polio eradication effort and the peace fellowships program, said Majiyagbe.

*\*PLEASE SEE A RELATED YOUR FOUNDATION/OUR FOUNDATION MESSAGE ON PAGE 9*



He also urged Rotarians to use their affinity credit cards, which have raised US\$5.5 million for the Foundation since the program's inception in 2000.

With so much to accomplish, now is the ideal time to work on the fourth goal of enhancing Rotary's public image, a task that must be carried out at the grassroots level. "Better public acknowledgement will help us attract new members to our Rotary clubs, and it will help us attract new donors to our Foundation," he said.



The last goal of supporting the Future Vision Plan will help keep the Foundation viable, make it more efficient, and "meet the needs of the ages," said Majiyagbe.





# YOUR FOUNDATION OUR FOUNDATION

TRF Chairman of the Trustees Jonathan Majiyagbe stated, " ... our third goal, a brand-new TRF goal is a '...lend a hand initiative' to help permanently establish the Rotary World Peace Fellows program and to support the final stages of global polio eradication.

*I call the third goal:  
Your Foundation/Our Foundation.*

As you may know, many Rotary clubs and districts have their own endowment funds or foundations, some of which have greater funds than our Rotary Foundation. In the past, The Rotary Foundation has sometimes viewed these entities as competitors for Rotarian contributions, but I would like to change that perspective. I would like to see our relationship move from that of competitors to partners.

### *A Partnership*

Specifically, I would like us to become partners, working together to fully endow the Rotary Centers for International Studies in peace and conflict resolution and to make our dream of a polio-free world a reality. These two endeavors demonstrate Rotary at its best, men and women working together to achieve common goals of extreme importance. Let's make sure that we use all means possible to fully support these worthy programs.

The Your Foundation/Our Foundation initiative will enable Rotarians to support the



*TRF Chair (2008-09) of the Trustees Jonathan Majiyagbe  
Photo: Monika Lozinska-Lee/Rotary Images*

**THE 'YOUR FOUNDATION  
OUR FOUNDATION'  
INITIATIVE WILL ENABLE  
ROTARIANS TO SUPPORT  
THE PEACE PROGRAM AND  
POLIO ERADICATION  
THROUGH THEIR CLUB AND  
DISTRICT FOUNDATIONS**



peace program and polio eradication through their club and district foundations.

Family of Rotary, I believe that a gentle approach and a plea that these Rotary entities commit not less than 10 percent of their funds to support these programs will free funds for at least a dozen more programs.

A group of senior leaders have been impaneled to work with me (I call them Jonathan's Ambassadors) and with you in approaching the various club and district foundations, and it is my hope that Rotarians will face this challenge with vigor.

**Poverty, disease, ignorance, and hatred cast dark shadows, and The Rotary Foundation shines a light into these dark corners, bringing life, inspiration, and hope.**

It is abundantly clear to all of us how endless is the need for help in our world, how limitless the opportunities for service. Poverty, disease, ignorance, and hatred cast dark shadows, and The Rotary Foundation shines a light into these dark corners, bringing life, inspiration, and hope.

Through our humanitarian efforts and our leadership in global polio eradication, The Rotary Foundation has gained prominence on the world stage. Governments trust us, and nongovernmental organizations want to partner with us to achieve mutual goals."

*Jonathan Majiyagbe*





## PEACE CENTERS WEB-BASED LEARNING PLATFORM TO BE DEVELOPED

In an effort to maximize interaction and collaboration, Rotary's innovative peace studies program will develop an e-learning platform to provide greater access and enhanced learning opportunities to Rotary World Peace Fellows and other students around the world.



The announcement was made following a meeting of senior Rotary leaders and senior officials of partnering universities held at the Rotary headquarters in Evanston recently.

The two-day meeting was an opportunity to discuss ways to enhance cross-university exchanges and promote the seven Rotary Centers for International Studies, which teach

*This Web-based learning platform will expose all Rotary peace fellows and other students to the program's comparative advantages and variety of course offerings.*

peacemaking and conflict resolution skills to young professionals at leading universities in six countries. "The Rotary Centers program has created an innovative network of peace and conflict resolution experts, and we agreed to further strengthen it by leveraging the Centers' differing strengths and varying areas of specialization," explains Rotary Foundation Chair Bob Scott, adding that a \$20,000 gift from the Rotary Foundation will support the initiative. "This Web-based learning platform will expose all Rotary peace fellows and other students to the program's comparative advantages and variety of course offerings."



*Dr. Robert Scott, Chairman (2007-08) of the Trustees*

Tom Woodhouse, director of the Centre for Conflict Resolution at the University of Bradford says the e-learning initiative marks a major move forward in the direction of harnessing internet based learning technologies for the purposes of conflict resolution and peace education. "Specifically, the creation of a common course between the Rotary Centers will create a global space for learning and disseminating best practice in techniques of

## **OUR SEVEN PEACE CENTERS**

Duke University and University of North Carolina at Chapel Hill, USA (joint Rotary Center)

International Christian University, Tokyo, Japan

Universidad del Salvador, Buenos Aires, Argentina

University of Bradford, West Yorkshire, England

University of California, Berkeley, USA

University of Queensland, Brisbane, Australia

Chulalongkorn University in Bangkok, Thailand

peacemaking, peacekeeping and peacebuilding,” adds Woodhouse, also the academic director of the University of Bradford Rotary Center for International Studies in peace and conflict resolution.

Launched in 2002, the Rotary Centers program supports master’s degree studies in fields related to conflict resolution, negotiation and the root causes of conflicts. The program is equipping the next generation of global and community leaders with skills needed to reduce the threat of war and violence. Up to 60 Rotary World Peace Fellows are selected every year in a globally competitive process that begins when they apply through their local Rotary clubs.

Chulalongkorn University in Bangkok, Thailand hosts Rotary’s three-month [Peace and Conflict Studies Program](#) for mid- to upper-level professionals in governments, non-governmental organizations, and private corporations.

Those interested in the program can apply through local Rotary clubs or e-mail [rotarycenters@rotary.org](mailto:rotarycenters@rotary.org) for more information. Applications must be made by 1 July 2008.



**WE ARE NOW  
SEEKING  
APPLICATIONS  
FOR THE PEACE  
FELLOWS  
PROGRAM.  
DEADLINE JULY 1**





## Pioneering Eye Surgery Network Receives 2008 Gates Award for Global Health

- *Nonprofit Aravind Eye Care System Wins \$1 Million Prize for Preventing and Curing Blindness in India's Poorest Communities.*
- *The Rotary Foundation of Rotary International, for contributions to polio eradication received the award in 2002.*
- *In November (2007) the Gates Foundation awarded TRF a Challenge Grant of US \$100,000,000.*

SEATTLE USA –

In recognition of its groundbreaking work to prevent debilitating blindness and provide affordable, world-class eye care to the poor, the Aravind Eye Care System, based in Tamil Nadu, India, has won the 2008 Gates Award for Global Health.

The \$1 million Gates Award—the world's largest prize for international health—honors extraordinary efforts to improve health in developing countries.

Founded by Dr. G. Venkataswamy in 1976, Aravind has saved millions of people in India from debilitating blindness. Cataracts account for more than half the

cases of blindness in India.

In the past year, Aravind provided outpatient care to approximately 2.4 million patients and performed more than 280,000 surgeries. Thanks in part to Aravind's efforts, the estimated number of blind people in India fell from 8.9 million in 1990 to 6.7 million in 2002, a decline of 25%.

William H. Gates Sr., co-chair of the Bill & Melinda Gates Foundation, presented the award on May 29 at the Global Health Council's 35th Annual International Conference in Washington, DC.

"Being blind in a rural village in the develop-



ing world leaves a person in darkness and dependence, often unable to earn a living or assist in the duties of their household," said Mr. Gates. "Aravind has given sight to millions of men, women, and children, enabling them to participate fully in the lives of their families and communities."

Since 1976, Aravind has grown from a rented house with 11 beds to a thriving network of hospitals and satellite clinics

Continued next page ...



*Aravind Eye Hospital*

that provide eye exams and surgeries, train health care professionals, conduct research, and manufacture eye care products.

Outreach teams from Aravind hospitals coordinate with local leaders and service groups across India to organize "eye camps" that provide free exams. Since 2004, Aravind has used high-speed broadband access to link these camps directly to on-call doctors in central hospitals. The doctors can diagnose and refer patients in real time, ensuring that

only those who require surgery make the journey to the hospital.

"All people have a right to sight," said Dr. Perumalsamy Namperumalsamy, chairman of Aravind. "We hope that this award will encourage others to develop creative, sustainable solutions to blindness and other global health challenges."

Aravind's innovative business model enables it to provide the same high-quality care to every patient, regardless of their ability to pay, without charitable contributions. The organization enlists local businesses to sponsor eye care hospitals, and subsidizes care for the poor through fees from

paying patients and global sales of eye care products.

"Ensuring that the world's poorest people can access essential health care is an ongoing challenge in global health," said Dr. Nils Daulaire, president of the Global Health Council. "Aravind has demonstrated that there are ways to do good and commit to providing the highest quality services while utilizing the latest technologies and scientific advances."

Contacts:

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Bill & Melinda Gates Foundation  
Phone: +1.206.709.3400

[media@gatesfoundation.org](mailto:media@gatesfoundation.org)

### About the Gates Award for Global Health

The Gates Award for Global Health was established by Bill and Melinda Gates in 2000 to recognize exemplary work in international health. The Global Health Council coordinates the selection process for and presentation of the Gates Award at its Annual International Conference.

Previous recipients of the Gates Award include Thailand's Population and Community Development Association for its innovative work in family planning and HIV prevention (2007); the Carter Center, for its pioneering work to fight neglected diseases (2006); the African Medical and Research Foundation, for improving health in some of Africa's poorest communities (2005); the Bangladesh Rural Advancement Committee, for community-based health programs (2004); the Brazilian National AIDS Program, for its integrated approach to HIV prevention and treatment (2003); the Rotary Foundation of Rotary International, for contributions to polio eradication (2002); and the ICDDR,B Center for Health and Population Research, for the discovery of a diarrhea therapy that has saved millions of lives (2001).





# EMPLOYMENT OF OUR ROTARY CENTERS ALUMNI AS OF 1 JUNE 2008

## Rotary Center Alumni - Post-Fellowship Employment

Statistics are for all alumni through class IV and class V from the University of Bradford, which recently completed its studies. These statistics are accurate as of 1 June 2008.

There are 200 peace fellows that have reported their current position to The Rotary Foundation.

Of these 200 peace fellows:

- 61 work for NGOs or perform other peace-related work (31%)
- 39 work for a government agency (20%)
- 21 are pursuing PhDs in peace-related fields (11%)
- 21 work in research or academic support positions (11%)
- 20 work for United Nations agencies or the World Bank (10%)
- 16 are teachers/professors (8%)
- 6 are pursuing additional masters' degrees in peace-related fields (3%)
- 5 are journalists (3%)
- 4 are lawyers or work in a law-related field (2%)
- 7 defy easy categorization; these include: bankers, human resource professionals, and those doing non-peace-related work (4%)



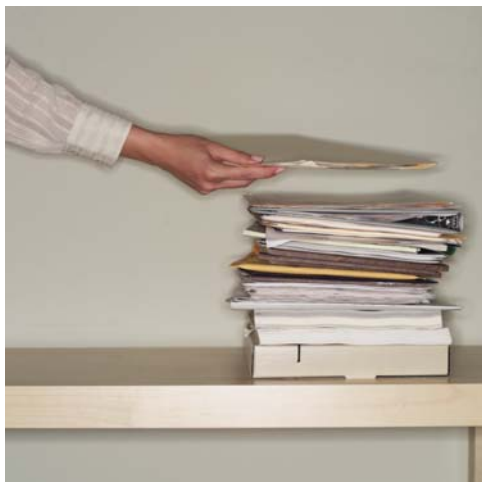
Alumni find work around the world:

- 12 reside in Africa (6%)
- 44 reside in Asia and the Middle East (22%)
- 13 reside in Australia and Oceania (7%)
- 4 reside Central America and the Caribbean (2%)
- 41 reside in Europe (21%)
- 67 reside in North America (34%)
- 19 reside in South America (10%)



# WHERE ARE OUR PEACE AND CONFLICT STUDIES ALUMNI WORKING?

## Rotary Peace and Conflict Studies Alumni - Post-Program Employment



RPCS participants generally come to the program from existing employment and return to the same position upon completing the program. However, after completing the program, participants report more opportunities for promotion and career advancement are available to them.

Statistics are for the first four classes (July 2006, January 2007, July 2007, and January 2008).

There were 70 participants in the first three classes. We have current information on all 70 participants.

- 31 work for NGOs or other peace-related work (44%)
- 20 work for a government agency (29%)
- 6 work in research or academic support positions (9%)
- 6 are teachers/professors (9%)
- 3 work for United Nations agencies or the World Bank (4%)
- 2 are journalists (3%)
- 1 is pursuing a masters' degree in a peace-related field (1%)
- 1 is not involved in peace-related work (1%)

Program participants reside around the world:

- 10 reside in Africa (14%)
- 40 reside in Asia and the Middle East (57%)
- 2 reside in Europe (3%)
- 2 reside Central America and the Caribbean (3%)
- 2 reside in Australia and Oceania (3%)
- 11 reside in North America (16%)
- 3 reside in South America (4%)

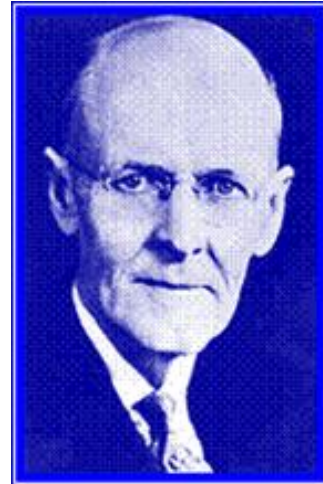




# WHAT PAUL HARRIS SAID...

*“If anything matches the rapid rate of change in these past few decades, it is the accelerating level of human need in the world. For almost a century, Rotarians have worked to meet those needs. But without a dynamic organization in place, without effective clubs working to improve their communities, and without fully committed Rotarians, Rotary can no longer maintain the level of service it provides and even more human suffering will go unalleviated.”*

*From an address in October 1999  
by Carlo Ravizza,  
RIPP 1999-2000*



*Paul P. Harris*



*The above words spoken almost nine years ago by Past RI President Carlo ring true today.*

*Effective clubs and fully committed Rotarians can maintain the level of service needed to alleviate human suffering. Every Rotarian, Every Year is the vehicle to maintain our level (or more) of service.*

*It is important that all Rotarian leaders share the vision and help to raise this year's Annual Programs Goal of US \$120,000,000*

*It is important that all Rotary leaders passionately and enthusiastically bring the message of Every Rotarian, Every Year to our membership.*

*There is an accelerating level of human need and Rotarians must prepare themselves to meet that need. And at that time we can truly SHARE ROTARY.*

*Dr. Edward “Eddie” Blender, PRRFC*

A "WHAT PAUL HARRIS SAID" message will be sent (free-of-charge) to you regularly and also to whomever you wish. Please register for this free service at: [www.historycomment.org](http://www.historycomment.org)

*Our Foundation*

*June 30, 2008*

*Edward Blender, Editor*

*EBlender@aol.com*

[www.ourfoundation.info](http://www.ourfoundation.info)



“Man has been endowed with reason, with the power to create, so that he can add to what’s been given.

But up to now he hasn’t been a creator, only a destroyer.

Forests keep disappearing, rivers dry up, wild life’s become extinct, the climate’s ruined and the land grows poorer and uglier every day.”

*Anton Chekhov (1860-1904),  
Uncle Vanya, 1897*

